- Colour discrimination: India's obsession with the fair skin
- Unilever drops 'fair' from 'Fair & Lovely' skin lightening cream
- Racist Ponds Commercial (Complete) India
- https://www.dailymail.co.uk/video/news/video-1532909/Priyanka-Chopra-regrets-endorsi
  ng-skin-lightening-cream.html

Banks gives you low interests rate whereas they loan the same money with much higher rates to others