

## **Title (Cambria, 16, Bold, Aligned Centre, Single Spacing, Capitalize Each Words)**

### **Note:**

The title clearly describes the manuscript content, concise, informative and should avoid abbreviations and formulas, maximum 20 words. The article should be written in English.

**Author<sup>1\*</sup> (superscript), Author<sup>2</sup> (superscript) ... (CAMBRIA, 12, Align Left, Capitalize Each Word)**

(superscript) <sup>1)</sup> Affiliation (eg. Faculty of pharmacy, Airlangga University, Indonesia)

(superscript) <sup>2)</sup> Affiliation

e-mail:

**Corresponding Author**

Note: author's name must be fully written. The affiliation consists of Department, Faculty, University, and country. (CAMBRIA, 10, Align Left, Capitalize Each Word)

### **ABSTRACT**

Abstract is written in one paragraph consists of 250 words. Abstract contains problems research, aim, research method, and results. (CAMBRIA, 11 pt, single spacing, align justify)

Keywords: consist of 3-5 words or phrases represent the focus of writing. (CAMBRIA 10 pt, align left)

Note: The journal content should be written in CAMBRIA 11 pt, align Justify with 1.15 line spacing. Top, right, and bottom margins are 3 cm, and the left margin is 4 cm, following the provided template.

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### **Introduction (CAMBRIA, 11 PT, Bold, Align Left)**

Contains the main core of the research or the problem being studied, including the background, objectives, hypotheses (if any), and supported **minimum 10 Journals national or international at least 10 years currently related your research.**

### **Methodology (CAMBRIA, 11 PT, Bold, Align Left)**

Methodology contains analysis about Data, Source of Data, Research Model, and Hypothesis Formulation (if quantitative research). Also state the hypothetical relationships (hypothesis creation starts from the variables that influence the variables that are influenced)

### **Result and Discussion (CAMBRIA, 11 PT, Bold, Align Left)**

Result and discussion must be combined. Results must be clear and concise and explained its significance in the discussion. If any suggestion of the research, it can also be outlined in this part. The details of the research results which can be in the form of tables, graphs, diagrams, etc., as well as a clear discussion supported by relevant literature (CAMBRIA, 11pt, justify)

Note : There are no vertical lines in the table. There are just three horizontal lines in the table: one at the bottom and two for the top columns. Only when absolutely required are more horizontal lines utilized. It written using CAMBRIA, 10 pt with single spacing is used to write the table's content.

Table 1. Title (Source if any, Years) (CAMBRIA, 11, Bold, Align Left)

Variable	xxxx	xxxx
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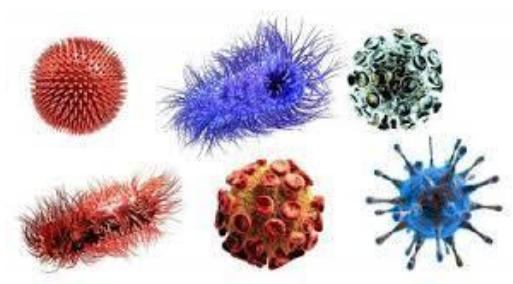


Figure 1. Title (Source, Year) (CAMBRIA, 11 pt, Align Centre, Bold)

Note : Graphs are display in *grayscale*

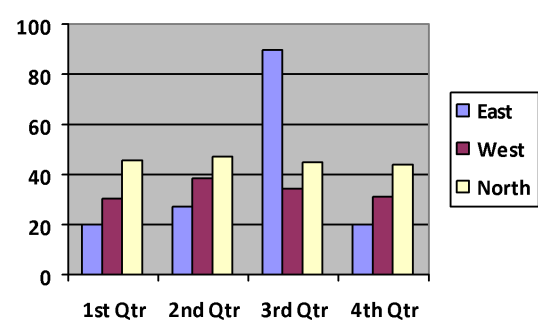


Figure 2. Title (Source if any, Years) (CAMBRIA, 11 pt, Bold, Align Centre)

### **Conclusion (CAMBRIA, 11pt, Bold, Align Left)**

It summarizes the result and answers the research question/objective. Repetition of the discussion is highly forbidden. Conclusion and suggestion should be typed within not excess than 100 words.

### **Declaration of Competing Interest (CAMBRIA, 11pt, Bold, Align Left)**

The author declares that the research was conducted in the absence of any commercial or financial relationships that could be construed as a potential conflict of interest.

**E.g.:**

The authors declare that they have no competing interests

or

The author declares that the research was conducted in the absence of any commercial or financial relationships that could be construed as a potential conflict of interest.

### **Reference (CAMBRIA, 11pt, Bold, Align Left)**

At least 20 reputable and updated journals, 70% from published work (last 10 years). Make sure that each references has been cited in the article. **MUST USE Mendeley and APA style for citation** (CAMBRIA, 11pt, single spacing, justify)

#### **Books**

Arikunto, S. (2018) *Prosedur Penelitian Suatu Pendekatan Praktek*. Jakarta: Rineka  
Assuari. (1966). *Keputusan pembelian*. Jakarta: Penerbit Erlangga.  
Cipta. Djarwanto, P.S. (2018) *Statistik Induktif*. Yogyakarta: BPFE.

#### **Chapters in edited books**

Bullock, Charles J. The North American Review , Jul., 1901, Vol. 173, No. 536 (Jul., 1901), pp. 111-133.

#### **Journal articles**

Ekasari, R. dan Mandasari, E.D. (2022) "Pengaruh Kualitas Produk, Digital Marketing Dan Citra Merek Terhadap Keputusan Pembelian Lipcream Pixy Di Kabupaten Sidoarjo," *IQTISHAD equity jurnal MANAJEMEN*, 4(1), hal. 1. Tersedia pada: <https://doi.org/10.51804/iej.v4i1.1583>

Paramita, A., Ali, H. dan Dwikoco, F. (2022) "Pengaruh Labelisasi Halal, Kualitas Produk, Dan Minat Beli Terhadap Keputusan Pembelian (Literatute Review Manajemen ...," *Jurnal Manajemen Pendidikan ...*, 3(2), hal. 660–669.

Note :

1. The citation in text and bibliography are **APA style**.
2. References should be contained most widely from journal article and at least other sources
3. Author (s) is recommended to use reference manager such as [EndNote](#), [Zotero](#), or [Mendeley](#)
4. References should be placed in alphabetical order by surname of author/s
  - I. If there are two or more references to the same author, they should be presented in chronological order with the earliest reference presented first
  - II. If there are two or more references to the same author in the same year, they should be distinguished by adding a, b, c, etc. after the year of publication