WE ARE HIRING!

BRAND MANAGER – DESIGN BY RAJA

Luxury Wedding Design & Décor Studio | Hyderabad

Build the Brand. Elevate Its Presence. Create an Impact.

Design by Raja, a leading luxury wedding design and décor studio with 20 years of industry experience, is looking for a dynamic, creative, and strategic Brand Manager to strengthen our brand identity, elevate our market positioning, and expand our presence nationally and internationally.

Key Responsibilities

- Brand Strategy & Positioning: Develop strategies to establish Design by Raja as a highly recognized luxury wedding design brand.
- Digital & Social Media Presence: Manage Instagram, LinkedIn, YouTube, website content, and overall digital branding.
- Brand Image & Portfolio: Create premium company profiles, presentations, wedding portfolios, and brand communication materials.
- PR & Media Relations: Build relationships with luxury publications, wedding platforms, influencers, and media houses.
- Marketing & Campaigns: Plan creative brand campaigns, storytelling initiatives, and promotional activities.
- Content & Creative Direction: Coordinate professional photoshoots, wedding films, reels, and high-quality visual content.
- Collaborations & Networking: Develop strategic partnerships with luxury brands, venues, celebrities, and wedding industry professionals.
- Brand Growth: Identify opportunities for awards, industry recognition, exhibitions, and international exposure.
- Reputation Management: Maintain consistent luxury brand standards across all communication channels.

Ideal Candidate

- 3–7 years of experience in brand management, luxury marketing, PR, or digital marketing.
- Strong creative thinking, communication, and storytelling skills.
- Excellent understanding of premium branding and social media trends.
- Experience in luxury, hospitality, fashion, lifestyle, or wedding industries preferred.
- Ability to independently plan and execute brand-building strategies.
- Strong networking, presentation, and leadership skills.

Our Vision

To position Design by Raja among the most admired and sought-after luxury wedding design brands in India and beyond.

📍 Location: Hyderabad

💼 Position: Full-Time

💰 Salary: Best in industry, based on experience

Join us in transforming extraordinary wedding experiences into an iconic global brand.

Apply Now: Share your resume and portfolio at

hr@designbyraja.com / 9859112999

DESIGN BY RAJA

Event Architects | Luxury Wedding Design & Décor