Propriétaire d'une maison ?

Protégez votre maison, **protégez** vos proches **!**

iA
Groupe financier

Sécurité financière en cas d'imprévu

Processus simple et rapide

Couverture adaptée à vos besoins

Complétez ce formulaire

(et économisez en moyenne jusqu'à **5000$**)

Here is the traduction :

Home owner?

Protect your home, protect your family!

• Financial security in the unexpected
• Simple and fast

• Personalised protections (life insurance) for your needs

• complete this form and save an average of 5000$

what would you change?

If creative only:
- remove the brand logo
- Reduce the amount of text
- Add a what's in it for me elements, because right now that is vague

Video:
- Create a video instead with a short introduction and call to action, because generally this performs better.

why would you change that?

Because I don't want to overwhelm people with text… I want them "read more" and start down the slippery slide

Example:

Protect Your
Family
$5000
SAVED
ON AVERAGE