

BLOGGING RESOURCE SHEET

Kayla Marston, Author of The School Counselor Kind

How to start a blog

- ★ Choose a blogging platform (plenty of free options - WordPress, Weebly, Wix, Blogger/BlogSpot).
- ★ Create a name for your blog.
- ★ Choose a theme for your blog and start designing.
- ★ Play around with plugins (everything from getting rid of comment spam to making thumbnail pictures more clear).
- ★ Add in information about you, the blogger, and what the purpose of your blog is.
- ★ Write and publish your first blog post!
- ★ More help for how to start a blog:
<http://www.theblogbuilders.com/how-to-start-a-blog/>

Tips for starting your own blog

- ★ Make the title of your blog mean something - it should relate to your blog's purpose.
- ★ Post regularly - your readers want to hear from you.
- ★ Make your idea clear and make it your own.
- ★ Keep your posts simple and somewhat short.
- ★ Edit, edit, edit.
- ★ Use every ounce of social media (Facebook, Twitter, Pinterest, etc).
- ★ Write about more than just counseling lessons/strategies.
- ★ Read other blogs.
- ★ Keep a camera (or your phone) with you to take pictures.
- ★ Link to a post about increasing readership to your blog:
<https://theschoolcounselorkind.wordpress.com/2015/01/01/bring-on-the-readers-increase-readership-to-your-blog/>

School Counseling blogs to check out

- ★ The School Counselor Kind by Kayla Marston:
theschoolcounselorkind.wordpress.com
- ★ School Counselor Blog by Danielle Schultz:
www.schcounselor.com
- ★ The School Counseling Files by Laurie Mendoza:
www.schoolcounselingfiles.com
- ★ Savvy School Counselor by Vanessa:
www.savvyschoolcounselor.com
- ★ Elementary School Counseling by Marissa Rex:
www.elementaryschoolcounseling.org
- ★ The Corner on Character by Barbara Gruener:
www.corneroncharacter.blogspot.com
- ★ School Counseling by Heart by Rebecca Lallier:
www.schoolcounselingbyheart.com
- ★ Entirely Elementary...School Counseling by Susan Fuller:
www.entirelyelementary.blogspot.com
- ★ School Counseling from A-Z by Amanda:
www.schoolcounselingfroma-z.blogspot.com
- ★ Jyjoyner Counselor Blog by Andrea Burston:
www.jyjoynercounselor.blogspot.com
- ★ The Middle School Counselor by Carol Miller:
www.themiddleschoolcounselor.com
- ★ The Counseling Geek by Jeff Ream: www.thecounselinggeek.com
- ★ For even more blogs, check out the Top Counseling Blogs of 2017:
<https://onlinecounselingprograms.com/resources/top-mental-health-blogs-2017/counseling/>