

Subject Line: What happened to your Instagram?

Hey Nishta,

I recently came across your business via Instagram. I noticed you haven't posted in over 3 months.

I like companies that help people find more confidence in themselves. I saw that your clinic offers a wide range of health and beauty services. Judging by how long your business has been up and running, you guys must do a good job.

While browsing your Instagram, I noticed your captions on your post arnt very intriguing For instance, your most recent post reads: "We haven't increased our laser price for a very long time. Unfortunately, it is high time now... Get yourself in now for your unlimited laser full body."

I thought of a different way you could advertise your services. It will create more curiosity and drives the reader to your website to potentially book an appointment.

Have a read:

Are you tired of constantly battling with razors, waxing appointments, or other temporary hair removal methods?

At Saashas clinic, we have developed the secret to permanent hair removal. It doesn't involve any harmful chemicals or painful tweezing and waxing? It's 100% painless and lasts forever.

Have a look at our website to discover the secret to permanent hair removal. Hurry, there are limited spots."

So, what do you think? Does this caption align with your audience? Do you think this caption is suitable for your brand?

Regards,

Daniel

**Shortened version:**

Hey Nishta,

I stumbled upon your business on Instagram. It looks like it's been ages since your last post—over 3 months!

While browsing your Instagram, I noticed the captions on your post aren't very captivating and could use some work.

I have written a caption for your latest instagram post. My version of the caption will drive more people to your website to potentially book an appointment with you.

Curious to learn more? I can share it with you as soon as you would like. Let me know if you're interested!