

Privacy Policy

This Privacy Policy sets out how InnoQor collect, use, disclose, process and protect any information that you give us when you use our products and apps. Should we ask you to provide certain information by which you can be identified when using InnoQor products and services, it will only be used in accordance with this Privacy Policy and/or our terms and conditions for users.

In this Privacy Policy, “personal information” means information that can be used to identify an individual, either from that information alone or from that information combined with other information InnoQor has access about that individual. Such personal information may include your name, address, telephone number and email address.

By using InnoQor products and services, you are deemed to have read, acknowledged and accepted all the provisions stated here in the Privacy Policy, including any changes we may make from time to time. We are committed to protecting the privacy, confidentiality and security of your personal information by complying with applicable laws, including your local data protection legislation. We are equally committed to ensuring that all our employees and agents uphold these obligations.

What information is collected and how do we use it?

Types of Information Collected

In order to provide our services to you, we will ask you to provide personal information that is necessary to provide those services to you. If you do not provide your personal information, we may not be able to provide you with our products or services.

We may collect the following types of information (which may or may not be personal information):

- Information you provide to us or upload (including your contact details): we may collect any and all personal information you provide to us, like your name, mobile phone number, and email address in relation to creating an account.
- Device information: information related to your device. For example, MAC address, Android version, device manufacturer details and model name.
- Location information (only for specific services/functionalities): various types of information on your location.

How the personal information is used

Personal information is collected for providing services and / or products to you, and legal compliance on our part under applicable laws. You hereby consent that we may process and disclose personal information to our affiliated companies, Third Party Service Providers (defined below) for the purposes stated in this Privacy Policy.

We may use your personal information for the following purposes:

- Providing, processing, maintaining, improving and developing our goods and/or services to you, including after-sales and customer support and for services on your device or through our websites.
- Communicating with you about your device, service or any general queries, such as updates, customer inquiry support, information about our events, notices.
- Conducting marketing related activities, such as providing marketing and promotional materials and updates.
- Analysing and developing statistical information on use of our products and services to better improve our products and services.
- Storing and maintaining information about you for our business operations or legal obligations.

Here are more details on how we use your information (which may include personal information) -

- Collecting user feedback. The feedback you choose to provide is valuable in helping InnoQor make improvements to our services. In order to follow up on the feedback you have chosen to provide, InnoQor may correspond with you using the personal information that you have provided and keep records.
- Sending notices. From time to time, we may use your personal information to send important notices, such as communications about purchases and changes to our terms, conditions, and policies.

Direct Marketing

- We may use your name, phone number, and email address, to provide marketing materials to you relating to goods and services of InnoQor and affiliate companies and our business partners which offer products and services relevant to you. You have the right to opt out of our proposed use of your personal data for direct marketing.

Sharing with Others

InnoQor may disclose your personal information without further consent when required under applicable law.

Information Not Requiring Consent

- We may share anonymised information and statistics in aggregate form with third parties for business purposes, for example with advertisers on our website, we may share them trends about the general use of our services, such as the number of customers in certain demographic groups who purchased certain products or who carried out certain transactions.
- For the avoidance of doubt, InnoQor may collect, use or disclose your personal information without your consent if it is and only to the extent it is allowed explicitly under local data protection laws, such as to comply with a subpoena, and when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request.

Retention Policy

Personal information will be held for as long as it is necessary to fulfill the purpose for which it was collected, or as required or permitted by applicable laws. We shall cease to retain personal information, or remove the means by which the personal information can be associated with particular individuals, as soon as it is reasonable to assume that the purpose for which that personal information was collected is no longer being served by retention of the personal information and retention is no longer necessary for legal, resolve disputes, enforce our agreements or other business purposes.

Accessing other Features on your Device

Our applications may need access to certain features on your device such as SMS storage and Wi-Fi network status, as well as other features. This information is used to allow the applications to run on your device and allow you to interact with the applications.

Miscellaneous

Order of Precedence

If you have agreed to our applicable User Agreements, in the event of inconsistency between such User Agreements and this Privacy Policy, such User Agreements shall prevail.

Governing Law

[The governing law for this Privacy Policy is the laws of India.] We do not represent or warrant that this Privacy Policy complies with the privacy laws of any jurisdiction and accordingly, you shall not construe this Privacy Policy as such.

Updates To The Privacy Policy

We keep our Privacy Policy under regular review and may update this privacy policy to reflect changes to our information practices. If we make material changes to our Privacy Policy, we will notify you by email (sent to the e-mail address specified in your account) or post the changes on all the InnoQor websites, so that you may be aware of the information we collect and how we use it. Such changes to our Privacy Policy shall apply from the effective date as set out in the notice or on the website. We encourage you to periodically review this page for the latest information on our privacy practices. Your continued use of products and services on the websites, mobile phones and/or any other device will be taken as acceptance of the updated Privacy Policy. We will seek your fresh consent before we collect more personal information from you or when we wish to use or disclose your personal information for new purposes.

Contact Us

If you have any comments or questions about this Privacy Policy or any questions relating to InnoQor's collection, use or disclosure of your personal information, please contact our Data Protection Officer at the address below referencing "Privacy Policy":

Email: customercare@innoqortech.com

Thank you for taking the time to understand our Privacy Policy!