

Short Creative Projects Rubric

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Just Do it!	Did you do the thing? <i>You did?</i> Awesome -- sometimes being creative takes risks! Do the thing and earn some points.	Whoops, you didn't turn anything in. That's the only way not to earn these points.	30 points

Creative Component (20 points possible)

	Higher Points	Lower Points	
Creativity	Creative component shows enthusiasm and thoughtfulness. It makes Dr. Drews smile, nod or laugh, or say, "huh, I hadn't thought about it that way before."	The creative component seems to have been prepared with little enthusiasm or limited thoughtfulness.	10 points
Insightfulness	Creative component opens up provocative questions and thematic connections, giving Dr. Drews something to think about.	The creative component doesn't connect back to the reading or themes of the class in a way that shows your creative engagement.	10 points

Cover Letter (25 points possible)

	Higher Points	Lower Points	
Explanation and approach	The cover letter provides a thought-provoking introduction to the decisions you made in the project and the approach you chose to take. The cover letter helps Dr. Drews see the behind-the-scenes thinking on your project.	The cover letter may explain the project but doesn't begin to explain the approach you've taken.	10 points
Critical thinking	Your cover letter makes it clear how your creative piece -- and the decisions you made -- connects to the course content and the materials we've been reading. You provide and analyze specific examples to explain your piece.	Cover letter may be lacking in any connections to the course content. No examples are provided from the course readings.	10 points
Clarity and composition	Cover letter is concise, well-organized, and proofread. In-text citations are provided as needed.	Errors suggest cover letter has been hastily prepared.	5 points