

Visual Art Careers: Digital, Media & Design Careers

Career Pathway Overview: Digital and media artists create content using technology for entertainment, marketing, gaming, and communication industries.

<https://theartcareerproject.com/careers/>

Related Careers: - Graphic Designer - Digital Illustrator - Animator (2D or 3D) - Video Game Artist / Concept Artist - UX/UI Designer - Web Designer - Digital Photographer / Photo Editor - Film/Video Editor - Motion Graphics Designer - Virtual Reality (VR) Artist

College Art/Design Majors That Align: - Graphic Design - Animation (2D/3D) - Game Art & Design - Digital Media / Digital Arts - Film Production - Media Arts - Photography (Digital) - Web Design & Development - UX/UI Design - Computer Graphics

Priority Art/Design Courses @ CFHS: - [Visual Art Foundations](#) (or [CAPP 101 Elements of Art](#)) - [Graphics 1](#) - [PP: Drawing and Digital Illustration](#) - [PP: 2D Design Photography](#) - [Graphics 2 Photoshop](#) - [Computer Imagery & Animation](#)

Other Aligned Art/Design Courses @ CFHS to consider: [AP Art & Design](#) (may be taken 3 times/years as 2-D Design, Drawing, 3-D Design) - [Digital Media Art](#) - [Graphics 2 Illustrator](#) - [Advanced Computer Imagery & Animation](#), [AP Art History](#) or [CAPP 105 Understanding the Arts](#)

Other Skills for Success: - Technical software proficiency (Adobe Creative Cloud, 3D software, video editing) - Problem-solving & troubleshooting - Communication & collaboration skills - Digital literacy & technology adaptability - Storytelling & visual communication - Attention to detail & deadline management - Understanding of marketing and user behavior

Sample Portfolio Expectations for Art School Admission & Scholarships: - 10–20 drawing, digital or mixed-media pieces - Software proficiency examples (Photoshop, Illustrator, Premiere, Blender, etc.) - Animation clips, motion graphics, or short reel (for animation/video) - UX/UI case studies showing research, wireframes, and prototypes - Concept art, character design, or digital paintings (for game art) - Demonstration of originality, creativity, and technical skill - Sketches showing process and problem-solving

Visual Art Careers: Applied & Industrial Art Careers

Career Pathway Overview: Applied arts focus on design that serves functional, industrial, or commercial purposes. These careers blend creativity with engineering, construction, or manufacturing. <https://theartcareerproject.com/careers/>

Related Careers: - Industrial Designer - Product Designer - Fashion Designer - Textile Designer - Interior Designer - Architecture / Architectural Drafting - Landscape Architect - Set Designer (Theater/Film) - Exhibition Designer - Furniture Designer

College Art/Design Majors That Align: - Industrial Design - Product Design - Fashion Design / Apparel Design - Textile Design - Interior Design - Architecture - Landscape Architecture - Theater Design / Set Design - Engineering (for technical product design) - Environmental Design

Priority Art/Design Courses @ CFHS: - [Visual Art Foundations](#) (or [CAPP 101 Elements of Art](#)) - [Design Fundamentals](#) - [PP: Drawing and Digital Illustration](#) - [PP: 2D Design Photography](#) - [AP Art & Design](#) (may be taken 3 times/years as 2-D Design, Drawing, 3-D Design) - [Intro. to CAD/Fab Lab](#)

Other Aligned Art/Design Courses @ CFHS to consider: [Sculpture](#) - [Visual Arts & Crafts](#) - [Ceramics](#) - [Advanced Ceramics](#) - Aligned Technology Education Classes

Other Skills for Success: - Spatial reasoning & 3D thinking - Technical drawing & drafting - Math, physics, and engineering basics (depending on field) - Collaboration with builders, engineers, and manufacturers - Research & prototyping skills - Budgeting & project management - Strong communication for presenting design concepts

Sample Portfolio Expectations for Art School Admission & Scholarships: - 10–20 pieces demonstrating design thinking - Technical drawings, blueprints, or CAD renderings - Sketches showing ideation and brainstorming - Models, mock-ups, or prototypes (photos are fine) - Fashion students: garments, textile samples, lookbooks, and pattern work - Architecture students: perspective drawings, floor plans, spatial studies - Process documentation and clear problem–solution explanations

Visual Art Careers: Art Education, Therapy & Community Arts Careers

Career Pathway Overview: These careers focus on teaching, supporting well-being through creativity, and fostering arts engagement in communities.

<https://theartcareerproject.com/careers/>

Related Careers: - Art Teacher (Elementary, Middle, or High School) - Art Professor - Teaching Artist - Art Therapist* - Creative Arts Activities Coordinator - Museum Educator - Community Arts Program Director - After-School Arts Coordinator - Art Studio Manager - Arts Nonprofit Worker

College Art/Design Majors That Align: - Art Education (K-12 Licensure) - Art Therapy* (or Psychology + Art for undergraduate) - Studio Art (for Teaching Artist roles) - Museum Studies - Arts Administration / Arts Management - Community Arts - Education (General, with art electives)

Priority Art/Design Courses @ CFHS: - [Visual Art Foundations](#) (or [CAPP 101 Elements of Art](#)) - [PP: Drawing and Digital Illustration](#) - [PP: 2D Design Photography](#) - [Art for Therapy & Wellness](#) - [Ceramics](#) - [AP Art & Design](#) (may be taken 3 times/years as 2-D Design, Drawing, 3-D Design) [AP Art History](#) or [CAPP 105 Understanding the Arts](#)

Other Aligned Art/Design Courses @ CFHS to consider: [Visual Arts & Crafts](#) - [Sculpture](#) - [Digital Media Art](#) - [Graphics 1](#) - [Advanced Ceramics](#) + *Education & Psychology Courses*

Other Skills for Success: - Communication & public speaking - Classroom management & leadership - Empathy and interpersonal skills - Organization & planning - Understanding of child development or psychology - Collaboration with families, schools, and community partners - Grant writing, budgeting, and nonprofit management (for community arts) - Education (General, with art electives)

Sample Portfolio Expectations for Art School Admission & Scholarships: - 10–15 strong pieces showing breadth of skills including drawing - Sketches or reflections that show creativity and personal growth - Artwork demonstrating understanding of media and technique - Pieces showing expression, emotion, or therapeutic intention (for Art Therapy) - Evidence of community involvement or arts leadership (optional but valuable) - Written reflections or teaching philosophy (for scholarships & education programs) (for community arts) - Education (General, with art electives)

**Art Therapy requires a graduate degree and specific licensure.*
