

Campaign Team Meeting

Agenda & Talking Points

- 1. Welcome/Introductions – Candidate** **5 min.**
 - Thank everyone
 - *Optional: Brief self-introductions of team members verbally or in chat.*

- 2. Overview of Meeting Agenda - LLS Staff** **1 min.**
 - *Slide 2*

- 3. Candidate personal story - Candidate** **3 min.**
 - Share your why and what makes you passionate about this campaign
 - What made you choose the people in the room to be on your team? Get them excited!
 - *Slide 3*

- 4. Our Honored Hero - Candidate or LLS Staff** **2 min.**
 - Share Honored Heroes story
 - *Slide 4*

- 5. Overview of Student Visionaries of the Year – Candidate /LLS Staff** **5 min.**
 - Quick background on Student Visionaries of the Year
 - Highlight honor & impact of both candidate as well as team members
 - A little past history on local campaign (1 to 2 key bullets – i.e. dollars raised; # of years in market) - LLS Staff to share
 - *Slide 5*

- 6. Our Campaign Basics - LLS Staff** **1 min.**
 - Important campaign dates
 - Campaign benefits of participation
 - *Slide 6*

- 7. Team Goal – Candidate** **5 min.**
 - As a team we will be working towards our collective fundraising best to impact LLS’s mission during a 7-week period
 - Benchmarks to work toward (\$5K linking opportunity, Hall of Fame incentive) - LLS Staff can help with this*
 - Key Guidelines:
 - i. No dollars fundraised before Kickoff (can receive verbal commitments)
 - ii. All fundraising totals confidential

Consider reviewing CACT deadlines and rules

- Ask team members to register if they aren't already!
- *Optional: Ask team members to share their personal fundraising goal once they complete the registration form.*
- *Slide 7*

8. Power of a Team/Role of a team member - Candidate /LLS Staff **3 min.**

- Importance & impact of the team
- Individual commitment - Raise \$2k to achieve tickets to grand finale event
- *Slide 8*

9. Role of a Parent - Candidate /LLS Staff **2 min.**

- How parents can help their student make connections
- Letter Writing campaign
- *Slide 9*

10. Team Member Hall of Fame - Candidate or LLS Staff **3 min.**

- Strategic Support
- Campaign Workshop
- Highlight fundraising webpage & Your Local Campaign Resources Folder
 - i. Webpage will be available no later than 1 month prior to kickoff
- Email and text message support & updates from both your local and national LLS team
- Incentives & Recognition
- *Slides 10 & 11*

11. Brainstorming - Candidate **15 min.**

- Share thoughts in the works
 - i. Larger group? Ask members to type ideas in the chat!
- Additional team members with contacts outside of current team
- Potential sponsors
- Other successful ideas/events from past campaigns that we want to bring back
- Team Name?
- *Slide 12*
 - i. *Optional: Type directly into the ppt as you go to share brainstorming*
 - ii. *Optional: Remove screen share so that all faces are on the screen*

12. Q&A, Wrap Up / Action Items - Candidate & LLS Staff **5 min.**

- Next Team Meeting
- Key individual next steps
- Team next steps
- Thank you!!
- *Slide 13*

Supplemental Parent Breakout

1. Power of a Team – Parent /LLS Staff **3 min.**



- Why you are participating/importance of Student Visionaries of the Year to you (parent)
- Importance & impact of parental support
 - i. Students are driving the bus, but parents are the fuel
 - ii. Share ideas and participate in meetings
 - iii. Open doors to contacts and sponsorships
 - iv. Partner and communicate with LLS staff to support your team
- *Slide 20*

2. Brainstorming - Candidate

15 min.

- Share thoughts about how you think you can best support the team
 - i. Larger group? Ask members to type ideas in the chat!
- What potential sponsors could you make introductions to?
- What groups or individuals could you add to your contact list?
- Other successful ideas/events from past campaigns that we want to bring back (if legacy)
- Additional opportunities?
- *Slide 21*
 - i. *Optional: Type directly into the ppt as you go to share brainstorming*
 - ii. *Optional: Remove screen share so that all faces are on the screen*