

# **Privacy Policy**

Effective Date: June 25, 2025

### 1. Introduction

Kedra LLC ("we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website (www.Kedra LLC.com), interact with our services, or engage with us on platforms such as LinkedIn. By using our services, you agree to the terms of this Privacy Policy.

#### 2. Information We Collect

- **Personal Information:** Name, email, phone number, company, and any other details you choose to share.
- **Business Information:** Industry, job title, website, and project needs.
- **Payment Information:** If applicable, billing address and transaction details (processed via secure third-party payment platforms).
- Usage Data: IP address, browser type, device ID, pages visited, and session duration.
- **Cookies & Tracking:** We use cookies to improve user experience. You can manage your cookie preferences in your browser settings.

### 3. Legal Basis for Processing

We process your data based on:

- Your consent
- Contractual necessity
- Legitimate interest
- Legal compliance

# 4. How We Use Your Information

- To deliver and personalize our services
- To communicate with you
- To fulfill transactions and contracts
- To improve our offerings and site experience



### 5. Data Sharing

We do not sell your personal information. We may share data with:

- Service providers under strict confidentiality
- Legal authorities when required
- Platforms like LinkedIn for lead generation (based on your actions)

### 6. LinkedIn & Social Media Interactions

We may collect your contact or engagement data from LinkedIn if you:

- Submit a lead form
- Engage with our posts or messages
- Follow or connect with our page You can manage your LinkedIn privacy settings directly within the platform.

## 7. Your Rights

Depending on your location, you may:

- Access, correct, or delete your data
- Object to or restrict processing
- Request a copy of your data Contact us at [insert contact email] to exercise these rights.

#### 8. Data Retention

We retain data only as long as needed for the purposes outlined or as required by law.

# 9. Do Not Track & Opt-Outs

Our website does not currently respond to Do Not Track signals. You may manage cookies or opt-out of marketing emails at any time.

### 10. Children's Privacy

We do not knowingly collect information from anyone under 13. If you believe we have, please contact us and we will delete it.

### 11. Security



We use commercially reasonable safeguards to protect your data. No online method is 100% secure.

# 12. Third-Party Links

Our site may contain links to external sites. We are not responsible for their content or privacy practices.

# 13. Changes to This Policy

We may update this policy from time to time. The effective date will always be noted above.

# 14. Contact Us

If you have questions, contact us at: Kedra LLC 30 N Gould St Ste N Sheridan, WY 82801