Privacy Policy Small Mercies Trust

#### Introduction

At The Small Mercies Trust, we are committed to protecting your personal information and your right to privacy. This privacy policy explains what personal data we collect, how we use it, and your rights regarding your personal information.

#### 1. Information We Collect

We collect personal information that you provide to us, such as your name, address, email address, phone number, and payment details. We may also collect information about your interactions with our website, products, and services.

#### 2. How We Use Your Information

We use your personal information to:

- Provide, operate, and maintain our services
- Process and fulfill your grant applications
- Communicate with you and respond to your enquiries
- Improve our website, products, and services
- Comply with legal obligations

## 3. Sharing Your Information

We do not share your personal information with third parties except as necessary to provide our services, comply with legal obligations, or with your consent.

#### 4. Data Retention

We retain your personal information for as long as necessary to fulfill the purposes for which it was collected, and to comply with legal obligations.

### 5. Your Rights

Under UK GDPR, you have the right to:

- Access the personal data we hold about you
- Request correction of inaccurate or incomplete data
- Request deletion of your personal data
- Object to or restrict the processing of your data
- Request data portability
- Withdraw consent at any time

To exercise these rights, please contact us at info@smallmerciestrust.org.uk

## 6. Security

We take reasonable steps to protect your personal information from unauthorized access, use, or disclosure.

# 7. Changes to This Policy

We may update this privacy policy from time to time. Any changes will be posted on this page, and we encourage you to review this policy periodically.

### 8. Contact Us

If you have any questions or concerns about this privacy policy or our data practices, please contact us at info@smallmerciestrust.org.uk