

Holding the House for Climate w/Grassroots Investments

Part of the [Winning Election for Climate](#) Series

Co-hosted by: Rural Democracy Initiative & 1.5°C Climate Strategies Group

Zoom Meeting Notes

When: Tuesday 9/27 @ 9am PT / 12pm ET (1-Hour Meeting)

Host: Ning Mosberger-Tang | Staff: Greg Rock

Next Meeting Tuesday 10/4 @ 9am PT / 12pm ET (1-Hour Meeting)

Topic: Holding the House for Climate w/National NGO's

[Watch Full Video Recording](#)

Welcome & Gathering

- Watch Intro Video
- Ning welcomed guests and explained just how important it is that we hold the House to unlock true climate potential. If current projections that have Dem's picking up a seat or two in the Senate come to fruition holding the House is the difference between tons of potential and no potential for climate policy action.
- Ning also made a very exciting announcement that an anonymous group of donors have provided 1.5°C CSG with **One Million Dollars in matching funds** for a wide variety of investment options so long as they are directed to House congressional races with the strategic goal of Holding the House.
- **\$100k** of this \$1M in matching funds has been put up as a match for donations to Clean & Prosperous America's strategic grassroots grant giving program.

[Clean & Prosperous America](#): Greg Rock, Executive Director

- [Watch Video on House Races & Grassroots Tactic](#)
- [Presentation Slide-Deck](#)
- [Contribution Instructions for Clean & Prosperous America-PAC \(Political\)](#)
- [Contribution Instructions for Clean & Prosperous Institute \(Tax Deductible\)](#)
- Greg provided a briefing about the method used for evaluating the competitiveness of various house congressional races
- Greg provided a list of the House races being targeting and walked through a few different potential pathways to Holding the House
- Greg provided a quick description of CaPA's primary tactic of directing funding to State and substate lever grassroots organizations who's programs focus on turning out young voters of color outside of urban centers.
- Greg welcomed two grassroots organizations to describe their programs to provide examples of the many different organizations contributions to CaPA-PAC or their c3 Fiscal Sponsor Clean & Prosperous Institute will go towards supporting.

New Virginia Majority: Tram Nguyen, Co-Executive Director

- [Watch Presentation from New Virginia Majority](#)
- Tram provided a briefing of their programmatic activities to turn out voters in NE-02 including one of the lowest cost/door canvassing programs around.
- Tram also put forth a new idea for which they need funding to launch which focuses on canvassing campuses (dorm storms) to ensure students taking advantage of Virginia's new same day registration process to not make address and/or middle name errors on their application leading to their ballot being permanently thrown out as same day registration ballots can not be cured.

Café Accion: Arturo Aguila, Executive Director

- [Watch Presentation from Café Accion](#)
- Arturo provided a briefing of their programmatic activities to turn out Latino voters in NM-02 including having their canvassers deputized by the Secretary of State allowing them to physically handle and help voters fill in their VBM ballots.
- Arturo informed us that his \$900k program which Cafe Accion launched based on a donors commitment to their effort is well underway. But his donor alerted him earlier in the week that fundraising has been slower than expected and they may not be able to deliver the final \$300k needed for the most important GOTV part of their program. Arturo may now need to lay off trained Latino canvassers in this critical house congressional race if he can not locate new financial support to fill that \$300k gap.

Questions & Answers

- [Watch Q&A Video + Closing Comments](#)
- Questions were answered by all three speakers
- One Answer: Political money is preferred over c3 money whenever possible as at this stage in the election cycle orgs are shifting from registration (c3) to GOTV (c4/PAC) efforts. For funding this grassroots tactic that means directing money to Clean & Prosperous America PAC. But if tax deductible money is all you can give, or you can give more of it, there are certainly opportunities to fund a lot of different c3 programs including the same day registration dorm storm highlighted by New Virginia Majority which can be done by sending c3 money to Clean and Prosperous Institute.

Closing from Ning + Match Challenge

- Ning reiterated the importance of Holding the House for Climate
- We have a \$100k Match for c3 or PAC contributions to Clean & Prosperous America
- Next week we will have more matching fund options as we look to close out the other \$900k matching funds we have to invest in Holding the House for Climate.
- Please email greg@onepointfiveclimate.org to unlock this 1.5°C match.

For Climate We Need a Trifecta

Focus on Toss-up/LeanR Races outside Senate/Governor States

	Data Updated 9-19-22	Dem Candidate	Incumbent	Clear Politics	Cook Report	538 Model Outcome	Race 2 WH	270 to Win	Inside Elections	Sabato's Crystal Ball	Hardside +I.E. D/R	Total Dem. \$\$	District % White	Hispanic	Black	Asian	N.A.
T1	OH-01	Landsman	R	LR	2	-34	0.1	LR	Toss Up	TossUp	0.7	\$ 1,388,437	66%	4.3%	21.1%	4.4%	0.3%
T1	OH-13	Sykes	O	LR	-1	-35	0.3	LR	Toss Up	TossUp	0.6	\$ 1,478,585	78%	3.7%	12.3%	2.3%	0.2%
T1	AK-AL	Peltola	D	TossUp	-8	-1	4.5	LR	LR	TossUp	0.5	\$ 1,916,440	59%	5.5%	3.6%	5.4%	14.8%
T1	NC-13	Nickel	O	LR	-2	-6	-2.3	LR	Toss Up	LR	0.5	\$ 2,963,358	63%	9.5%	21.6%	3.6%	0.6%
T1	NE-02	Vargas	R	LR	0	-34	-3.6	LLR	Toss Up	LR	0.6	\$ 2,453,918	71%	12.7%	9.7%	4.4%	0.9%
T2	CO-08	Caraveo	O	LR	0	-7	-0.2	TossUp	Toss Up	LR	1.1	\$ 2,354,607	52%	39.0%	-	-	-
T2	NM-02	Vasquez	R	LR	1	-6	-3.5	TossUp	Toss Up	TossUp	0.5	\$ 1,969,615	52%	55.0%	2.0%	1.0%	5.5%
T2	OH-09	Kaptur	D	LD	-3	20	2.4	TossUp	Toss Up	TossUp	3.1	\$ 2,165,186	68%	11.9%	16.6%	1.6%	0.4%
T2	VA-02	Luria	D	LR	-2	-2	4.8	TossUp	Toss Up	TossUp	1.6	\$ 7,261,880	61%	9.2%	19.7%	6.0%	0.5%
T2	CA-27	Smith	R	TossUp	4	-3	-0.9	TossUp	Toss Up	TossUp	0.3	\$ 1,470,680	30%	27.9%	4.0%	40.0%	1.0%
T3	OR-05	McLeod-Skinner	O	TossUp	2	-17	0.3	TossUp	LD	TossUp	0.5	\$ 1,507,018	74%	17.7%	1.1%	3.0%	1.6%
T3	KS-03	Davidson	D	LR	-1	6	2.6	TossUp	Toss Up	TossUp	2.0	\$ 6,287,455	71%	14.0%	8.0%	5.2%	0.6%
T3	NJ-07	Malinowski	D	LR	-1	-9	-1.8	LR	Toss Up	N/A	1.7	\$ 5,786,770	68%	14.1%	4.8%	11.8%	0.3%
T3	CA-45	Chen	R	LR	2	-14	-3.8	LLR	LLR	LR	0.5	\$ 3,007,119	49%	19.7%	1.8%	27.8%	0.6%
T3	TX-15	Vallejo	O	LR	-1	-10	-9.1	LR	LLR	LLR	0.2	\$ 824,471	40%	80.6%	1.9%	1.3%	0.7%



Ohio is the Key - Pathway to Victory

