

Boxing membership program practice

My avatar is a 25 - 40-year-old male who wants to learn boxing to self-defense. They have middle-class income and are average boxing fans. But never practiced.

Roadblocks They are not disciplined, they don't have much time because they have to work and spend time with their family. Plus they are afraid of physical confrontation but with the right guide, they can get more confidence. Deep inside they feel ashamed for not being able to fight and protect those they love.

Dream State They know how to fight and they are respected because of it, they feel confident to walk anywhere because they know they can handle physical confrontation.

HSO Formula

Can you beat them in the fight?

Let's imagine it's midnight and you're walking down the street with your lovely girlfriend.

After celebrating a nice anniversary dinner in one of the fanciest restaurants in the city.

You both smile at each other as she hugs you...

But... something caught your attention.

You can sense the danger in the cold night.

Suddenly you see two men walking towards the two of you.

You went from feeling your beloved girlfriend's warm hug to the adrenaline rushing in your blood as they came closer in just a matter of seconds...

Your legs are heavy and your hands start sweating.

There's no place to run or hide, your only choice is to fight them while she runs away to be safe.

There's no doubt of their bad intentions.

Everything happens quickly.

You throw the first punch but fail so shamefully that even an armless monkey would laugh at you... *(you were always “too busy” to learn how to fight.)*

They hit you on the chin and you fall to the ground stiffer than a frozen rat in winter.

Your girl looks at you lying on the ground and feels embarrassed as she runs out of the place.

You can't do anything... As they continue to hit you like a drunk Mexican dad would hit his kids after losing all his money gambling.

The worst part?

Even an average person with basic boxing training could have defended himself.

But you were not a strong man who could protect those he loved and cared about. You were always too lazy to train...

How can you be “**THE MAN**” if you can't fight and make those you love feel safe around you?

You don't need to be Canelo Alvarez or Floyd Mayweather.

But we'll teach you how to be your deadliest self.

(So you don't get mocked by armless monkeys nor get jumped in front of your girl)

[Click here to book a free boxing session](#)

(or not and continue living in shame!)

