



**GALA**  
CHORUSES  
THE ROAD TO FESTIVAL



SUBJECT: Watch us at GALA Festival 2024 - Live Stream

Dear **NAME**,

As you may have heard, **YOUR CHORUS** will perform as part of GALA Choruses Festival 2024 in Minneapolis from July 10–14 next summer.

While we would love to take everyone with us to Minnesota, we know that's not possible. BUT you don't have to miss out! You can watch us perform for thousands through the official Festival 2024 Live Stream. [Passes are on sale now for \\$35 on the GALA Choruses website.](#)

Not only does your pass give full access to our concert, it grants access to **ALL performances** at Festival 2024—both live and after Festival. Watch any time!

All performances will stream in full HD video and fully mastered stereo. Don't miss this once-in-a-lifetime opportunity to experience GALA Choruses Festival 2024 from the comfort of your own space, on your own time. Purchase a GALA Festival 2024 Live-Stream Pass today and let the power of the music ignite your senses!

In Song,  
**YOUR CHORUS**

# GALA

## CHORUSES

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### **What is GALA Choruses?**

GALA Choruses is the name of the non-profit organization that serves an association of LGBTQ choruses in North America. We represent the largest group of choirs in the global LGBTQ Choral Movement. GALA Choruses cultivates the artistic development of 15,000 singers from nearly 200 choruses in the United States, Mexico, and Canada. We serve choruses, small or large. Help is here whether you have 5 members or 250, and a \$10,000 or \$3 million budget.

### **What is Festival?**

GALA Choruses signature event is our quadrennial Festival, which gathers LGBTQ+ choruses from all over North America and the world. Our last festival was held in 2016 in Denver, CO, with more than 130 choruses and 6000 singers, and our next will be in Minneapolis, MN, July 10-14, 2024. Festival is five days of singing, connecting, and creating. It's wall-to-wall concerts, workshops, social events, joy, and pride. It's the largest LGBTQ choral event in the world. It's you with thousands of your peers taking over a city and filling it with song. Learn more at [galachoruses.org/festival-2024/](https://galachoruses.org/festival-2024/).