

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (“MOU”) is made as of July 1, 2024 (the “Effective Date”) by and between Families in Action for Quality Education (FIA Oakland Coalition) and participating Non-Profit Charter Network/School hereby referred to as _____, (each, a “Party” and together, the “Parties”). This MOU outlines the required commitments and the benefits of coalition membership.

Mission

The FIA Oakland Coalition is a group of non-profit charter schools and networks whose members work collaboratively to ensure that all students and families in Oakland have the ability to choose and attend a high quality, equitable public school.

Origin Story, Purpose & Strategy

Nearly 25 years ago, families who demanded access to high quality schools began founding Oakland public charter schools, especially in neighborhoods where public schools had failed generations with persistently low academic outcomes and gaps in college access. Over the last several years, a dangerous and inaccurate narrative has emerged that threatens the existence of school options for Oakland families. This narrative scapegoats public charter schools for long-standing problems in public education, while failing to address the need for quality school options for Black, Brown and underserved families or respecting the power and agency of Black, Brown and underserved families.

The FIA Oakland Coalition seeks to increase support for quality charter public schools and the respective political power through four major strategies:

1. **Communications** that humanize the voices and stories of families, youth and educators, highlight the data and results of public schools, dispel falsehoods about charter schools and provide information that facilitates political involvement
2. **Leadership Development** - Development of charter school parent and youth leadership to lead campaigns that result in concrete gains in access to quality schools, equitable resources and equitable student outcomes. Development of advocacy leadership capacity among charter school educators, board members and school leaders and structure opportunities for a healthy advocacy ecosystem.
3. **Organize and lead campaigns** that lead to measurable increases in access, quality and equity in public education and build sustainable capacity and infrastructure for civic and political engagement.

4. **Engagement of influentials** including elected officials, community and district leaders and organizations to increase awareness of the positive contributions of public charter schools and to garner political support.

Benefits

The FIA Oakland Coalition provides unique benefits to our partner Charter Schools/Networks.

- Be a part of a historic, student and family-centered movement to reclaim the positive narrative about the role of public charter schools in Oakland and to increase access to high quality, public schools.
- Be a part of changing the discourse and influencing public education policy and leadership that puts Black, Brown and underserved families in positions of power and honors their agency to choose high quality public schools.
- Be a part of a ground-breaking movement that breaks down the silos between charter schools, community organizations and the public power structure to build a strong, city-wide movement.
- Be featured in our local, expert, authentic, data and story-driven communications campaigns that lifts up positive data and stories from stakeholders in your charter school/network.
- Build leadership capacity in your school/network through family and youth organizing and leadership development.
- Work in partnership with outstanding local advocacy leaders including Energy Convertors, State of Black Education and Great School Voices. Access to expert, equity-centered, authentic messages, and communications collateral.

FIA Custom Services

Building on our FIA + LCPS Lit4Literacy Partnership in 23-24, we propose to deepen family leadership development and to build capacity to implement Tier 1 structure for academic partnership with families. The goals of our year two partnership are to leverage our learnings from 23-24 to build more sustainable leadership for family academic partners with a focus of implementing more Tier 1 Academic structures for families to partner with the school for the success of their student.

In fall 24-25, we will host a second, IN PERSON Lit4Literacy institute to develop 40-50 powerful family leaders at LCPS. This will include a Family Accountability Walk at both schools to build parent instructional capacity.

FIA will also provide support to build and sustain a Family Academic Partnership Team that includes two teacher leaders, family coordinators, top family leaders and an admin. FIA will support this new team to provide leadership for: Academic Town Hall, Grade Level Meetings,

monthly Coffee Chats focused on academic topics, Student-led Conferences and Teacher Trainings in Family Engagement. FIA will also provide a tool kit of base materials for these new family academic structures.

FIA organizers will provide monthly 1:1 coaching for Lodestar and Lighthouse family coordinators who will also get professional development from the city-wide Family Engagement PLC.

CAPACITY BUILDING FOR FAMILY PARTNERSHIP	Outcomes/Deliverables
Host an in-person Lit for Literacy institute for Lighthouse TK-5 and Lodestar for 40-50 parents with an emphasis on cultivating grade level parent leads from each school	<ul style="list-style-type: none"> -20-25 trained parent literacy leaders @Lodestar -20-25 trained parent literacy leaders @Lighthouse -facilitator and participant materials
Teacher training for Academic Family partnership	<ul style="list-style-type: none"> -2 2-hour trainings for TK-5 educators -Playbook and materials
Citywide Family Engagement PLC for LCPS Family Coordinators	<ul style="list-style-type: none"> -Monthly professional development through PLC sessions August - May
FAMILY ACADEMIC PARTNERSHIP LEADERSHIP STRUCTURE	Outcomes/Deliverables
Launch and support an ongoing Lit4Literacy family academic partnership team with top parent leaders, teacher leaders, family coordinators and admin; provide ongoing coaching, coordination and support.	<ul style="list-style-type: none"> -Scope and sequence for monthly Family Academic Partnership team meetings/trainings including academically focused "Coffee with Principal"
IMPLEMENT TIER 1 ACADEMIC STRUCTURES	Outcomes/Deliverables
Support the Family Academic Partnership Team to host Academic Town Hall, Grade Level Meetings and 1:1 follow up with families	<ul style="list-style-type: none"> -Academic Town Hall and Grade Level meeting attendance and 1:1 follow up from parent leaders that reaches a total of 80% of LCPS TK-5 families

in order to strengthen Tier 1 academic partnership and access.	-Playbook and materials
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FIA Core Programming

In addition, as a member of Families in Action for Quality Education, you have access to our core programming.

- Quality Campaign: Sharing School Data and Strategies with Families for Input (Family Accountability Walks)
- A-G Campaign: Strengthening A-G Family Communication Across District and Charter Schools
- Engaging Influentials: Community Schools Bus Tours w/ Elected Officials
- Civic Engagement Campaign & Youth/Non-Citizen Vote: Family & Student Voter Registration and Education Curriculum, communications tool kit, action research meetings with candidates, school community turnout for election
- Leadership/Advocacy Capacity Building: Family Leadership Institutes, Educator Political Fellowship
- Communications: feature in blog, promote school events on our social channels
- FIA Strategy: We invite members to shape the strategy and direction as part of FIA and FIA4J Board of Directors.

Fee

The scope of work is for a total fee of \$75,468 payable as follows:

\$40,000 due July 1, 2024

\$36,750 due December 1, 2024

Budget

Item	Description	Cost
School Partnership Director	.1 FTE salary/ben	\$15,600
Family Organizer	.4 FTE salary/ben	\$31,200
Family Engagement PLC	2 coordinators	\$5,000
Fellowship	50 parents	\$7,500
Swag and materials	50 parents	\$1,000
Stipend for lead teachers	2 per site: K-2, 3-5	\$6,000

Operations/overhead	6%	\$3,978
	TOTAL SERVICES	\$70,278
FIA Philanthropy	offset	(\$10,000)
24-25 School Membership	\$10/student	\$15,190
	GRAND TOTAL	\$75,468

Payment can be sent via check to: Families in Action for Quality Education 333 Hegenberger Road, Suite 705 Oakland, CA 94621	Payment can be sent via bank transfer to: Families in Action for Quality Education Bank: Citibank Address: 4101 Piedmont Avenue Account Number: 207-848-235 Routing Number: 32-11-711-84
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On behalf of _____ (Charter School/Network)

Signature _____ Date _____

Printed Name _____

Title _____

On behalf of Families in Action for Quality Education

Signature _____ Date _____

Printed Name Kimi Kean

Title CEO