The creation of the "Media Club" is supported by the Society "Baltijas Mediju izcilības centrs" (Baltic Center for Media Excellence),Latvia within the framework of the "Sustainable Baltic" project. The club operates according to the methodology developed by the Center for Media Literacy (USA).

Objective: To establish a community space that fosters media and information literacy, encouraging critical thinking, ethical media consumption, and creative expression.

Target Audience: Russian-speaking teenagers, students. Engage with local schools to integrate media literacy into the curriculum.

Location: Sillamäe Gymnasium

Club leader: Natalia Lillemäe

Space and Resources:

Physical Hub: Establish a physical space where members can gather, equipped with multimedia facilities.

Online Platform: Create a virtual extension for broader reach and engagement.

Leadership and Facilitation:

Club Coordinator: Appoint a coordinator responsible for planning, organizing, and leading activities.

Guest Speakers: Invite media professionals, educators, and experts for special lectures.

Content Structure for 8-Lecture Media and Information Literacy Series:

Lesson program:

08.01.2024.

Lecture 1. Introduction to information and digital literacy.
Lecture 2. Fundamentals of media literacy.
15.01.2024.
Lecture 3. Bias and objectivity in the media.
Visit to the ERR News House. Teledom. Tallinn.
- excursion to the Teledome (Gonsiori 27). Julia Tisler, editor of ETV+ and nauka.ERR.ee portal
- House of News (Faehlmanni 14), meeting with the head of ERR radio and web news in Russian Tatyana Gasova. Lecture-master class on news and online journalism. Questions & answers.
22.01.2024.
Lecture 4. Information Literacy and Representation
29.01.2024.
Lecture 5. Social networks, psychological rationale
05.02.2024
Lecture 6. Online privacy and security
Lecture 7. Digital Wellbeing
12.02.2024.
Lecture 8. Digital Content Creation

Engagement Activities:

Workshops: Conduct interactive workshops on photo and video editing, storytelling, and digital communication.

Debates and Discussions: Encourage members to participate in debates on current media topics.

Media Challenges: Monthly challenges for members to apply acquired skills and creativity.

Project at a time schedule :

		2023	2024		
Nb.	**Activities**	**December**	**Januar**	**Februar**	**March**
1.	Planning, promoting.				
2.	4 media literacy lectures				
3.	4 media literacy lectures				
4.	Evaluation				