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Profile

Dr Prasanth Kumar is working as an Associate Professor of Finance, School of Management Studies, University of Hyderabad, Telangana State, India. Dr Kumar is the recipient of UoH's prestigious Chancellor Award 2025 for his academic excellence. Previously he worked with NIFTEM, Delhi NCR (Institute of National Importance, Govt. of India). He is a proud alumnus of Sri Venkateswara University, Tirupati (MBA, PhD) and Indian Institute of Management, Indore (FDPM). He teaches Accounting, Corporate Finance, Investments, Financial Markets, Entrepreneurship and Design Thinking courses. His Secondary Data Research interest includes Event Study, Causal Designs, DEA, Panel Data and Time Series applications in the Finance & Accounting domain. Publications in ABDC/ABS/ Scopus listed journals, international conferences and working Doctoral Fellows are added to his credit. He has research projects/consultancy worth Rs 1.50 crores from various funding agencies (ICSSR, DST, MeitY etc.).

As a resource person, Dr Kumar has delivered lectures and hands-on sessions on finance & accounting research techniques and start-up finance modeling at reputed institutions. He attended summer research programmes at IIM Calcutta, ISB etc. He is also trained in Design Thinking (Lufthansa Group) and Agribusiness Startup Acceleration Program (APO, Japan - Cornell University, US). His community outreach includes entrepreneurship education, village adoption and financial literacy education. Currently, Dr Kumar's research focuses on strategic finance, earnings management, valuations, asset pricings, alternative assets, behavioral finance, entrepreneurial finance, FinTech, ESG, DEI etc through quantitative finance / accounting methods.

Publications

Google Scholar: https://scholar.google.com/citations?user=hIrK_CkAAAAJ&hl=en

Social Network

ORCID Id: <https://orcid.org/0000-0001-5299-7701>

Research Gate: <https://www.researchgate.net/profile/Prasanth-Kumar-Ra>

Linked In: <https://www.linkedin.com/in/profrpkumar/>

I. Research Projects / Consultancy

Ongoing

1. 2024 - Financing a Green Future - Exploring the Role of Green Bonds in India's Transition to a Low-Carbon Economy - ICSSR, New Delhi (Co-PI: 25 lacs)
2. 2023- Social Stock Exchange: Assessment of Sustainability - ICSSR, New Delhi (PI: 12.5 lacs)
3. 2022- An Integrate Blockchain enabled Robo-advising platform for FPOs in India - Ministry of Electronics and IT, Govt. of India (CoPI: 92.88 lacs)
4. 2022 - Prototyping Simulation Games for Financial Literacy – IoE, UoH (PI: 15 lacs)

Completed

1. 2023 – Social Entrepreneurship: Impact Assessment, ICSSR, New Delhi
2. 2022 - Strategic business plan for SMEs, NIFTEM, MoFPI, GoI
3. 2021 - Performance of agro food MSMEs, NIFTEM, MoFPI, GoI
4. 2019 - Agri clinics and Agribusiness Centres, MoAFW, GoI
5. 2018 - Mapping the factors of rural entrepreneurship activities, NCRI, Hyderabad

II. FDPs/MDPs (Coordinator)

1. 2023 – HRDC RC in Commerce & Management, UoH, Hyderabad
2. 2020 – Women Entrepreneurship Development Program, DST, Delhi
3. 2020 – FDP on Entrepreneurship, DST, Delhi
4. 2019 - FDP on Entrepreneurship, DST, Delhi

III. Research Guidance (PhD)

1. Price Discovery, Transmission and Volatility: Evidence from eNAM by Arunendra Mishra, NIFTEM
2. Essays on IPO of SMEs by Parveen Siwach, NIFTEM