CITIZENS FOR ANIMAL PROTECTION (CAP) JOINS NBCUNIVERSAL LOCAL CLEAR THE SHELTERS™ "ADOPT & DONATE" CAMPAIGN RETURNING AUG. 23 TO SEPT. 19

Visit <u>ClearTheShelters.com</u> To Adopt A Pet Or Donate To An Animal Shelter or Rescue Service In Your Community and visit <u>www.cap4pets.org</u> to view all adoptable pets at Citizens for Animal Protection

Houston,TX – (August 23, 2021) – Citizens for Animal Protection has joined NBCUniversal Local's Clear the Shelters™ 2021 pet adoption campaign. This is the seventh consecutive year that NBC and Telemundo owned stations present their popular pet adoption campaign to communities nationwide in partnership with affiliate stations and shelters/rescues. Since 2015, NBCUniversal Local's Clear The Shelters campaign has helped more than half a million pets find new homes.

Citizens for Animal Protection (CAP) provides care for over 9,000 pets annually in the Greater Houston and surrounding areas, and is celebrating a placement rate of 92% for 2020.

During CAP's Clear the Shelters adoption event all adoptable pets will have their adoption fee reduced by 50%, giving adopters an opportunity to save their hard-earned money, or maybe purchase a few extra supplies to treat their new best friend! Thank you to West Houston Subaru for sponsoring adoption fees during this event!

This year's *Clear The Shelters* will again feature online donations through fundraising partner <u>Greater Good Charities</u>. Those interested in donating to a participating shelter or rescue can visit the Greater Good Charities' donation site during the campaign at <u>ClearTheSheltersFund.org</u>, which will also be accessible via <u>ClearTheShelters.com</u>. <u>Hill's Pet Nutrition</u> is the national sponsor for its fourth *Clear The Shelters* campaign this year.

Local fundraising totals and the number of pets adopted from area shelters via virtual and in-person adoptions will be announced by the stations after the conclusion of *Clear The Shelters*.

For more information on *Clear The Shelters*, including participating animal shelters and rescues, along with details on local events, visit <u>ClearTheShelters.com</u> and the Spanish-language site <u>DesocuparlosAlbergues.com</u>. Follow the effort on Twitter @ClearTheShelter, and on social media using #ClearTheShelters and #DesocuparLosAlbergues.

About Citizens for Animal Protection

Citizens For Animal Protection, founded in 1972, is committed to sheltering, rescuing, and placing homeless animals in loving homes; advocating respect and compassion for all animal life; providing humane education to prevent animal cruelty; and raising awareness in the community of the needs of animals. Through responsible adoption policies and the dedication of the CAP team, our placement rate for 2020 is an astounding 92%! Visit www.capts4pets.org

About Clear The Shelters

Clear The Shelters™ / Desocupar Los Albergues® is an annual, nationwide pet adoption campaign that is spearheaded by NBCUniversal Local, a division of NBCUniversal. Every year, NBCUniversal Local's NBC and Telemundo owned stations, plus affiliated stations, partner with animal shelters and rescues in their communities to host Clear The Shelters events.

NBCUniversal Local's Clear The Shelters campaign was inspired by a 2014 North Texas pet adoption event hosted by NBC 5 / KXAS and Telemundo 39 / KXTX and dozens of area shelters that resulted in the most adopted pets in one day for North Texas. Since 2015, NBCUniversal Local's Clear The Shelters pet adoption campaign has resulted in more than a half million pets finding new homes. Visit ClearTheShelters.com and DesocuparLosAlbergues.com for more information.

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