



**Erasmus Student Network Portugal**

**Christmas with Portuguese Retailers**

**Lucky Christmas**

**Receipt**

**Guidelines**

2024

# Introduction

The “Lucky Christmas Receipt” raffle was created to promote the participation of the local and international community in ESN Portugal’s “Christmas with Portuguese Retailers” project. The goal is to encourage the participation of these target groups by awarding the reimbursement of the products or gifts purchased at one of the selected Portuguese retailers for this project’s 2024 edition, up to a limit of 50€.

Each ESN Portugal local section will have a list of local retailers they will promote, with associated ESNcard discounts, aligned with the “Christmas with Portuguese Retailers” project. You can access the list of the Portuguese retailers promoted by our local sections [here](#).

This guideline details all the application and reimbursement rules you must follow to ensure valid participation.

# Christmas with Portuguese Retailers

“Christmas with Portuguese Retailers” was born in 2020 due to a mix of not being able to implement the “Christmas with Portuguese Families” project and the desire to create another project that could help the community during the holidays. Considering how badly Portuguese retailers suffered due to the COVID-19 pandemic, the idea to use our platforms to advocate the idea of “buying local” came to life.

“Christmas with Portuguese Retailers” is one of the several national projects of Erasmus Student Network Portugal which is trying to contribute more to the small and medium business in Portugal through local and international students, volunteers and even the local community.

This project aims to promote local Portuguese retailers, especially the ones based in cities with ESN local sections, and present an alternative way to conduct Christmas shopping, where not only international students but also Portuguese locals are encouraged to opt for small retailers instead of big corporations:

## Key Aspects

- **Promote local retailers that celebrate typical Portuguese culture and products:** By focusing on businesses that embody the rich traditions and craftsmanship of Portugal, we can preserve and promote the unique heritage that sets our culture apart.
- **Advocate to buy local during the holidays:** Not only does buying local help our local Portuguese communities, but it is also kinder to the planet. Products bought online or in-store from larger corporations are cheap, but the shipping, packaging, and carbon dioxide emissions are costly in the long run to our health and our environment.
- **Introduce international students and locals to an alternative way to conduct Christmas shopping:** Encourage these groups to explore shops that offer eco-friendly, ethically sourced, and culturally meaningful gifts. By choosing to shop this way, they can experience the true spirit of the holidays while supporting small businesses and artisans who contribute to the local economy and preserve cultural traditions.

# Contest Rules

Follow these rules to ensure your entry is valid to the “Lucky Christmas Receipt” raffle.

## Eligibility

The contest is open to individuals who have a valid and unexpired ESNcard until the 31st of December 2024. A reminder that the ESNcard is unique and untransferable. Therefore, only its owner can use it for this raffle contest and it cannot be shared with colleagues, friends or family.

Applications that do not follow this eligibility criteria will not be considered.

## Contest Period

The contest begins on the 1st of November 2024 and ends on the 31st of December 2024. All entries must be submitted by 23h59 (WEST) on the closing date (31st of December 2024) to be eligible.

## How to Enter

To enter the raffle, participants must:

- Make a purchase from any eligible participating 2024 Portuguese Retailer from [this list](#) between the 1st of November and the 31st of December 2024.
- Ensure that your purchase receipt includes our organization's NIF (tax number): 514 362 189.
- Fill out this [GoogleForm](#) with the following information:
  - Full name, ESNcard number, contact number, and email address.
  - Good quality and readable picture or scan of the purchase receipt.
  - Feedback questionnaire. This section is for ESN Portugal to gather data on the implementation and success of the “Christmas with Portuguese Retailers” project. It will not impact the selection criteria; it is merely for evaluation purposes.
- Each receipt counts as one entry. Multiple entries are allowed, but each must be accompanied by a different receipt.

## Receipt Submission Requirements

- The receipt must clearly show the date of purchase, the items purchased, the amount spent, the store code or name, and ESN Portugal's NIF number (tax number).
- Receipts must be original and valid. Duplicated or tampered receipts will lead to disqualification.
- Submissions must be received by the 31st of December 2024. Late submissions will not be accepted.

## Selection of Winner

The winner will be selected randomly from all eligible entries using a fair and unbiased selection process. The draw will take place on the 1st of January 2025, and winners will be notified within one week after the draw so we can proceed with the prize distribution.

Winners will be contacted via the contact details provided during submission (contact number and email address). If a winner cannot be reached within one week a new winner will be drawn.

## Prizes

The prize of this contest consists of the reimbursement of the purchased products detailed in the submitted and randomly selected receipt, up to 50€. In other words, 1 entry will be randomly selected so that ESN Portugal can issue the full reimbursement of the products detailed in the submitted receipt, up to 50€.

Prizes are non-transferable and cannot be exchanged for any other items.

## Privacy and Data Protection

By entering the contest, participants agree to the collection and use of their personal data for the purposes of administering the raffle and contacting winners. Personal data will be handled in accordance with our privacy policy and will not be shared with third parties without consent.

## General Conditions

By participating in the raffle, participants agree to these official rules:



- ESN Portugal reserves the right to disqualify any entry that does not comply with these rules or for any other reason deemed appropriate.
- ESN Portugal reserves the right to cancel, terminate, or modify the contest if it cannot be conducted as planned for any reason beyond our control.

## Contact Information

For any questions or concerns regarding the contest, please contact us at [secretary@esnportugal.org](mailto:secretary@esnportugal.org).