Rethinking the Concept "Primitive"

Francis L. K. Hsu

Current Anthropology, Volume 5, Issue 3 (Jun., 1964), 169-178.

STOR

Your use of the JSTOR database indicates your acceptance of JSTOR's Terms and Conditions of Use. A copy of JSTOR's Terms and Conditions of Use is available at http://www.jstor.org/about/terms.html, by contacting JSTOR at jstor-info@umich.edu, or by calling JSTOR at (888)388-3574, (734)998-9101 or (FAX) (734)998-9113. No part of a JSTOR transmission may be copied, downloaded, stored, further transmitted, transferred, distributed, altered, or otherwise used, in any form or by any means, except: (1) one stored electronic and one paper copy of any article solely for your personal, non-commercial use, or (2) with prior written permission of JSTOR and the publisher of the article or other text.

Each copy of any part of a JSTOR transmission must contain the same copyright notice that appears on the screen or printed page of such transmission.

Current Anthropology is published by University of Chicago Press. Please contact the publisher for further permissions regarding the use of this work. Publisher contact information may be obtained at http://www.jstor.org/journals/ucpress.html.

Current Anthropology ©1964 University of Chicago Press

JSTOR and the JSTOR logo are trademarks of JSTOR, and are Registered in the U.S. Patent and Trademark Office. For more information on JSTOR contact jstor-info@umich.edu.

©2001 JSTOR

Rethinking the Concept "Primitive"

by Francis L. K. Hsu

IF **THERE** IS one term which is consistently identified with anthropology, it is "primitive," an adjective used to describe the data found by anthropologists all over the world: primitive science, primitive re- ligion, primitive economics, primitive mentality, primitive peoples, primitive societies and cultures. According to Webster, the term "primitive" is defined as "pertaining to the beginning or origin or to early times, or characterized by the style, simplicity, rudeness, etc., of early times; old-fashioned, as, primitive tools." There is no doubt that the idea of being "inferior" was what E. B. Tylor, the first major anthropologist in the world, had in mind when he spoke of the three stages of cultural evolution in his Anthropology (1881), **first** published just 10 years after his Primitive Culture (1871): (1) a "savage" stage, characterized by subsistence on wild plants and animals and the utilization of stone age implements; (2) a "barbaric" stage characterized by agriculture,

FRANCIS L. K. HSU is Professor of Anthropology and Chairman of the Department of Anthropology at Northwestern University, Evanston, Ill., U.S.A. Born in 1911 in a village in south Man-churia, China, he was educated in the University of Shanghai (Sociology) and as a Sino-British Boxer Indemnity Fund Scholar at the London School of Economics (Ph.D., Cultural Anthro-pology, University of London, 1940). He came to the United States in 1944, after carrying on field research in southwest China and teaching at the National Yunnan University, Kunming, China. He taught at Columbia and Cornell Universities before joining Northwestern University in 1947. In 1949-50 he did field research among the Chinese in Hawaii and in 1955-57 field research among Hindus in India.

Hsu's main theoretical publications are on family, religion, national character, and culture and personality (psychological anthropology); and his major geographical areas of study are China, India, and the United States. He is particularly known for his comparative studies of large and literate societies. His books include Under the Ancestors' Shadow (1948), Religion, Science and Human Crises (1952), Americans and Chinese: Two Ways of Life (1953), Psychological Anthropology: Ap- proaches to Culture and Personality (editor and contributor) (1961), and Clan, Caste and Club (1963). The last book is a comparative study of the psycho-cultural orientations of Chinese, Hindus, and modern Americans, each group seen through its most characteristic secondary groupings. He is scheduled to carry out a field project in the Kyoto-Kobe area of Japan in 1964.

Hsu's paper is the eighth and last in a series, edited by him-self and Alan P. Merriam, especially prepared to honor Melville J. Herskovits. The entire series constitutes a new type of Festschrift (CA 4:92).

Vol. 5 · No. 3 · June 1964

metal work, and some form of community life in villages and towns; and (3) a "civilized" stage which began when men acquired the art of writing. (Tylor 1881:1-18).

Alexander Goldenweiser has perhaps given the most concise and explicit definition of the term "primitive" in his Early Civilization (1922:117-18). Although he speaks of "primitive" as being small, isolated, etc., there seems to be no doubt that he also equates it with "inferior." For in a later work, An- thropology: An Introduction to Primitive Culture (1937), he expresses himself as **follows:**

> People in general, and primitives in particular, do not think or analyze their culture-they live it. It never occurs to them to synthesize what they live or **reduce** it to a common denominator, **as** it were.

Or again:

A sad commentary on the psychological limits of diffusion is presented by the disheartening failure of White civiliza- tion to either leave primitives alone or pull them up to its own level (1937:47 and 490) (Italics mine).

Over the years the connotation of inferiority and other difficulties have often troubled many scholars. For this reason there

have been attempts at reform along two lines. On the one hand some scholars have suggested other kinds of dichotomies to take the place of **the** primitive-civilized one. Sapir's (1925) Genuine versus Spurious cultures as well as Redfield's (1941) Folk-Urban continuum are notable examples of this trend.

Herskovits explicitly suggested substituting the term "non-literate" for the term "primitive," the first such

need eloquently voiced. After showing that all those called "primitives" or "savages" are much more diverse in their cultural characteristics than the groups which are called "civilized," he says:

In anthropological works, the words "primitive" or "savage"-the latter being used mainly as a synonym for "primitive" by English writers-do not have the connotation they possess in such a work as Toynbee's, or in other non-anthropological writings. As for the word "barbaric," most anthropologists do not employ it at all. Anthropologists merely use the word "primitive" or "savage" to denote peoples outside the stream of Euro-American culture, who do not possess written languages. By reiterating this mean-ing, it was hoped that all other connotations might be

sloughed off, and *that* it would no longer convey such meanings as simple, or naive, or serve as a catch-all to describe, except in the single matter of absence of writing, such differing civilizations as those of the Siberian reindeer herders or the Lunda empire of the Congo (1958:75).

He then goes on to suggest the use of the term "non-literate" for "primitive" because the former is "colorless, conveys its meaning unambiguously, and is readily applicable to the data it seeks to delimit, [and] is thus to be preferred to all the other terms we have considered" (1948:75).

On the other hand, some scholars are determined to search for greater precision in the use of **the** term. In this regard Radin **(1953)** has contributed greatly, but lately Stanley Diamond (1963) has done more than others in finding what he calls "a positive definition" of the term primitive by observing that:

all primitive peoples **are** marginal to the mainstream of modern history, primarily because of "accidents" of habitat, In the sense already noted, contemporary primitives can be roughly perceived **as** our contemporary, pre-civilized an- cestors (Diamond **1963:79**).

Diamond then proceeds to enumerate 10 characteristics of the "primitive," from "communalistic economic base" to the role of "ritual drama" as "a culturally comprehensive vehicle

169

for group and individual expression at critical junctures in the social round or personal life cycle..." The overall purpose of Diamond's redefinition is perhaps indicated by his tenth characteristic which is: "if the fulfillment and delineation of the human person within a social, natural and supernatural (self-transcendent) setting, is a universally valid measure for the evaluation of culture, primitive societies are our primitive superiors," and by his plea that "we cannot abandon the primitive; we can only outgrow it by letting it grow within us" (Diamond 1963:103 and 111).

A few years ago Sol Tax sounded the bugle against

use of the term "primitive" (1960:441). His ob-jections to it were supported by a "Memorandum on the Use of

Primitive" by a research assistant Lois Mednick (1960:441-45) which shows **how** the term has been used by a variety of scholars, primarily anthropologists. The many enthusiastic responses to these **two** pieces (CA 2:396-97 and 3:206) reflect fairly the above-mentioned division of opinion in **our** profession today. Some, including Sol Tax himself, are opposed to its continuation except to "men who have been extinct since the late Pleistocene, while a majority seem to **prefer** either redefining it **or** substituting it with some other terms such as "anthropological. "primary," "peripheral," "ethnological" or

even

of the world's peoples and cultures into two varieties, The thesis of the present paper is that a dichotomy no matter under what disguise, presents large dif- ficulties. In particular the primitive-civilized dicho- tomy is replete with undesirable psychological con- notations and scientific consequences which cannot be avoided by redefinition even of the most positive kind. Furthermore, by his plea that we not "abandon" the primitive but let it "grow within us," Diamond has distinctly left the path of science and entered the door of charity, for the problem is neither one of turning the tables (by stressing that the primitives are our "superiors") nor of permitting or wishing the nurture of the primitive in us.

Lois Mednick's "Memorandum on the Use of Primitive" (1960) referred to **before** already provides us with an excellent panorama of the "ambiguous and inconsistent" way in which the term "primitive" is used. But in order to ascertain the extent to which this **state** of affairs exists in anthropological works of a general nature, especially introductory texts, Nancy Schmidt, a research assistant, and I examined a total of 30 books published in the last

10 years (except for Murdock 1949, **Evans**-Pritchard 1951, Kroeber 1952 and Levy **1952**).

The following table summarizes the results:

THE USE OF THE TERM "PRIMITIVE" in TEXTS ON ANTHROPOLOGY (IN THE ENGLISH LANGUAGE

BUT EXCLUDING PHYSICAL ANTHROPOLOGY) PUBLISHED IN THE YEARS 1953-63.

Explanation of Table: When the word "primitive" is italicized, the author has used it himself; whereas, when it **is** not italicized, he has used it in reference to the way it **has** been used by someone else. Most of the definitions following the word "primitive" are paraphrases, or else were obtained from the general context in which the word appears. Only when the definitions appear in quotation marks are they the authors' exact definitions. The page numbers indicate the pages on which the meaning of the word "primitive" **is** found; they do not in all cases correspond to the pages on which the word "primitive" itself appears. There is no correlation between the number of pages following a category and the frequency with which the word "primitive" occurs in the text. The word that the author uses the most or prefers **is** marked with an asterisk (*); or when the word "primitive" is rarely used, this is noted.

(BEALS and HOIJER 1959)

*non-*literate* peoples: those studied by ethnologists, formerly called primitives (2)

primitive people: calendars of (2)

primitive culture: subject matter of ethnologists (2), in references

to Tylor's work (15-16)

primitive art: art forms of non-literate people (598-99)

170

(**BOHANNAN** 1963)

*most often uses folk (11, 51, 284, 263)

primitive peoples: those into whose languages the Bible was translated (42 ff.), those whose political systems are studied by anthropologists, in reference to Lévy-Bruhl's comparisons of mentality (321, 322)

primitive society: in reference to Lowie's theory of non-kinship **groups** (147-48), in reference to Tylor's theory of magic (319) primitive economics: economic analyses by anthropologists (233) "primitive" warfare: **as** conducted by warriors in contest, not by

whole societies (305)

primitive culture: in discussing works of Tylor and other early anthropologists (311)

primitive man: in reference to Lévy-Bruhl's and others' works on mentality (321)

primitive religion: rejects the traditional study of animatism, fetishism, and totemism (313 ff.)

(COON 1962)

primitive culture: culture of men before modern times (appears in title, definition based on context, not specific citation) primitive people (of today): simple, not civilized (1) primitive arts: skills of living primitive peoples (93 ff.)

CURRENT ANTHROPOLOGY

(EVANS-PRITCHARD 1951)

*primitive society: small in scale in terms of numbers, territory, and social contacts, have simple technology and little specialization of social functions, often have no

```
literature (8) used throughout book, anthropological concern with (8-10), manner of
studying (15-18), philosopher's consideration of (25 ff.), study of religion in (90)
*primitive peoples: institutions of (39), role of ethnologist in
              studying (48 ff.), functional study of (55)
primitive science
primitive art
primitive technology
                               specialized studies
                               of anthropology (14)
primitive family: in reference to theories of Bachofen (29) primitive
institutions: not related to mentality (35)
primitive society: Durkheim's contribution to theories of (51 ff.) primitive man:
speculations about (65 ff.)
primitive languages: need for anthropologists to learn (79-80)
(FIRTH 1956)
*primitive: used extensively in the following ways:
primitive people: those who retain tribal ways of life, distinguished
               from peasants, those in simple societies, savage tribes (39) primitive
communities: have comparatively simple material equip- ment that is not integrated into
industrial organization (71), lack wide intercommunication with each other (72), not part of
world market (72)
primitive economics: study of technology, arts and crafts, and basic principles that
control the work and wealth of "native societies" (72)
primitive group: as distinguished from purely individual activity
primitive transaction: "the equivalent of buying and selling on a
   non-price level" (80)
primitive distributive system: gives reward for social advantages
   of participating in production (81)
primitive money objects other than coins, with a relatively standard
   value, used in exchange (92)
primitive society.
primitive culture
primitive tribe
                           used as synonym for primitive people (93, 97, 47)
primitive behavior: as regulated by custom (132)
primitive law: rules expected to be obeyed, and normally kept
  through some means for insuring obedience (137)
primitive thinking; used in discussion of Lévy-Bruhl's theory (152) primitive life: in
reference to the role of dreams in lives of primi-
  tive people (174)
primitive religion: beliefs of (171 ff.), rites of (182-85)
(GLEASON 1961).
not used, distinctions between written and unwritten languages,
  the specific language referred to is usually named
(GOLDSCHMIDT 1959)
*primitives: contrast to moderns (223, 224), comparative not absolute term (223,
224), uses by anthropologists (224), circum- locutions for (223, 224), in reference to historical
theories (43) primitive man: in reference to work of Radin (223) primitive people: means
of social control among (153), in reference
  to works of Herskovits (223)
primitive cultures: in reference to Boas' works (39) primitive state systems: discussion
```

```
evolution
  (153)
primitive level of social systems: contrasted to civilized systems
  (155-57)
primitive conditions: of social forms (153)
(GOLDSCHMIDT 1960)
[Analysis only of articles by Goldschmidt]
*primitive: contrasted to modern, all people outside Western civilization, is a
comparative, not absolute, term, "preliterate" not an adequate term (664, 665)
primitive people: those with technology fundamentally like those
              of prehistoric times (122, 123, 125)
primitive: contrasted to civilized (172)
primitive society: division of labor in (173), affiliations in (268,
  275), child-training practices in (177)
primitive people: residence patterns of (223), spatial groupings of (275, 419),
clans in (225, 277), status relations among (317), government an extension of kinship
(266 ff.), religion among (475 ff.), moral rules of (529) ff.), private property of (545)
Vol. 5
```

No. 3. June 1964

of Steward's criteria (208) living primitives: in reference to data collecting (43),

HSU RETHINKING THE CONCEPT "PRIMITIVE"

```
primitive level: of family development (277, 279, 280) primitive tribes: lack of
government in (368), comparative ethics
  of (544 ff.)
primitive man: religious rituals of (476 ff.)
primitive art: contrasted to European art (586)
(HAWKES 1954)
primitive: contrasted to civilized (17, 103), used very seldom, the
  book is historical and specific names are usually used
(HERSKOVITS 1955)
*non-literate used throughout book, not defined, but a substitute
  for primitive (123, 363, 522, 367-68)
primitive culture: as opposed to civilized (358, 359), contrasted to folk culture
(521), synonym for primeval (435), synonym for savagry and barbarism (360),
problem of defining (360, 362), rejection of term (363)
primitive people: simple people (360), those traditionally studied
  by anthropology (368–69)
primitive society: in discussing Kulturkreis (464, 465) primitive man: synonym for
contemporary ancestor (358, 359), in discussing theories of culture change (448 ff.),
in reference to works of Tylor and Morgan (434-36)
(HILL 1958)
primitive not used: refers to speech communities (4)
(HOCKETT 1958)
not used: occasional reference to savages (4) and aboriginals or
  aboriginal times (8, 479)
(HOEBEL 1960)
*primitive: preliterate or non-literate (defined 657), used through-
  out book in all contexts
primitive man: use of caves by (202), husband-wife relations of
```

```
(334-36), weapons of (512), religion of (526 ff.)
                                                                             primitives: hunting techniques of (185), traps used by (202), marriage among
                                                                             (301 ff.), kin terms of (357 ff.), divorce among (314 ff.), polygyny among (325)
                                                                             primitive peoples: domestic animals of (196), houses of (206), stone tools of
                                                                             (217), effect of culture contact on (590), status among (357), stock ownreship of (445)
            primitive communism: in reference to the theories of Morgan (201) primitive art: art of primitive peoples, not crude art (253 ff.) primitive society:
                                                                             marriage in (301 ff.), women's groups in (402),
                                                                                classes in (415 ff.), slavery in (425 ff.)
                                                                             primitive world: role of the aged in (391-92), inheritance in
                                                                                (460)
            primitive law: contrast to European (468-69), systems of (471 ff.) primitive warfare: tactical operations of (511-12) primitive mythology: stable
                                                                             core of (539)
                                                                             (HONIGMANN 1959)
                                                                              *most often uses culture without any adjectives (25)
                                                                             primitive ancestors: reference to concern of early anthropologists
                                                                             primitive stage of human existence: reference to the fallacy of
                                                                                such labels (24)
                                                                             primitive cultures: isolated ways of life investigated by anthro-
               pologists traditionally (23 ff.) primitives: as used by Lévy-Bruhl (679)
                                                                             (HONIGMANN 1963)
                                                                             *"small scale" used throughout book (25, 28, 94, 202) primitives: in
                                                                             reference to current disuse of the term (21)
                                                                             (KEESING 1958)
                                                                             primitive, *non-literate, *simpler: distinguishable from civilization,
              not survivals from an earlier time (45-46) primitive societies: most today are nearly peasant societies or well on the way (46), in reference to evolutionary theories (139
                                                                             ff.), in reference to psychic unity of mankind and comparative method (141, 142), in
                                                                             reference to historicalism and kulturkreise (146), in reference to works of Durkheim
                                                                             (153), organization of life cycle in (247 ff.)
                                                                             primitive law: in reference to theories about non-codified law
                                                                                systems (305-6)
                                                                                                                                                   171
primitive culture; in reference to theories of religion (325 ff.) primitive science: in
reference to Frazer (332) primitive arts: difference from civilized arts (348)
(KROEBER 1952)
The term "primitive" is not used much. In the 50 essays, the word appears in the title of 1;
most essays are of a general theoretical
primitive culture: contrasted to European culture (47, 49), in reference to works of
Tylor et al. (19 ff., 144 ff.), in reference to work of Roheim and Freud (303, 304)
primitives: contrasted to civilized (219 ff.), in reference to theories
               of Morgan (169, 170), psychoses of (310 ff.) primitive life: social
organization of simple peoples (219 ff.) folk culture: occasionally used as
synonym for primitive (310) primitive man: less civilized peoples with
important kinship
  organization (219, 224)
(LÉVY 1952)
*usually uses society or social system (6 ff., 18 ff., 111 ff.), con- trast between
```

nature.

industrialized and non-industrialized societies (97), contrast between traditional and modern societies (131, 320 ff.), "primitive," non-literate compared to modern societies (132), a

```
self-sufficient social system (132), contrast between "simple" and modern societies (166)
"primitive" society: in reference to prerational nature of (376)
(LINTON 1955)
*usually uses culture prefixed by a place name (African culture)
              (431) or occupation (dairying culture) (438)
primitive languages: unwritten languages (9)
primitive cultures: in reference to theories of arrested develop-
  ment (41)
primitive women: those who have simple cultures, like those in the
  Stone Age (71)
modern "primitives": people with simple culture, esp. simple tools
  (84)
primitive pattern of life: in reference to Neolithic (174)
"primitive" areas: those inhabited by simple people esp. in refer-
  ence to Polynesia (183)
primitive group: simple tribes, esp. reference to Indian influence
   in Southeast Asia (187)
primitive art: an inaccurate designation when applied to African
   sculpture (438)
primitive man: prehistoric man (593)
(MEAD and CALAS 1953)
Mead (1953) savages, non-literate (xvii ff.)
primitive peoples: savages (xix ff.)
Nicholas Calas (1953) unknown peoples (xxvi ff.)
Engels (1884) barbarians: as opposed to civilization (14-15)
T. Reik (1919) primitive peoples: those who practice the couvade
E. Crawley (1902) primitive culture
      characterized by homo- primitive society (geneity (29-30) R. Marett (1911)
    primitive [appears in title, but not defined (32)] L. Lévy-Bruhl primitives: those who
  regard artificial likenesses as real (33), natives (34), those who regard their names as
        con- crete, real, and sometimes sacred (37), uncivilized races (41) primitive peoples: in
  reference to Hill Tout's work on Salish (38) E. B. Tylor (1871) primitive culture: that
                                                                   of tribes "low on the
   scale of humanity" (49)
           savages (primitives); distinguished from civilized men (50-51) D. Lee
(1949) primitive society: those among whom being is iden-
  tical with the objects (53 ff.) (selection refers to Trobriands) R. Benedict (1932) primitive
                      peoples) homogenous groups as dif-
 primitive tribes ferentiated from modern stratified groups (80 ff.) P. Radin (1927)
                                       primitive man: one endowed with overpowering
   sense of reality (258)
primitive community: where everyday facts have religious and
   ritual covering (259)
G. T. Emmons (1911) primitive people: those who endow all
   nature with spirit life.
(MURDOCK 1959)
*usually uses society or social unit without adjectives, makes com-
   parisons by saying "our society-other societies" (56)
primitive society: (occasional use, not defined) in reference to
   adjustment of co-wives (31)
```

(58) primitive times: in reference to theory of matriliny (185)

(NADEL 1957)

primitive society: (not used often, not defined, but apparently synonym for tribal), different number of roles in (61 ff.), linkage of roles in (65 ff.), coherence of role systems in (72 ff.), current work of anthropologists in (146)

(PIDDINGTON 1950/1957)

Vol. 1

Primitive is used with great frequency, but only a few examples

are given for each category

*primitive communities: usually literate, have small social groups, low level of technical achievement, social relations based on kinship most important, lack of economic specialization, but not **sharply** divided from civilized communities (5), social status in (189), political authority in (190), voluntary associations in (216), land tenure in (287) *primitive culture: "material **and** spiritual or social" culture of primitive communities (14), need for functional **analysis** of (45), discussion of theoretical approaches to (14-17), emphasis on variety of (31-33), past and present study of (26), in Asia (60), in India (65), in Pacific (71) *primitive society: groups with primitive culture (272), production in (267), economic exchange in (271), idea of property in (282), social structure of (107 ff.), place of women in (169 ff.), initiation ceremonies in (175), education in (179 ff.), law and customs in (319 ff.), hunger and famine in (257), belief in immortality in (375), taboos in (379)

*primitive people: members of primitive societies, cultures and communities (11), descent systems of (151), local groups among (167), totemic groups of (200), mythology of (370)

primitive communism: all property belongs to the community (270-71), reference to use by Engles (267), fallacy of the term's application (287), questionnaire to test peoples' view of its meaning (416—19)

primitive economics: material production of primitive societies

(266 ff.), applicability of modern economic concepts to (267) primitive education: conditions of (187)

primitive law: the whole normative system of a primitive community (351), compared to modern law (355) |

primitive promiscuity: in reference to Engle's theory of social development (315)

primitive religion: magico-religious institutions of primitives (356), ethical implications of (381)

primitive man: in reference to idea of the noble savage (393)

Vol. 2

primitive art: artistic embellishment of objects with social utility or significance (516), meaning associated with (518), difference from our own (520)

primitive trade: examples of (459)

primitive ceremonial: importance of **feasting** and food distribution in (470)

primitive technology: reasons for primitiveness (485), why advance occurs (486)

(RADCLIFFE-BROWN 1952)

*primitive society: living, non-literate societies that can be studied only by direct observation and contact, have no historical records, contrasted to advanced (used very frequently), preliterate (2, 3, 18, 25)

primitive people: those with very important kinship relations (15,

2, 153)

```
primitive myth and ritual: in reference to totemism (130) primitive times:
in reference to Robertson Smith's religious
  theories (156)
primitive law: social control by application of force among primi-
  tives (212 ff.)
(RADCLIFFE-BROWN 1957)
*usually uses society or human society
primitive people: early distinctions between primitive and civilized
savage tribes: territorially delimited groups studied by anthro-
  pologists (60)
"primitive": use of word in typing societies (74 ff.)
primitive society: simple society, gift giving in (114 ff.), ritual
   pollution in (135)
                                  CURRENT ANTHROPOLOGY
```

(RADIN 1953) *primitive civ

*primitive civilization: aboriginal civilization in which is respect for the individual, amazing degree of political and social organi- 'zation, and strong concept of personal security (ix ff., 184 ff., 260 ff., 286)

*primitive: and aboriginal are used interchangeably throughout the

book (4, 5), contrasted to civilization (7, 8) *primitive* man (ix): must be studied in terms of positive achieve- ments (x), life permeated by magic and religion (26), **analysis** of Ego **by** (57), knowledge of legal principle (114 **ff.**), philosophizing of (233)

primitive people: have efficient tools (32), the thinker among (43), economic structure of (105 ff.), anti-social behavior of (120), puberty ceremonies of (168-69) primitive man: in reference to theories of Lévy-Bruhl (49)

primitive religion (103-4)

primitive communities: in reference to Malinowski's theory of reciprocity (111)

primitive economics: characterized by intricate transfers (117)

primitive tribes: inadequate description of religion of (138),

localized authority among (232)

primitive **societies**: change in (192), real authority in (**245**) primitive tribal lore: in reference to theory of Jung (309)

(**THOMPSON** 1961)

*mankind: all men, all human phenomena of all times and places (xxvi), anthropological study of (xxiii ff.) used throughout book non-literate people in reference to ethnographic survey (5-6)

primitive culture

primitive economics: in reference to **early** theories (27-28) aboriginal community: synonym for primitive or non-literate (112 ff.), more frequently uses *human* community (126, 28 ff., 156 ff.)

primitive peoples: in reference to **works** of **Mead (137)** *primitive* **and** folk *communities*: contrasted to civilized communities (201 ff.)

(TITIEV 1959)

*primitive peoples: aim of anthropologists to understand their customs (19), distinguished from non-primitive (used throughout book)

*primitive society: in reference to Neolithic society (209), in reference to societies before acculturation (387), relatively isolated group of racially similar people that work

```
together for common goals, usually has relatively uniform language and religion, usually non-literate (208–9) (used throughout book) primitive customs primitive religions
```

use of analogies to in **archaeological** interpretation (118, 131)

primitive community: members of a primitive society living in one area (208, 333)

primitive world: all primitive societies (332)

primitive kinship: prime importance of in understanding (283-85) primitive

law: used as Hoebel does (208 ff.)

primitive religion: different definitions and functions (333 ff.)

Hsu: RETHINKING THE CONCEPT "PRIMITIVE"

```
primitive folk: non-literate folk (272)
primitive personage: in reference to seeking supernatural aid (339 ff.)
(TITTIEV 1963)
```

relatively small in numbers, relatively isolated, comparatively homogeneous in culture, and racially and linguistically alike" (386)

primitive: "non-literate,

primitive society: **preliterates** studied by archaeologists (5), desire for children in (442), **plural** marriage in (454), mother-in-law taboo in (458), cross-cousin marriage in (461), institutionalized **friendship** in (472), classificatory terms in (478), model for **national** character study (498), sacred songs in (548), connection between dancing and verbal **arts** in (557)

primitive contemporaries: groups studied by early anthropologists
(3)

primitives: cultures used for archaeological analogy (196) *primitive* people: interest of anthropologists in (387), differentia- tion among religions in (463), linguists' concern with (539), art of (553-554), games of (569) *primitive* tribe *primitive* life

interests of anthropologists in (387)

primitive group: relation of subsistence to religion in (278), ethnologists' contact with (389), kinship in (458) primitive folk: difficulty in making contact with (388), accumulated knowledge of (516)

primitive culture: personal reports of (391) primitive

law: as Hoebel uses it (464 ff.)

primitive religion: sociocultural aspects of (501 ff.)

primitive **man**: beliefs in the supernatural of (511), knowledge of the seasons among (525)

primitive customs: study of in relation to our own mores (576)

(WHITE 1954)

*primitive man: native societies, uncivilized, non-urban, savages (10-11) (used throughout), anthropological study of small, com- pact groups of (13) primitive man: size of communities compared to those of man-apes

(47), synonym for early man (48) primitive tribesman: senses of (83) primitive mind: theories of (83 ff.)

primitive community: characteristics of (94-95), stages in development of (118 ff.)

primitive world: life in early times before there were many inventions (101-2)

primitive people: cultural environment of (108)

primitive economy: those without money and price system (119 ff.)

primitive life: communistic traits of (125 ff.)

primitive population

primitive family primitive marriage primitive social structure

traits of (129 ff.)

kinds of (134 ff.)

are as

It is clear from this table that the term "primitive" enjoys wide currency in introductory and general works and the meanings attached to "ambiguous and inconsistent" as Lois Mednick found them to be in her briefer survey. In general the follow-ing meanings are attached to it:

non-literate, lower, simple, simple tools, not civilized, pertaining to technology fundamentally like that of pre- historic times, small-scale, isolated, arrested in develop- ment, folk, all peoples outside western civilization, less civilized, lacking in historical records, low level of technical achievement, pertaining to societies in which social relations are based primarily on kinship, distinguished from non-primitive, aboriginal, non-industrialized, savage, contrasted to civilized, law contrasted to European system, lacking in literature, relatively homogeneous, non-urban and tribal, general lack of abstract time reckoning, below the general level of the state of civilization, with all pervasive religion, money-less, peasant, traditional, lack

Vol. 5

No. 3 June 1964

of economic specialization, one endowed with over-power- ing sense of reality, where everyday facts have

religious and ritual covering, those who endow all nature with spirit life, civilization with respect for the individual, amazing degree of political and social organization, strong concept of personal security, isolated, society in which cooperation for common goals frequent, language and religion uniform, all human phenomena of all times and places.

Several things emerge from this tabulation. First, although a few speak of salutary characteristics like "strong concept of personal security," or "frequent cooperation for common goals," or of neutral ones like "social relations... based primarily on kinship," or "relatively homogeneous," a majority give the term the meanings of simpleness, antiquity, undesir- ableness, and undisguised inferiority.

Second, many of the meanings attached are not

only multifarious and uncoordinated, but generally slapdash and conflicting.

Third, some **seem** to use the term through force of **habit as when** Thompson (1961) **refers** to all **men and** all human phenomena **of** all times and places which **she deals with in her** book **as** "primitive."

Fourth, even though some do not use the term "primitive" for categorizing their **own** data, they make no attempt to evaluate its use in other works which they quote or to which they refer.

Lastly, in particular the use of the term "primitive" does not seem to have any significant intellectual or analytic advantage. It cannot be shown from these surveys how the use of the term has given us any noticeable_advantages in theory-building. On the contrary, I think it can be shown that its continued use may be an effective bottleneck against further advances in our discipline.

In the science of man, as in all sciences, terms or concepts are essentially means of classifying data or points of reference around which the data may be organized so as to achieve an empirically descriptive picture to **enable** one to grope for **some** theoretically based insights into the data. The major criterion for the introduction or the continuance of a concept should be, therefore, that it has empirical validity (e.g., when we employ terms to designate categories used by the natives themselves) or theoretical utility (e.g., when we describe one system of economy as characterized by barter and another by money, USING this contrast to reveal the different extents to which kinship or other ties affect economic transactions). My contention is that the concept "primitive," as it has been and is used in a majority of anthropological works, has neither empirical validity nor theoretical utility, and that this is why our use of this term has been so miscellaneous and intellectually unproductive. The concept of "primitive" is scientifically applicable to prehistorical phenomena, and was func-tional during the early stages of development of our science, but it is now like a worn out old shoe, to which we are still attached seemingly for sentimental reasons or from sheer inertia, but which will do no more for US than clutter up OUr anthropological closet and catch dust. There is no longer an empirically or theoretically defensible ground for dichotomizing all cultures or societies into the two broad categories "primitive" and "civilized."

First **let us** look **at the** empirical picture. **There** are **small** societies that **are** very highly urbanized in Europe. There

are predominantly rural societies of enormous scale such as China. The kinship system of the Americans of the highly complex industrialized society of the United States is extremely simple but the kinship system of the Australian aborigines, whose main tools for production are the digging sticks and the boomerang, must be rated in general among the most complex in the world. There are societies with highly organized political structures such as that of Uganda and Dahomey which share the lack of written language with others with no trace of centralized government whatsoever such as those of various branches of Eskimos or Kaska Indians. Barter as the main form of trading is found among the Toda with their polyandry and among diverse other peoples including Chuckchee of Siberia, Congo pygmies,

174

Bantus, Melanesians, and many Indians of the New World. As for the importance of the sense of personal

security and cohesiveness of communal life, compare such peoples as Dobuans and Alores, on the one hand, and Zuni and Fox Indians, on the other. Religion and religious rituals are far more homogeneous and important among Catholics in the world as a whole than among the widely divided and various Protestants as a whole. This contrast holds true whether we compare them intrasocietally or intersocietally. Who among us have observed that Catholics are therefore more primitive than Protestants? Even the criteria. of abstract thinking versus concrete thinking are not foolproof for differentiating the primitive from the civilized. Is the **Arunta** or Murngin type of social organization less abstract than the Arab or Chinese traders' profit calculations?

The most troublesome meaning of the term "primi-tive" is that connected with various shades of in-feriority. Sometimes we can unquestionably determine that some single items or usages of a culture are more inferior or less inferior than others in the same culture or in other cultures. In this sense, we can describe hand-pushed carts as more primitive than horsecarts and horsecarts as more primitive than automobiles. We are not likely to run into serious disputes here. In the same sense we can speak of a more primitive way of crime detection and a less primitive one, a more primitive way of transmitting messages and a less primitive one, a more primitive teaching aid and a less primitive one. But the primitiveness of other single items is by no means so easy to settle. For example, is the custom of sending children to boarding school or to **summer** camp more or less primitive than that of continuous parental supervision of the children at home? Is a totalitarian system of government more or less primitive than tribal rule or benevolent des- potism? Is a religious system based upon

monotheism with a history of heresy persecution, witch hunting, and holy **crusades** more or less primitive **than another** with a *laissez* faire attitude toward different creeds and ritual practices? Is the custom of taking care of aged parents at home more primitive than that of leaving them to themselves or in institutions?

Though satisfactory answers to such questions are difficult to come by, our difficulties become much greater

when we attempt to determine the inferiority or superiority of whole societies or cultures. Why, despite the scientific indefensibility of applying the concept "primitive" to contemporary cultures and societies, have so many anthropologists tolerated such lack of precision? In a previous paragraph I alluded to sentiment or inertia. But I think there are more complicated factors at work.

First, there is probably a reluctance on the part of some scientists to subject their own cultures to the same kind of scrutiny applied to those not their own. As long as they are analyzing the strange and the exotic they can be emotionally uninvolved. But the same type of analysis applied to their own ways of life may be too painful, especially if such analyses threaten to turn up customs and practices and thought patterns which may not only be unsalutary but even similar to those they have, for whatever reason, labelled "pri- mitive" with its many inferiority connotations.

In this connection it is interesting to note that,

CURRENT ANTHROPOLOGY

though some of Margaret Mead's works are referred to in almost every general book on anthropology, her study of the American family, child-rearing practices, psychological orientation, etc., namely And **Keep** Your Powder Dry (1942), is not usually mentioned. As a matter of fact it is only barely referred to in 3 of the books we have examined (Hoebel 1958, Honigmann 1959, and Keesing 1958) and quoted in a short selection in only one of them (Goldschmidt 1960). Mead's credentials as an expert on American culture are at least as good as hers on the Manus, Arapesh, and Mundugumor, or Lowie's (1935) on the Crow Indians. Yet while Mead's work on the South Seas is among anthropological classics, her work on the United States enjoys no Such esteem among her colleagues.

Another phenomenon is also worth noting in this connection. We have many studies on acculturation. But whether in general works on the subject dealing with theories of acculturation built on facts from many cultures (Herskovits 1938), or in more limited works dealing with the acculturative processes

of single societies (Linton 1940 or Hallowell 1955), we usually obtain a one-sided picture. We read about which tribes or which sections of a tribe are more acculturated: we also know something about the effects of acculturation on tribal culture and personality; but we find only sporadic or passing mention rather than serious and systematic analysis of the cultures to which the tribes under scrutiny are acculturating. Yet acculturation is certainly a two-sided affair. If we are analysing the impact of acculturation among the Ojibwa or the Menomoni, we should have systematic treatments of the White American cultures as much as of the Indian cultures. For example, many are the statements that the social acceptance of the Negro depends upon the extent of his acculturation. Sociol- ogists of the importance of Hauser continue to make statements such as: "But as the Negro becomes accul-turated he will become acceptable and will be ac- cepted" (Moore 1964). But how many social scientists have actually attempted to harmonize the contra- dictory nature of many reasons given for discrimination against minority groups by considering the possibility that there is an inherent need for prejudice on the part of many self-reliant Whites irrespective self-reliant Whites irrespective of the professed reasons (Hsu 1961a:216-29)? Fred Gearing's work on the Fox in lowa (in a yet unpub-lished manuscript) is the only study on Indian-White contact | know of so far which has attempted seriously and systematically to analyse the White image of the Indian as much as the Indian image of the White (Gearing n.d.). For both affect Indian acculturation.

All this, it seems, is not accidental. There is perhaps an aversion on the part of anthropologists to study their own cultures. How deepseated is this aversion may perhaps be gauged in the attitude expressed by A. L. Kroeber, dean of American anthropologists, in connection with irrational taboos and beliefs:

Quite likely our civilization has its share of counterparts, which we cannot segregate off from the more practical remainder of the business of living because we are engulfed

in this civilization of ours as we are in the air we breathe. Some centuries may be needed before the full recognition of our own non-rational couvades and totems and taboos become possible (1948:307).

There are many obvious flaws in this statement, but only two need be dealt with here. On the one hand, if "some centuries" are needed to understand the Western cultures, the same or similar length of time will evidently be required to understand

many non- Western cultures. In that case a majority of non-literate cultures must be left unstudied, for few of them have a

historical depth of even 100 years.

On the other hand, fortunately we do not have to wait for "some centuries" to study any culture. For the essential

contribution of anthropology to the science of man lies in its cross-cultural perspective. The Melanesians, the Africans, the Hindus, and all other non-Western peoples are understandably too "engulfed" each in their own particular civilization as they are in the air they breathe, but anthropologists (a majority of whom have been Westerners so far) who are not so "engulfed" have been able to achieve relatively more objective views of these non-Western ways of life. Does it not logically follow that non- Western anthropologists could also conceivably scrutinize the non-rational couvades, totems and taboos in the Western ways of life in a more objective light than native Westerners without waiting for some centuries to come? In fact, the study of Western cultures by non-Western anthropologists is a method- ological necessity. It is inconceivable that a scientist of Kroeber's stature should fail to see this point. The only explanation for his statement would seem to be that he was unwilling to subject his own culture to the same kind of scrutiny that he has applied to others—at least not for "some centuries"

The second reason why anthropologists have been unwilling to forego the unsatisfactory concept of

"primitive" to designate a conglomeration of diverse cultures and societies is a methodological one. Here the difficulties are real and the main problem is coverage.1

The difficulties are not obscure. In dealing with materials from the so-called "primitive" societies possessing no written histories, the researcher can usually obtain relatively complete coverage of the data. Thus if he is comparing the political systems of sub-Saharan Africa, he can usually be fairly sure of having examined all the significant ethnographic reports concerning the societies in his study. None of these societies has great historical depth, and the writings on each are highlighted by the major works of one or a few authorities. Even if he wants to compare these African systems with the political basis and with the same assurance of reasonable cover- systems in Polynesia, he can still proceed on the same

However, suppose the researcher wants to compare the African and the Polynesian systems with those of China and Japan or of India. The problem of coverage at once seems overwhelming, for these literate and historical societies have been studied and written about by specialists in diverse fields for many generations, and the anthropologist is immediately

1 In assessing these difficulties I have greatly benefited from a discussion with my colleague, Dr. Raoul Naroll.

confronted with mountains of material, the study of a small part of which tends to become a lifetime work for many a scholar. Under such circumstances what part of this mountain of material is the comparative scholar going to use without being attacked left and right by the many sinologists or indologists, not to say historians and art specialists, who have spent their lives on

one limited phase of life or culture of one of these large societies?

This is an aspect of the methodological problem for which we have at present indeed no completely satisfactory answer. But our ability and determination to solve this problem will have a most significant bearing on the future of theoretical anthropology. And the prevailing state of affairs in which the students who study the historical and literate societies and the students who study the non-literate societies generally go their separate ways is certainly not bringing us nearer its solution.

In this situation we can proceed by letting the methodological difficulties dictate our theoretical direction, or we can devote some time and energy toward overcoming the methodological difficulties in order to attain our theoretical goal. I have no doubt that if we decide upon the former course we shall be allowing the tail to wag the dog. For there is no scientific justification whatsoever for confining ourselves to one kind of society and not all societies. Physical anthropology and linguistics have never been confined to data among "primitive" peoples. Physical anthropologists deal with the physical characteristics of all branches of mankind just as linguists deal with all types of languages. These are, of course, as they should be. No zoologist deserving of his title can confine his deliberations to horses and cows or lizards and fish. Any science of society and culture must similarly be based on the data found in all mankind wherever they occur.

Given this major premise, we shall note that the difficulties

175

in the path of those students who wish to compare all peoples with no regard to whether they do or do not possess historical **depth** are **far** from insurmountable. For one thing, **some** groundwork has been laid by anthologies such as Societies Around the World (Sanders et al. 1953) and cooperative field projects an specific aspects of culture such as Six Cultures: Studies of Child Rearing (Whiting 1963). The works of Chapple and Coon (1942) and Homans (1950) are valiant attempts to construct theory on the basis of data from all types of societies without fitting them into the primitive-civilized categories or other forms of dichotomy. The technical problems of such comparative studies are real and probably will not be solved to anyone's satisfaction for a long time. But this is simply one area where more anthro-pologists will have to make more intensive efforts, unless we insist that adequate theories of man's ways can be derived from a particular variety of mankind.

However, **over and above the empirical** and **theoretical** reasons **just** outlined, **there** is a **practical** neces- sity **today** for **pause before** using **the** term "primitive" in describing cultures and **societies**. There **was a** time **when** anthropologists from a Western **society** could **write about the** "primitive" **Bantu or the Maori with-** Out the **fear** of being challenged. **The** peoples **who** were objects **of** study **could** not **read the** ethnographic

176

reports nor were they in any position to challenge them even had they read them. Today many of these once

voiceless peoples have become members of in-dependent nations taking their places as equals with their most powerful brothers in the international arena. To a majority or to all of them we have ambassadors. and we receive their sent ambassadors. Among every one of these newly independent peoples the zeal for national pride runs high. None of them will regard with delight the designation of "primitive" applied to any aspect of their culture, far less to their way of life as a whole, no matter how the concept is defined. The overall psychological and political **climate** of the **world** today is simply unfavorable to the continued application of this term to any people who have a voice. We need only recall the incident involving the American girl serving as a Peace Corps member in Nigeria who wrote a postcard to one of her friends at home deploring the conditions in which she found herself. The Nigerian students' reaction was prompt and explosive. One can almost say with certainty that similar incidents will occur in many

parts of the world with similar or other kinds of provocation. On the other hand, one can also say with certainty that such incidents were not likely to have occurred before World War II.

For this reason even the more descriptive term "non-literate" proposed by Herskovits (1948) is not going to be useful

for long. For as national states emerge from among previously non-literate peoples, the leaders of each new state will be anxious to adopt or create a written language suited to their particular circumstances. Ghana has adopted English as its lingua franca. Tanganyika has adopted **Swahili as** its lingua franca. Indonesia has adopted Bahasa based on Malay spoken in Sumatra and some Pidgin Dutch. Other new nations are either adopting existing languages or creating their own with the aid of some Indo- European alphabet. Judging from historical examples from the Japanese and the Manchus to the Russians and the Mongols, this tranformation of a people with- out a written language into one with a written lan-guage is well within the grasp of any organized society so determined. It will not be long before a majority or all of the presently non-literate peoples become literate. Then the term "non-literate" as distinguished from "literate" will be meaningless unless it is used with qualifications such as "non-literate until 1961."

Nor will interesting efforts such as that of Stanley Diamond (1963), already discussed, appreciably help to restore

the concept of primitive to the central place it once unquestionably occupied in anthropology. Diamond's work in this connection embodies and may even be regarded as a synthesis of three lines of an- tecedental thought in our discipline. One is that represented by Goldenweisser (1922:117-18), in attempting clearly to formulate criteria of primitiveness as contrasted to civilizedness, and by others of the folk-urban dichotomy sort. A second line is represented by Herskovits (1958:61-78) in his formulation of cultural relativism, the central them of which is the need for avoiding judgment of one culture by the standards of another. A third line is both older and younger than either of the two already noted. This is the idea of the noble savage prevalent in the West

CURRENT ANTHROPOLOGY

years and even centuries ago, tarnished by later discovery of savage inferiority and the White Man's burden, but, in more recent years, gaining importance once again because of the stress on racial equality and the dignity of the individual.

Diamond's effort **has** not restored the concept **of** "primitive" **to its** former **greatness** but has, instead, I believe,

clearly shown how incompatible the "superior" characteristics of his "primitive" are with modern developments such as industrialization and the building of political states motivated by natio- nalism. Industrialization and nationalism are today the twin goals that most or all peoples want to achieve, either by their own bootstraps or through some form of aid from capitalistic or communistic sources. But these goals are not possible unless peasants are willing to leave the security of their small plots of land to work in mass-producing factories, unless believers are willing to ignore the dictates of gods and oracles to accept the verdicts of market analyses and scien-tific medicine, and unless most natives are willing to forget or suppress their kinship obligations replace them by impersonal and cold-blooded and considerations such as efficiency and capacity to produce. Finally, when Diamond pleads for letting the "primitive grow in us," he has left behind most of the characteristics of the "primitive" as he has defined them and con- centrated on the community aspect of it as an antidote to the increasing alienation of men from each other which, according to him, accompanies civilizational development. Diamond has pointed out a wish, a de-

a de

sirable wish, but how he proposes to reach that end, or whether it is feasible, is not at all clear from his writings on the subject (Diamond 1960; 1963; and 1964). My view is that as long as Western men and the rest of the world pursue the objectives they do now, Diamond's wish will remain a beautiful wish. Glorification of the concept "primitive," or some phases of it, is likely to be unattractive to mankind, most of all to those whose behavior patterns exem- plify the "primitive." For whether we assume the "inferiority" of the "primitive" vis-a-vis the "civi- lized" or protest the "superiority" of the "primitive" vis-a-vis the "civilized," the anthropologists will be dichotomizing the world's societies and cultures with little or no allowance for other historical cultures and societies but with their own Western variety of societies and cultures as the central point of reference (unless they wish to make the unconvincing and un-likely claim that their central point of reference is the "primitive"). This suggests the very kind of ethno- centrism which anthropology as a profession has been trying to eliminate or at least reduce.

Above all, **however**, we must not allow the tremendously wide spectrum of differences among the **societies** and cultures to be concealed by **the** concept "primitive." These differences are crucial not only from the point of view of scientific curiosity but also in terms of their dissimilar reactions and adjustments to the impact of the modern industrial and natio- nalistic West. Anthropologists, after painting them- selves to a corner by their unwillingness to discard the concept "primitive," have no alternative to using it in so many differing, imprecise, conflicting, or mean- ingless ways because it is a grab bag. Even Diamond, after defining this concept by a list of 10 specific

Vol. 5 No. 3 · June 1964

Hsu RETHINKING THE CONCEPT "PRIMITIVE"

characteristics, if forced to resort to such vague **and** scientifically **useless** statements **as** "primitives **possess the** immediate **and** ramifying sense of the per- son .." **and** that "primitive society at its **most** positive,

exemplifies an essential humanity" (Diamond 1963:111), when

he **tries** to show **what it** is that his "primitive" can offer to his "civilized."

The grab bag **nature** of the concept "primitive" **makes** this inevitable. Each user must either impute some particular meanings to **it** without regard to **what other students** do, or **resort** to statements about **it** too **general** to be **scientifically** usable. Continued elabora- tion of **and** preoccupation with this concept **can only** obscure rather than **clarify** what **we** hope to **analyse**, and seriously hamper our endeavors in building a

science of man.

In this paper my purpose is to **show** the empirical, **theoretical and** practical obsolescence of the concept

"primitive" except in some most restricted sense referring to specific items of **culture** or to certain pre- historical forms **of** development. But I do not **deny** the **need** for classification of **man** and his **works** in other **ways**. In **fact**, **classification** is **essential** to all **sciences**, but **the usefulness** of **the** classificatory cate- gories is dependent upon the **extent** to which they do or do not **correspond** to the facts or **yield** signicant insights into **the facts** so classified.

We must be flexible enough with our classificatory categories at any one time so that they will serve pri-

marily as convenient tools to shift and tie facts to-gether but not as invariable points of reference so that OUr thinking is molded and predetermined by them. As our knowledge increases we must refine our classificatory categories to suit the new developments. I firmly believe that we have come to a time when we must go beyond the concepts of "primitive" and "civilized", or other forms of simple dichtomy, and move to more refined modes of classification.

There are already many such new modes of classification at our disposal. For example, different kinds of descent, inheritance, and succession provide us with one basis for

classification. Different varieties of economic practices and organizations provide us with another basis for classification. We can classify societies according to the extent to which they exhibit the characteristics of an organized state as distinguished from those which are stateless. We can classify them into those which, to borrow David Riesman's terms (1950), are predominantly tradition-directed, inner- directed, or other-directed, or, to use my terms (Hsu 1963), according to patterns of interpersonal interaction, into those which are characterized by mutual dependence, unilateral dependence, or self-reliance. Societies could be classified on the basis of a few precise traits, such as language, territorial contiguity, and political organization, into Hopi, Flathead, Aztec, and Tarascan types (Naroll 1964). Or they could be classified according to what I designate as the domi- nant attributes in the kinship content, which serve as keys to their wider psycho-cultural orientations (Hsu 1959; 1961b; 1964).

Each **of these** modes of classification may, **of** course, **only** elicit particular kinds **of** results which **may** not be entirely **relevant to** those elicited by

others. As **the** science of man moves **forward**, the scientifically less productive classificatory schemes. Will be **replaced by** scientifically **more** meanful ones. We will also **have** to find means of integrating some of them **or relating** them to each other. But to stagnate at **the** level of a "primitive" versus "civilized" dichot-omy and its substitutes is to block **our** paths to progress.

Abstract

This article **shows** the empirical, theoretical, and practical, and practical obsolescence of the concept "primitive" except in some most restricted sense, such as application to peoples and cultures in prehistorical

times. A survey of 30 basic books in anthropology written during the last 10 years reveals that the con-cept still enjoys a high degree of currency in an ambiguous, inconsistent, or scientifically meaningless way.

The reasons for this insistent use of the concept by anthropologists despite its obsolescence are dis-cussed. One of

these reasons is the seeming reluctance of anthropologists to examine their own societies and cultures. Another is the difficulty in comparing large societies with extensive historical records and relatively small ones with shallow pasts. But whatever the reason, the continued use of and preoccupation with the concept "primitive" (through such efforts as redefi- nition or

177

References Cited

BEALS, RALPH L. and HARRY HOIJER. 1959. 2d edition. An introduction to anthropology. New York: Macmillan.

BOHANNAN, PAUL. 1963. Social *anthropo-* logy.

New York: Holt, Rinehart and Winston.

CHAPPLE, E. D. and C. S. COON. 1942. *Principles* of anthropology. New York: Henry Holt.

COON, CARLETON S. 1962. 2d edition. The story of man, from the first human to primitive culture and beyond. New York: Knopf.

DIAMOND, STANLEY. 1960. "Plato and the definition of the primitive," in Culture *in* history: Essays *in* honor of *Paul* Radin. Edited by Stanley Diamond, pp. 118–41. New York: Columbia University Press.

1963. "The search for **the primi**tive," in **Man's** image **in medicine and** anthropology. Edited by I. Galdston, pp. 62-115. New York: International Uni- versities Press.

1964. "Introduction: The uses of the

primitive," in *Primitive views* of *the* world. Edited by Stanley Diamond, **New** York: Columbia University Press. EVANS-PRITCHARD, **E.** E. 1951. Social anthro.

pology. London: Cohen and West. FIRTH,

RAYMOND. 1956. Human types.

London: Nelson.

GEARING, FRED. n.d. The public face of the

Fox Indians (in press). GLEASON, HENRY A.

1961. Revised edition. An introduction to descriptive

linguistics. New York: Holt, Rinehart and Winston.

 ${\tt GOLDENWEISER}, \textbf{ALEXANDER}.\ 1922.\ Early\ civilization.$

New York: Alfred Knopf.

1937. Anthropology: An introduc-

tion to primitive culture. New York: F. S. Crofts.

GOLDSCHMIDT, WALTER. 1959. Man's way.

Cleveland: World Publishing Co.

Ed. 1960. Exploring the ways of

mankind. New York: Holt, Rinehart and Winston.

HALLOWELL, A. L. 1955. *Culture* and experience.

Philadelphia: University of Pennsylvania Press.

HAWKES, JACQUETTA. 1954. Man on earth.

London: Cresset Press.

HERSKOVITS, M. J. 1938. *Acculturation*: The study of *culture contact*. New York: J. J. **Augustin**.

178

1948. Man *and* his works: The *science* of cultural *anthropology*. New York: Alfred A. Knopf. 1955. Cultural anthropology. New York: Knopf.

structures. New York: Har- court, Brace.

HOCKETT, CHARLES F. 1958. A course in modern

linguistics. New York: Mac-millan.

HOEBEL, E. A. 1960. 2d edition. Man in the primitive

world. New York: McGraw- Hill.

HOMANS, **GEORGE** C. 1950. *The human group*. New York: Harcourt Brace and Co. **HONIGMANN, JOHN** J. 1959. The world of

man. New York: Harper and Row.

1963. *Understanding culture*. New York: Harper and Row. HSU, FRANCIS L. K.

1959. Structure, func- tion, content, and process.

American Anthropologist 61:790-805.

1961a. "American core value and national character," in Psychological an- thropology:

Approaches to *culture* and personality. Edited by Francis L. K. Hsu, pp. 209-30. Homewood, Illinois: Dorsey Press.

1961b. "Kinship and ways of life: An exploration," in Psychological anthro-pology.

Edited by Francis L. K. Hsu, pp. 400-56. Homewood,

Ill.: Dorsey

Press.

1963. Clan, caste and club. Prince- ton: Van Nostrand.

1964. Dominant attributes in kin- Ship and social grouping: a hypothesis. Revised paper read at American Anthro- pological Association Meetings, San Francisco, November 1963.

KEESING, FELIX. 1958. Cultural anthro-

pology. New York: Rinehart and Co. KROEBER, A. L.

1948. Anthropology. New

York: Harcourt, Brace and Co.

1952. The nature of culture. Chicago: University of Chicago Press. LEVY, MARION

JOSEPH. 1952. The structure of society. Princeton, N.J.:

Princeton University Press.

LINTON, RALPH, Ed. 1940. Acculturation in seven American

Indian tribes. New York: Appleton Century.

1955. The tree of culture. New York: Knopf.

LOWIE, R. H. 1935. The Crow Indians.

New York: Rinehart and Co.

MEAD, MARGARET. 1942. And keep *your* powder dry. New York: William Mor-

row.

MEAD, MARGARET, and NICHOLAS CALAS, 1953. *Primitive* heritage. New York: Random House.

MEDNICK, LOIS. 1960. Memorandum on the use of *primitive*. Current Anthropology 1:441-45.

MOORE, RUTH. 1964. Hauser rejects area projections patterned on past. Chicago **Sun** *Times* (January 26), p. 22. **MURDOCK**, **G.** P. 1949. **Social** structure.

New York: Macmillan.

NADEL, S. F. 1957. *The theory* of *social* structure. New York: Free Press of Glencoe.

NAROLL, **RAOUL**. 1964. On ethnic unit classification. Current Anthropology (in press).

PIDDINGTON, RALPH. 1950/1957. *An intro-* duction of social anthropology. 2 vol. Edinburgh, Scotland: Oliver and Boyd. RADCLIFFE-BROWN, A. R. 1952. Structure and function in

primitive society. London: Cohen and West.

tive man. New York: Schuman. REDFIELD, ROBERT. 1941. Folk culture of Yucatan. Chicago: University of Chicago Press.

RIESMAN, DAVID. 1950. The lonely crowd.

New Haven: Yale University Press. SANDERS, I. T., R. B. WOODBURY, F. J. ESSENE, T. P. FIELD, J. R. SCHWENDE- MAN, and C. P. SNOW. 1953.

Societies **around** the world. New York: The Dryden Press (2 vols.).

SAPIR, EDWARD. 1925. Spurious and genuine cultures. *American* Journal of Sociology 29:405.

TAX, SOL. 1960. "Primitive" peoples. Cur-

rent Anthropology 1:441. THOMPSON, LAURA. 1961. Toward a science of mankind. New York: McGraw-Hill, TITIEV, MISCHA. 1959. Introduction to cultural anthropology. New York: Henry Holt.

- 1963. 2d edition. The *science* of man. New York: Holt, Rinehart and Winston.

WHITE, J. E. M. 1954. Anthropology.

London: English Universities Press. WHITING, BEATRICE, Ed. 1963. Six cul- tures: Studies of child rearing. New York: John Wiley and Sons.

CURRENT ANTHROPOLOGY