

April, 2024

Dear Friend of Spanish Dual Language education,

Colectiva Bilingüe is proud to announce our third annual multi-school celebration of Spanish dual language students in Minneapolis Public Schools! "Copa Colectiva" will be held on Saturday June 1st 2024, 9am-2pm at Roosevelt High School Stadium.

We respectfully ask that you consider sponsoring this community event to support Spanish dual language education and its positive effects on our students and community. Sponsorship funds will make this event free for families to attend and provide ongoing support of our five dual language schools in their efforts to advocate, build community and create opportunities for students, families and educators within the program.

We hope you can join us as we unite the five Spanish dual language schools to play soccer, cheer on our schools, enjoy some performances, recognize students moving up in the bilingual pathway (to 6th grade and 9th grade) and to celebrate our achievements as a community.

Colectiva Bilingüe is a nonprofit organization that represents Emerson, Green Central and Las Estrellas elementary schools, Andersen United Middle School, and Roosevelt High School. We value all kinds of gifts, including your time as a volunteer, a donation of food or merchandise we can sell or funds to pay for the costs of hosting this event. As a sponsor, your organization will receive the benefits identified on the enclosed sponsorship benefits page based on the level you choose. Colectiva Bilingüe sincerely appreciates your support of our Spanish dual language students, families and schools, and of our mission to create this inclusive and free community-strengthening event.

A representative of the Copa Colectiva planning team will contact you to follow up on our request in the near future. As a 501c3 organization, all donations are tax-deductible. In the meantime, for more information visit www.colectivabilingue.org/copa and if you have questions, please feel welcome to contact us at colectivabilingue@gmail.com.

Warmest Regards,

Colectiva Bilingüe



As you consider your sponsorship level, consider the value of donations in the form of:

- Food / drinks for concessions
- Experiences at Copa Colectiva and beyond (photography, prizes, teacher gifts)

SPONSORSHIP LEVELS		SPONSOR LEVEL BENEFITS
Presenting Sponsor / Patrocinador presentador	\$10,000 + value	The Presenting Sponsor will be mentioned in the title of all communications: "Copa Colectiva - presented by" - Business logo included on promotional materials and event t-shirts - Plus all benefits listed at other levels below
Oro (Gold)	\$5,000 value Your logo ←here	Oro benefits include everything in Plata level plus: - Your business listed on promotional flyers to families - Announced by emcee at opening / closing - Business name listed on the <u>front</u> of the school soccer jersey of your choice
Plata (Silver)	\$1000 value Your logo ←here	Plata benefits include everything in Bronce level plus: - Business or personal name listed on the sleeve or back of the school soccer jersey of your choice - Opportunity to have an information booth at the event
Bronce (Bronze)	\$100-\$500 (or in-kind donation of that value)	Business or personal name listed on Colectiva website as a supporter for 2024-25 school year
Amigo	\$5-\$99 value	Amigos will receive our enduring thanks and appreciation, as every amount contributes to this collective effort.

Supporting the Copa Colectiva event celebrates our bilingual community while also providing valuable classroom and program assistance. Thank you for your consideration!