

OfferLab JV Swipes | PLF Video #1 August 2025

PLF SWIPE FILE EMAILS

EMAIL #1 - Tues Aug 26th – SEND NOON PST

Subject Line Options:

- Something HUGE just launched (video inside)
- This hasn't happened in years...
- Big news just dropped!

Preview Options:

- You'll want to see this.
- A once-in-a-decade shift is happening.
- This could change everything for you.

Every so often, something comes along that shakes up an entire industry...

Moments like this don't happen often, but when they do, they create massive opportunity.

Russell Brunson (the entrepreneur behind ClickFunnels) has been working on something behind the scenes for months...

...and it's finally here.

 [Watch the reveal video HERE →](#)

- This isn't just another offer.
- It's not just another tool.
- It's something much bigger.

Once you see it, you'll understand why Russell says this could change online business forever.

👉 [Watch the video now →](#)

Talk soon,

[YOUR NAME]

Email #2 - Weds Aug 27th

Subject Line Options:

- The video everyone's buzzing about...
- From Russell Brunson: Have you seen this?
- People can't stop talking about this launch

Preview Options:

- This is blowing up faster than expected.
- The response has been insane.
- You'll want to know what's going on here.

Yesterday, Russell Brunson officially launched his new platform...

...and the response has been wild.

People are talking. The buzz is spreading. And opportunities are opening up.

If you missed the kickoff video, it's still live right now (just 17 minutes long).

👉 [Watch the video here →](#)

So what's all the excitement about?

This platform is creating a new space for offers...

...where people can publish what they have,

...and others can instantly promote, stack, and earn.

It's a win/win that's catching fire fast.

Don't wait until everyone else is already in.

👉 [Watch the video now →](#)

Talk soon,

[YOUR NAME]

Email #3 - Thurs Aug 28th

Subject Line Options:

- Russell's dropping Video #2 tomorrow
- The next reveal is almost here...
- Get ready for what's next

Preview Options:

- Set a reminder for NOON PST.
- Tomorrow could shift things again.
- You'll want to be first in line.

If the first video from Russell Brunson had you thinking about new opportunities...

Wait until you see what's coming tomorrow.

Video #2 drops at NOON PST - and it's going to take things to an entirely new level.

Make sure you set a reminder, you don't want to miss this.

And if you haven't seen the first video yet, you'll want to **watch it here *before* tomorrow's reveal.**

See you tomorrow!

Talk soon,

[YOUR NAME]