🇺🇦 .PNG Protests 🇷🇺

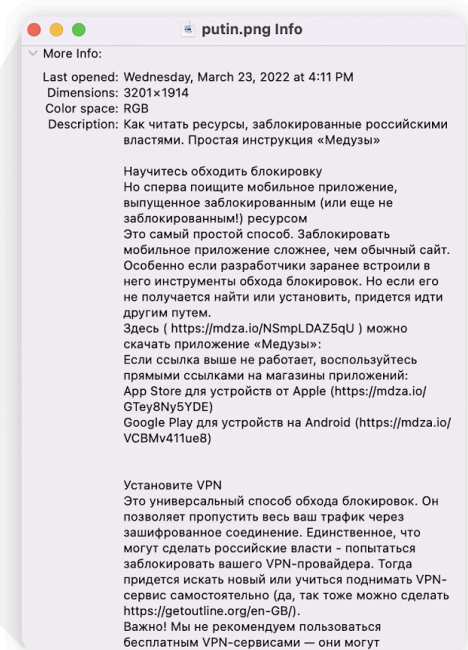# Let's use photos of Putin
to spread truth

Background

Russia has created a digital iron curtain, blocking access to social media and independent news sites, and banning physical protests. As Putin's war rages on, many Russian citizens see only state-run propaganda and do not realize the truth of what is happening in Ukraine.

So we're turning Putin's propaganda photos against him – hiding independent news and blocked messages in the metadata.

Instructions

1. Download an image below and send it to a friend or colleague in Russia. Images can be easily transmitted via email, SMS, Telegram, or embedded in an innocuous-looking webpage.

2. Instruct the recipient to simply right-click the image and click **Get Info** (Mac) or **Properties** (Windows).

3. The full message can be found hidden in the image's metadata.

putin.png Info

More Info:
Last opened: Wednesday, March 23, 2022 at 4:11 PM
Dimensions: 3201×1914
Color space: RGB
Description: Как читать ресурсы, заблокированные российскими властями. Простая инструкция «Медузы»

Научитесь обходить блокировку
Но сперва поищите мобильное приложение, выпущенное заблокированным (или еще не заблокированным!) ресурсом
Это самый простой способ. Заблокировать мобильное приложение сложнее, чем обычный сайт. Особенно если разработчики заранее встроили в него инструменты обхода блокировок. Но если его не получается найти или установить, придется идти другим путем.
Здесь (https://mdza.io/NSmpLDAZ5qU) можно скачать приложение «Медузы»:
Если ссылка выше не работает, воспользуйтесь прямыми ссылками на магазины приложений:
App Store для устройств от Apple (https://mdza.io/GTey8Ny5YDE)
Google Play для устройств на Android (https://mdza.io/VCBMv411ue8)

Установите VPN
Это универсальный способ обхода блокировок. Он позволяет пропустить весь ваш трафик через зашифрованное соединение. Единственное, что могут сделать российские власти - попытаться заблокировать вашего VPN-провайдера. Тогда придется искать новый или учиться поднимать VPN-сервис самостоятельно (да, так тоже можно сделать https://getoutline.org/en-GB/).
Важно! Мы не рекомендуем пользоваться бесплатным VPN-сервисами — они могут
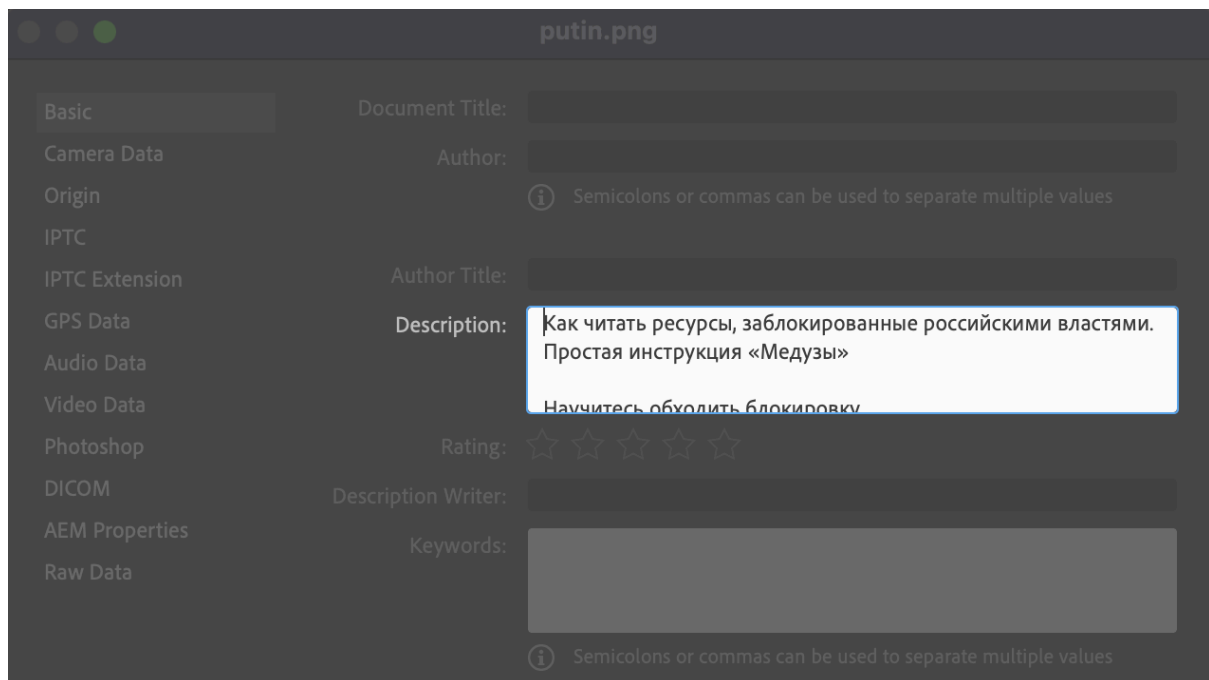
Download a .PNG Protest:

- [Guide to access resources blocked by Russian authorities](#) (published by independent Russian news source Meduza)

- [Eyewitness accounts from Bucha](#)

- [Zelensky's banned interview with Russian journalists](#)

- [Messages from one Russian to another](#)

Start your own .PNG Protest

Anyone with Photoshop can easily make a .PNG Protest, using any image, and include any information they deem necessary.

Simply click **File > File info** and place your message in the description.

We encourage you to use your creativity and explore different applications and messages.

[Here are some examples](#) from Russian creative Mikhail Glebov, who used his .PNG Protest to ask other Russians to question the state's narrative. (Shared & attributed with permission)

There are many potential use cases from publishing blocked news, to sending messages and organizing.

FAQ

What should I include in my .PNG protest?
You can embed any message, from a story you find particularly resonant to a personal message. Here is a useful website with [recommendations on how to talk to friends and relatives from Russia](#) that you can use as inspiration for your messages. We encourage you to use your creativity and personal experience.

Do I have to use a PNG? Can I use a JPG?
You can use any type of image file. "JPG Protests" just didn't sound as good. ;)

How does this work?
Every image has hidden metadata that usually includes things like the camera it was shot on, the date, file name, etc. We're simply using the metadata to hide messages Putin wants to censor in photos of Putin.

How can I send a PNG on Telegram?
Send by clicking the "file" icon (instead of the gallery icon) and the metadata will be kept intact.

Why are you doing this?
This is Putin's war, not the Russian people's war. Many Russians don't know the truth about what their government is doing in Ukraine; we believe they deserve to. The project was inspired by [this brief](#) by Ukranian creatives.

Tell us about your .PNG Protests: pngprotests@gmail.com
Thanks for reading - Brian & Tylynne // btcreative.la