

L2 - Business for Good

2Bus

What is this course about?



Have you ever wanted to be your own boss and make some \$\$\$'s? Have you thought you would wanna do that without wasting, the planet or the community as a whole?

More and more businesses are thinking about how they impact our local communities - from [Eat My Lunch](#), who focus on lunches that feed hungry kids around Aotearoa, or Icebreaker, who have built in management of environmental and sustainability impacts into their supply chain on a global scale.

L2 Business Studies aims to support you to make some money and make the world a better place. You will run a profitable business, but it must do good for society,

What sorts of things will I do?

Significant Learning

With the main focus of the year on running a business, you will:

- Learn what motivates people, what makes them tick
- Learn what people want through market research through surveys and/or focus groups.
- Run a business with a social or environmental purpose.
- Take the big step, sell outside of school, either online or at markets.

Learning capabilities/ critical skills

- **Critical Thinking & Problem-Solving:** Analyse complex situations and develop innovative solutions.
- **Communication & Teamwork:** Communicate effectively and collaborate successfully with others.
- **Leadership & Negotiation:** Develop leadership skills and learn to negotiate win-win outcomes.
- **Data Analysis & Interpretation:** Extract insights from data to make informed business decisions.

Nga Rau o Te Whariki o ASHS

Rangatiratanga (self-determination) supports ākonga to achieve. Thinking and meaning-making are promoted. Learning is meaningful and connected.

To experience success, students will have opportunities to develop their learning dispositions through:		
Engagement: - Participates actively. - Makes connections across different learning areas - Reflects on their learning. - Providing evidence of own learning.	Managing self: - Being prepared for learning. - Setting high standards for themselves - Understands own learning needs. - Focused on improvement. - Seeking support when needed. - Meeting deadlines.	Learning relationships: - Communicating respectfully with teacher and other students - Collaborates effectively - Shares their learning with others - Making connections to the real world

What standards can I enter?					
Your teacher will work with the whole class and with you to devise a learning programme that is responsive to your strengths, interests, and one that sets you up to aim high and achieve your potential.					
NCEA	Standard Number	Name of standard	Assessment mode	Credits	Time frame
INT/EXT	90846	Conduct Market Research on an existing or new product	Internal	3	Term 1
INT/EXT	90847	Investigate and apply Motivation theory	Internal	3	Term 2
INT/EXT	90848	Carry out a Business activity for a community based project with consultation	Internal	9	Term 2/3
INT/EXT	90845	Demonstrate understanding of the internal operations of a large business	External	4	Term 4

At Level 2, UE literacy becomes an important qualification for those students with a view to attending university. Level 2 English offers many standards that contain both the reading and writing credits necessary for this qualification.

Key for Credits column:

R - UE reading literacy

W - UE writing literacy

Frequently asked questions

Can I take Level 2 Business Studies even though I didn't take it at Level 1? - Many students who have joined at Year 12 or Year 13 and have been successful in the subject. So no worries there.

Where can Business Studies skills and knowledge take me once I leave school? - This course isn't just for future CEOs! Business studies equip me with a versatile skill set applicable to a wide range of careers. I'll delve into areas like:

- **Marketing:** Learn how businesses attract customers and build successful brands.
- **Management:** Discover the secrets to effective leadership, teamwork, and decision-making.
- **Finance:** Understand the financial health of a business and make informed financial decisions.
- **Human Resources:** Explore how to build strong company cultures and manage teams effectively.
- **Operations:** Learn how businesses efficiently produce and deliver goods and services.
- **Entrepreneurship:** Develop the skills to launch and grow my own business.

A qualification in business studies opens doors to a vast array of exciting careers, including:

- Marketing Manager

- Product Manager
- Human Resources Manager
- Operations Manager
- Business Analyst
- Entrepreneur
- Sales Manager
- Account Manager
- Project Manager
- Event Planner
- Real Estate Agent
- Property Manager
- Business Consultant
- Investment Banker
- Retail Manager
- Supply Chain Manager
- Logistics Manager

Is Business Studies Right for Me? - Am I curious about how businesses function? Do I have a passion for innovation and a desire to make a difference in the world ? Then business studies could be the perfect launchpad for my future success! Talk to my advisor to explore how this dynamic course can equip me with the skills and knowledge to thrive in the ever-evolving business landscape.

Which subject/s (Accounting, Business Studies, Economics) should I take? - It really depends on where your interests lie and possibly what you want to do once you finish high school. Students who take multiple ICE subjects will soon notice many similarities between the three courses, allowing for better learner understanding of the key concepts and terminology. Talk to a business teacher about each subject to find what might best match your interests and dispositions.