The 2023 Uber Lost & Found Index (U.S.)

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The 50 most *unique* lost items:

- 1. Danny DeVito Christmas ornament
- 2. MY DOG IS IN THE CAR!!! A toy poodle.
- 3. Blue cap that says 'i love the smell of jet fuel in the morning'
- 4. Fog machine
- 5. Some bowling rags
- 6. Ankle monitor
- 7. My unicycle
- 8. 16 oz of fake blood
- 9. A printer and remote-controlled vibrator
- 10. A pin with Jesus holding slice of pizza
- 11. Small camping stove and my funeral pamphlets
- 12. Stainless steel gua sha tool
- 13. Cat collar that says 'Maui' on it
- 14. My calculator and my tacos
- 15. Small stone carved whales
- 16. Sentimental green pen
- 17. Statue of Liberty green foam crown
- 18. A lightsaber
- 19. Tamagotchi, light blue, egg shaped. And nuts.
- 20. My hamsters are in her car
- 21. Hermes scarves
- 22. 1/2 a gallon of Fireball
- 23. Mannequin wig head
- 24. 6 cheesecakes
- 25. My happy sauce
- 26. Britney spears fantasy perfume
- 27. 'Taming of the Shrew' by Shakespeare
- 28. 2 fingernails
- 29. A fire sword.
- 30. A small, felt, stuffed animal that I made
- 31. Two painted rat traps
- 32. Tattoo ink and gold antlers
- 33. A power of attorney document issued by Turkish consulate
- 34. 2 Pet Turtles
- 35. Packets and bundles of fake hair
- 36. I lost my girlfriend
- 37. Bidet
- 38. lotion and chicken wings
- 39. I left a slab of bluefin tuna for sushi on the floorboard of the back seat.
- 40. One Gucci loafer
- 41. Rash cream

- 42. An important pregnancy test
- 43. Self-respect, mostly.
- 44. A feather
- 45. Foley catheter insertion tray kit
- 46. Slushy machine
- 47. Paintings of my wife
- 48. Weight loss surgery guide
- 49. Horns and a viking helmet
- 50. My friends fake tooth

The 10 most commonly forgotten items:

- 1. Clothing
- 2. Phones
- 3. Backpacks and purses
- 4. Wallet
- 5. Headphones
- 6. Jewelry
- 7. Keys
- 8. Books
- 9. Laptop
- 10. Watches

The 10 most "forgetful" cities:

- 1. Jacksonville, FL
- 2. San Antonio, TX
- 3. Palm Springs, CA
- 4. Houston, TX
- 5. Salt Lake City, UT
- 6. Miami, FL
- 7. Atlanta, GA
- 8. Indianapolis, IN
- 9. Kansas City, KC
- 10. St. Louis, MO
 - Austin was #1 the past two years and dropped all the way down to #29 this year.

2023 Lost & Found trends:

- Lost in the magic: Forget finding Dory, Disney and Harry Potter fans need to find their belongings! This year we saw a significant spike in lost Disney and Harry Potter items, especially Minnie ears, lightsabers, Disney Magic Bands and of course, magic wands!
- **We(e)'d like you to remember your items:** From bags of weed to pre-rolls and pens medicinal and recreational we've seen a "high" increase in forgotten ganja goods.
- **Gaming on the go**: The Nintendo Switch was the #1 lost gaming device this year, with more than 70 Switch devices lost. Don't forget your device while you're gaming on the go!
- Much to chatter about: False dentures and teeth continue to take the biggest bite out of our top lost items year-over-year. This year, more than 40 instances of misplaced pearly whites were reported, but we've seen a decline in diamond grills!
- **The 5th of April forgetfulness:** April 5, 2022 was the most common day of the year for forgotten items, with nearly 1,000 lost item reports.
- **Cold shoulders**: Shawls have been one of the top clothing items left behind this year, with more than 30 riders forgetting these garments. Don't give yourself the cold shoulder by leaving a shawl behind!
- **Uber X-Rated:** Passengers got "lost in the moment" this year and left a few *private* items behind including an entire pack of underwear, condoms, and some sex toys.
- **Misplaced paw-sengers:** Pet owners love to bring their furry (and not-so-furry!) friends along for a ride. So much so that this year, some passengers accidentally forgot their pet companions in their

Uber, including dogs, turtles, hamsters, and even a rat! But not to worry, these pets were safely reunited with their humans.

• **Egg-scuse me, have you seen my eggs?:** With the recent egg shortage, it's no *yolk* that eggs became a hot commodity. This past year, we saw an uptick in reports from riders who left behind their precious eggs and wanted to get their *egg-cellent* cargo back.

Riders around the world left behind unique items... in fact:

- Forgetful Canadians reported losing everything from a bed sheet to an Apple pen to a bathroom shelf.
- Riders in Taiwan left behind a gift box that looks like an egg yolk, a black belt, a blood pressure
 machine, a light yellow dolphin puppet, and dog food.
- Londoners lost some pesto, a plastic halloween sword, ankle splints and a jet washer.
- French folks left behind a breast pump, Peugeot car keys, a New York City hat.
- Riders in Mexico report forgetting 2 French presses, a Paw Patrol toy, tons of corn and a shampoo.
- Brazilians left behind 3 packages of chicken, Nike sneakers and a computer mouse.
- Riders in Saudi Arabia seem to have forgotten a bag of rice, a large diamond earring and vapes.
- Costa Rican riders report forgetting an orange bag with a unicorn kangaroo inside, a scooter, a quilt
 and a very important black sweater.

Most forgetful days / times:

- In the U.S., some of the most forgetful days of the week are Saturday and Sunday. Don't take away from your weekend relaxation by forgetting your valuables!
- April seems to be the most forgetful month for Americans, with April 5 and April 9 as the most forgetful days of the year. Coming in at third is New Year's Day, as folks recover from ringing in a new year.
- And the most common time of the day to report lost items is 11:00pm, as some are either just ending their day or just beginning their night.

Lost items that peak on certain days:

- People are most likely to forget chargers on Mondays.
- People are most likely to forget keys on **Tuesdays.**
- People are most likely to forget wallets on **Wednesdays.**
- People are most likely to forget cash on **Thursdays.**
- People are most likely to forget watches and jewelry on Fridays.
- People are most likely to forget passports on **Saturdays.**
- People are most likely to forget groceries on Sundays.

Lost Items by Category

Lost items by category category: Top 20 food items left behind:

- 1. A crab
- 2. Saltine crackers
- 3. Packet of honey
- 4. Chicken fettuccine alfredo
- 5. Leftovers from dinner
- 6. Charcuterie board
- 7. 4 jars of alfredo sauce
- 8. Roma tomatoes
- 9. Calculator and tacos
- 10. 24 fresh organic eggs.
- 11. 6 cheesecakes
- 12. Fresh pack of newport 100s a 42 oz of old english 80
- 13. Package of beef jerky
- 14. Frying pan
- 15. Chicken wings
- 16. Instapot and griddle

- 17. 6 packages of frozen fries
- 18. 10lbs of sugar
- 19. A pack of meat and a pack of lobster
- 20. Apples, yogurt drink, expensive bacon, onion, mints, candy bar

And alcohol and drink related items were forgotten too...

- 1. A case of '5 Hour Energy' drinks
- 2. Super Mario / Luigi kids' drinking straw
- 3. Moet Champagne
- 4. Wine opener
- 5. 1/2 a gallon of Fireball
- 6. My happy sauce
- 7. My 40 lol
- 8. 12 pack of Pepsi with real sugar
- 9. Half pint of peach Amsterdam
- 10. Brand new espresso machine
- 11. Taylor Bourbon barrel proof
- 12. Sake
- 13. Expensive Yeti drink holder
- 14. Supplemental nutritional drinks
- 15. 1 pint of Smirnoff vodka

Top travel, vacation and souvenir items left behind:

- 16. Hotel room card
- 17. New York painting and Statue of Liberty green foam crown
- 18. Hawaiian Airlines travel blanket
- 19. Playbill from Wicked at the Kennedy Center
- 20. Black cap with 'Everest Base Camp' written on it
- 21. Disney wristband
- 22. Burgundy travel tea mug
- 23. Beach chair and sand mat
- 24. Ski pole and ski goggles (dope brand!)
- 25. Translation device in red color
- 26. Fishing rod in travel case
- 27. Inflatable back support

Top 15 pet items left behind:

- 1. Two pet turtles
- 2. MY DOG IS IN THE CAR!!! A toy poodle.
- 3. My rat
- 4. A crab
- 5. Doggie bed
- 6. Cat collar that says Maui on it
- 7. My hamsters are in her car
- 8. Doggie gate
- 9. Beagle
- 10. My cats medicine
- 11. Small pink cat enamel pin
- 12. Framed photos of dog
- 13. Dental treats for dogs
- 14. One litter box
- 15. Wee wee pads

Top 10 wedding and bridal items left behind:

- 1. Men's white gold wedding band
- 2. A wedding band from last nights ride at 11:30
- 3. My wife's inherited wedding band
- 4. Wedding pictures
- 5. Wooden wedding band

- 6. Two wedding cards
- 7. Tuxedo
- 8. Cummerbund
- 9. Bride's veil and sash
- 10. Sticks with groom's face

Top 15 beauty and wellness items left behind:

- 1. 2 nails
- 2. Edible massage oil for my feet
- 3. Eyelash glue
- 4. Makeup ("Rare Beauty" it's pink and circular)
- 5. Stainless steel gua sha tool
- 6. Mannequin wig head
- 7. Mascara that my grandmother bought me
- 8. Blow dry purple and it has clear duct tape on it
- 9. Beard trimmer
- 10. Pack of press on nails
- 11. Bundles of hair
- 12. Le Labo body wash
- 13. Fake tan, conditioner, gravy packet
- 14. Hair growth oil
- 15. My award it's gold and black it say 'best hair styles'

Top 15 sports and fitness items left behind:

- 1. Electric venom hyperice back massager
- 2. Mets bobblehead
- 3. Fencing sword
- 4. Black Buffalo Bandits jersey
- 5. Steelers toboggan
- 6. WWE costume belt
- 7. 3 hula hoops, 1 small black hoop, 1 blue hoop, and one white hoop
- 8. My personal sports clock
- 9. Phillies tickets
- 10. 2 Dodger mini helmets
- 11. 5 bobble heads from the Orioles game
- 12. Luka Doncic jersey (77 white)
- 13. Golf laser
- 14. Set of darts
- 15. Ski goggles dope brand

Top 20 fashion and jewelry items left behind:

- 1. Ugg earmuffs
- 2. Hat... looks like raccoon
- 3. Birkenstocks
- 4. Black Armani zip up
- 5. White Givenchy slides
- 6. Bolo tie
- 7. Red beret
- 8. Black and white nike dunks
- 9. Gold pin with YSL initials
- 10. Faux mink shawl
- 11. Pack of pink Victoria Secret underwear
- 12. Scrub cap with logo of sugar land space cowboys
- 13. Hermes scarves
- 14. Blue felted silk shawl
- 15. 10 pair of jeans
- 16. Starbucks apron
- 17. Sterling silver charm #1 mom
- 18. Gold Donald Duck chain and pendant

- 19. Crystal crown
- 20. A Taco Bell cap

Top 15 toys and novelty items left behind:

- 1. Harry Potter wand
- 2. Stuffed animal opossum toy
- 3. Disney Minnie ears black and purple
- 4. Silver Star Wars pin
- 5. Brown soft toy (dog) with red collar and a green dinosaur
- 6. Misfits figure
- 7. Lightsaber
- 8. Tamagotchi
- 9. Shark tooth (from aquarium)
- 10. Captain America Duck
- 11. Souvenir from Michael Jackson store
- 12. Hamster piggy bank
- 13. Jessica Rabbit statue
- 14. Willy Wonka board game
- 15. Tiny jellycat egg plushie with a face on it

Top 15 musical items left behind:

- Mandolin
- Accordion
- Ukuleles
- American Fender stratocaster
- Flute
- Beyonce vinyl box
- DJ mixer and turntable
- Pink Floyd painting
- 2 flutes made of bamboo
- My clarinet.. it's in a tiny black case
- An oboe
- Choral music for singing
- Signed Bad Omens concert poster
- Cvmbals
- Mouth piece to my trombone

How to retrieve lost items:

If you're one of those people who left something behind, look no further than this <u>help page</u>, which outlines the simple steps you can take the next time you leave something behind in your Uber.

The best way to retrieve a lost item is to call the driver - but if you leave your phone itself in an Uber, you can login to your account on a computer. Here's what to do:

- 1. Tap the menu icon to open the main menu.
- 2. Select "Your Trips" and then the trip on which you lost the item.
- 3. Tap "Find lost item" and then "Contact driver about a lost item."
- 4. Enter your phone number to call the driver.
- 5. If your driver picks up and confirms that your item has been found, coordinate a mutually convenient time and place to meet for its return to you.
- 6. If your driver doesn't pick up, leave a detailed voicemail describing your item and the best way to contact you.
- 7. And remember to be considerate, the driver's schedule will be affected by taking time to return your item to you.