

Contact Email Templates

General Outreach Email

Higher Ed Team to Faculty

Dear {First Name|Friend},

My name is {Insert your name} and I am a(n) {your affiliation with CCL} with Citizens' Climate Lobby/Citizens' Climate Education (CCL). CCL is a national nonprofit organization that builds grassroots support for climate legislation. I'm reaching out today to share some opportunities that may be of interest to your students and learn how we can better support your institution.

Faculty Resources

We offer instructional content and experiential learning support on climate change, carbon pricing, and civic engagement. Get to know CCL through our [2 minute intro video](#) or [20 minute intro video](#). Browse our full library of climate advocacy [webinars](#).

You can request a CCL [speaker](#) to present to your class or campus. We can also work with you on student projects related to climate advocacy. Our recent class projects have included presentations on carbon pricing to the university president or member of Congress, climate stories in writing or video, and research on state level impacts of climate policy. If you're interested in these options, please contact our Higher Education program at highered@citizensclimate.org.

Climate Advocacy Certificate Program

June 7 through August 31

The Climate Advocacy Certificate Program returns in **June** for anyone interested in learning and applying CCL's methods for climate action. Over 15 weeks, participants learn how to lobby members of Congress, write op-eds and letters-to-the-editor, obtain endorsements, do grassroots outreach, and more. Anyone is welcome to join regardless of age or student status. No application or prerequisites are necessary. The program takes about two hours a week and academic credit is possible. [Register by June 1](#)

Climate and Sustainability Jobs

CCL is a growing organization and often has open positions that we advertise [here](#). We also post climate related jobs from other organizations in our [jobs forum](#).

We would love to hear more about how CCL can support your students. If you have any questions, please reach out to [{insert your contact information}](#) or highered@citizensclimate.org.

Thank you for supporting students,
[{your name}](#)

Local GLs to Faculty

Dear [{First Name|Friend}](#),

My name is [{Insert your name}](#) and I am a(n) [{your affiliation with CCL}](#) with Citizens' Climate Lobby/Citizens' Climate Education (CCL). CCL is a national nonprofit organization that builds grassroots support for climate legislation. I'm reaching out today to share some opportunities that may be of interest to your students and learn how our local chapter can better support your institution.

Faculty Resources

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Student Opportunities through CCL's Higher Ed Team

CCL is committed to engaging college students in climate action and provides a variety of resources through their national Higher Ed Action Team. You can watch their [3-minute intro video](#) or visit their [website](#) to learn about opportunities like [training courses](#), [campus organizing](#), and [internships/fellowships](#).

Chapter Opportunities

CCL's local chapters are mobilizing communities to advocate for climate action.

We would love to hear more about how CCL can support your students. If you have any questions, please reach out to [\[insert contact information\]](#).

Thank you for supporting students,
[\[your name\]](#)

Higher Ed Team to Student Organizations

Dear [\[First Name|Friend\]](#),

My name is [\[Insert your name\]](#) and I am a [\(n\) \[your affiliation with CCL\]](#) with Citizens' Climate Lobby/Citizens' Climate Education (CCL). CCL is a national nonprofit organization that builds grassroots support for climate legislation. I'm reaching out today to share some opportunities that may be of interest to your members and learn how we can better support your organization. As a student organization, we know that you represent a space where students get to explore their interests outside of the classroom with their peers, and we hope that we can provide an avenue for climate change advocacy to be a part of that experience.

You can request a CCL [speaker](#) to present to your organization. We can also work with you to support projects related to climate advocacy, like preparing presentations on carbon pricing to the university president or member of Congress, climate stories in writing or video, and organizing climate-related campaigns on campus. If you're interested in these options, please contact us at highered@citizensclimate.org.

Climate Advocacy Certificate Program

[June 7 through August 31](#)

The Climate Advocacy Certificate Program returns in [June](#) for anyone interested in learning and applying CCL's methods for climate action. Over 15 weeks, your members will learn how to lobby members of Congress, write op-eds and letters-to-the-editor, obtain endorsements, do grassroots outreach, and more. This **free** program takes about two hours a week and academic credit is possible. [Register by June 1](#)

We would love to hear more about how CCL can support your group's goals on campus. If you have any questions, please reply or email us at highered@citizensclimate.org.

Thank you for supporting students,
[\[your name\]](#)

Local GLs to Student Organizations

Dear {First Name|Friend},

My name is {Insert your name} and I am a(n) {your affiliation with CCL} with Citizens' Climate Lobby/Citizens' Climate Education (CCL). CCL is a national nonprofit organization that builds grassroots support for climate legislation. I'm reaching out today to share some opportunities that may be of interest to your members and learn how we can better support your organization. As a student organization, we know that you represent a space where students get to explore their interests outside of the classroom with their peers, and we hope that we can provide an avenue for climate change advocacy to be a part of that experience.

You can request a CCL [speaker](#) to present to your organization. We can also work with you to support projects related to local climate advocacy, like preparing presentations on carbon pricing to the university president or member of Congress, climate stories in writing or video, and organizing climate-related campaigns on campus.

CCL is committed to engaging college students like you in climate action and provides a variety of resources through their national Higher Ed Action Team. You can watch their [3-minute intro video](#) or visit their [website](#) to learn about opportunities like [training courses](#), [campus organizing](#), and [internships/fellowships](#).

We would love to hear more about how CCL can support your group's goals on campus. If you have any questions, please reach out to {insert contact information}.

Thank you for supporting students,
{your name}

Recruitment Outreach - January/April/August

Higher Ed Team to Faculty

Dear {First Name|Friend},

My name is {Insert your name} and I am a(n) {your affiliation with CCL} with Citizens' Climate Lobby/Citizens' Climate Education (CCL). CCL is a national nonprofit organization that builds grassroots support for climate legislation. I'm reaching out today to share some opportunities that may be of interest to your students and learn how we can better support your institution.

We are currently recruiting students and recent graduates to join our team as interns or fellows. We have opportunities with a variety of different departments that may appeal to students across many disciplines. These experiences provide valuable work experience, networking opportunities, and may include academic or financial benefits. You can learn more about our current openings on [our website](#). The application deadline is **{insert date based on webpage}**.

For students looking to deepen their learning outside of the classroom, we offer a **free** [Climate Advocacy Certificate Program](#) each semester. This provides valuable transferable skills in advocacy, climate science, and communication over the course of a 15-week remote course. Students interested in enrolling in next semester's program should sign up by **{insert date based on webpage}**.

CCL is a growing organization and often has open positions that we advertise [here](#). We also post climate related jobs from other organizations in our [jobs forum](#).

We appreciate your help in getting the word out about these programs at your institution! Should you or your students have any questions about any of these opportunities, feel free to reply or email us at highered@citizensclimate.org.

Thank you for supporting students!
{your name}

Group Leaders to Faculty

Dear **{First Name|Friend}**,

My name is **{Insert your name}** and I am a(n) **{your affiliation with CCL}** with Citizens' Climate Lobby/Citizens' Climate Education (CCL). CCL is a national nonprofit organization that builds grassroots support for climate legislation. I'm reaching out today to share some opportunities that may be of interest to your students and learn how our local chapter can better support your institution.

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For students looking to deepen their learning outside of the classroom, we offer a **free** [Climate Advocacy Certificate Program](#) each semester. Students interested in enrolling in next semester's program should sign up by **[insert date based on webpage]**.

At the local level, we have a variety of opportunities coming up for students to volunteer with our chapter and help mobilize our communities.

We appreciate your help in getting the word out about these programs at your institution! If you have any questions, please reach out to **[insert contact information]**.

Thank you for supporting students!

[your name]

Higher Ed Team to Student Organizations

Dear **[First Name|Friend]**,

My name is **[Insert your name]** and I am a(n) **[your affiliation with CCL]** with Citizens' Climate Lobby/Citizens' Climate Education (CCL). CCL is a national nonprofit organization that builds grassroots support for climate legislation. As a student organization, we know that you represent a space where students learn about opportunities to explore their interests outside of the classroom with their peers. We hope that our current opportunities can provide an avenue for climate change advocacy to be a part of that experience.

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Thank you for supporting students!

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We appreciate your help in getting the word out about these programs at your institution! If you have any questions, please reach out to {insert contact information}.

Thank you for supporting students!

{your name}

Brief Blurbs for Other Opportunities to Promote

Climate Advocacy Certificate Program

The 15-week Climate Advocacy Certificate Program is for anyone interested in learning and applying CCL's methods for climate action, including lobbying, letter writing, grasstops and grassroots engagement. Participants who successfully complete the program by {update based on current cycle} will receive CCL's Certificate of Completion, and if they are enrolled at a school in the Fall, can interview to join CCL's [Campus Leaders Program](#) to start a climate campaign or CCL chapter at their school. In addition, participants receive information about internships, events, actions, and other opportunities with CCL or partner organizations. Anyone is welcome to join regardless of age or student status. No application or prerequisites are necessary and there is no cost. The program takes about two hours a week and academic credit is possible through an arrangement with the student's academic institution. Sign up here: {update with current link}

CCL Internships & Fellowships

CCL is accepting applications for {update with semester/year} interns and fellows! Interns and fellows at CCL work behind the scenes to support our international network of climate advocates supporting climate solutions. Positions are available in {update with selection of current offerings}. Please see our [Internships Page](#) for descriptions and how to apply. In addition to internships with the national organization, students can also intern with local chapters. Please reach out to your [local chapter leader](#) to find out if they would like to host an internship. You must be at least 18 to be eligible.

Campus Leaders Program

The Campus Leaders Program empowers students to become effective climate advocates and organizers in their communities. With support from CCL staff and regional fellows, Campus Leaders learn climate advocacy skills, educate others about climate solutions, and build political will for carbon pricing. Learn more about the program's expectations and how to [become a campus leader today!](#)

CCL Online

You can also participate individually and virtually at any time. CCL has a national Zoom call on the second Saturday of each month, and training and other events are all on our [events page](#). You can follow us on [Facebook](#), [Twitter](#), [Instagram](#), [iTunes](#), or [YouTube](#), and subscribe to CCL's weekly training reminders via [email](#) or [text](#). For updates specifically on our efforts for higher

education, you can sign up for the [Higher Education newsletter](#), check out [their/our website](#), or follow CCL's Higher Education team on [Facebook](#) and [Twitter](#). Join the [Social Media Action Team on Facebook](#) for ways to take action on social media.

Check out our [New Volunteers Page](#) for guidance on how to get involved.

Student Testimonials

Want your members of Congress to know what you think about climate change? Contribute a slide to our [student testimonials](#). We will share them on social media with your Members of Congress.

Local Chapter

CCL's local chapters provide an in-person community to learn and grow as a climate advocate. To find your local chapter, look up your state and city at <https://citizensclimatelobby.org/about-ccl/chapters/>.