

FAQs - India Converge 2024

What is the theme?

This year's theme of Converge is **"The Intersection of AI and Big Data: Unlocking New Possibilities"**

A brief on the theme:

Today, the world is abuzz with applications of AI driven by data training models, with many of these focusing on conversational agents. As organizations advance technologically, the challenges associated with data and AI are prompting technologists and thought leaders to focus on strategizing products for real-world applications.

At Converge we delve into transformative topics such as the shift from hype to tangible value in AI and Big Data with real-world IT applications, and the development of data-driven product strategies that harness AI for success. Explore the role of cloud computing in driving innovation throughout the product life-cycle, and discover AI-powered tools and techniques for effective product management. Understand how AI optimizes IT operations, enhances automation, and boosts efficiency while navigating the complexities of data privacy regulations and ethical considerations in the age of AI. Additionally, look into AI's potential for sustainability, and gain insights from real-time analytics case studies in OTT and e-commerce platforms, showcasing practical implementations and successes.

When is Converge 2024?

The Converge is scheduled for 27th and 28th September, 2024. Agenda is up on our [website](#) now!

Will Converge 2024 be online/offline/hybrid?

Converge 2024 is planned to be in hybrid mode, our team will be present in Thoughtworks Bengaluru - Koramangala office to manage the event on the days.

Is this external or internal?

Converge is an external event and we will have participants and speakers from both inside and outside ThoughtWorks.

Will the talks be recorded?

Yes, we are planning to record the talks. This is a great way for us to reach a wider audience!

Although, we'd encourage you to join Live sessions for an enriching experience.

What is in it for participants?

Converge is a great platform to showcase trending and impactful technologies in the industry. It provides an opportunity to know your fellow ideators, designers, analysts, and technologists who are passionate about building great products that change the world.

When is the last date to register?

September 20th, 2024 is the last date to register as an attendee.