Open Journal of Socio-Economic Science (OJSES)
Volume (xx) Number (xx) Page (xx-xx) Year (20xx)
eISSN: xxxx

TITLE (FONT TNR, SIZE 12, BOLD, CAPITAL, 16 WORDS)

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Abstract

The abstract must be written in a single paragraph using Times New Roman, size 11, italic, and should contain between 200 and 300 words. It should provide a concise and comprehensive summary of the manuscript, including a brief background or context of the study, a clearly stated research objective, an outline of the methods used, the most significant results, and the main conclusion or implication of the findings. The abstract must be clear, informative, and free from citations, figures, tables, or overly detailed data. Authors should avoid using uncommon abbreviations and ensure that the abstract accurately reflects the content of the full manuscript.

Keywords: keyword_1, keyword_2, keyword_3

1. Introduction (Font TNR, Size 11)

The introduction should provide a clear and comprehensive foundation for the research. It must begin with an overview of the broader context or background of the study, outlining the socio-economic, theoretical, or practical issues that motivate the research. Authors should explain the research gap by describing relevant findings from previous studies and highlighting what remains unresolved or insufficiently explored. The introduction must clearly state the research problem, the purpose or objectives of the study, and, when appropriate, the research questions or hypotheses. Authors should also articulate the significance of the

study by explaining its theoretical, methodological, or practical contributions. This section should be written in a logical, coherent manner, ensuring a smooth flow from general context to specific research focus, without presenting detailed results or methodological descriptions.

2. Methodology (Font TNR, Size 11)

The Methodology section must provide a clear, detailed, and replicable description of the research process. Authors are required to explain the type of research conducted, the data used, the procedures for data collection, the sampling technique, the analytical methods employed, and the conceptual or empirical framework that guides the study. Each subsection should be written concisely and systematically, allowing readers to understand how the research was carried out and to evaluate the validity and reliability of the results.

2.1. Research Data

This subsection should describe the type and nature of data used in the study, whether primary or secondary. Authors must explain the source of the data, the time period covered, the variables included, and the relevance of the dataset to the research objectives. If applicable, the characteristics of the population or objects studied should be clearly stated.

2.2. Data Collection Method

Authors should explain the procedures used to gather the data, such as surveys, interviews, observations, experiments, or document analysis. The instruments applied must be described briefly, along with information regarding their validity, reliability, or adaptation from previous studies, when relevant.

2.3. Sampling Method

This subsection must outline the sampling technique applied in the research, such as probability sampling (e.g., simple random sampling, stratified sampling) or non-probability sampling (e.g., purposive sampling, convenience sampling). Authors should state the sample size, provide justification for its adequacy, and describe the criteria for selecting participants or units of analysis.

2.4. Analysis Method

Authors should present the analytical techniques or statistical methods used to process and interpret the data. This may include descriptive statistics, regression analysis, SEM, thematic analysis, econometric models, qualitative coding procedures, or other relevant methods. If software is used (e.g., SPSS, Stata, NVivo, AMOS), it should be mentioned. The description must be sufficient for replication but not excessively technical.

2.5. Research Framework & Hypotheses

This subsection should outline the conceptual or theoretical framework guiding the study, explaining the relationships between the key variables. Authors must present the supporting theories and relevant empirical findings that justify the proposed model. If the study includes hypotheses, they should be clearly formulated, logically derived from the literature, and stated in concise and testable forms.

3. Result & Analysis (Font TNR, Size 11)

The Result & Analysis section must present the findings of the research clearly, objectively, and systematically. Authors should report the results based on the analytical methods described in the methodology section and provide interpretations that relate the findings to the research objectives, hypotheses, or theoretical framework. This section should avoid unnecessary repetition, ensure logical flow, and highlight the most important patterns, relationships, or insights derived from the data.

Results must be presented in an informative manner, either through narrative explanations, tables, or figures, followed by analytical interpretations. Authors should avoid discussing implications or conclusions extensively in this section, as these belong in the Discussion or Conclusion section (if applicable).

For the appearance of research images are arranged as below.

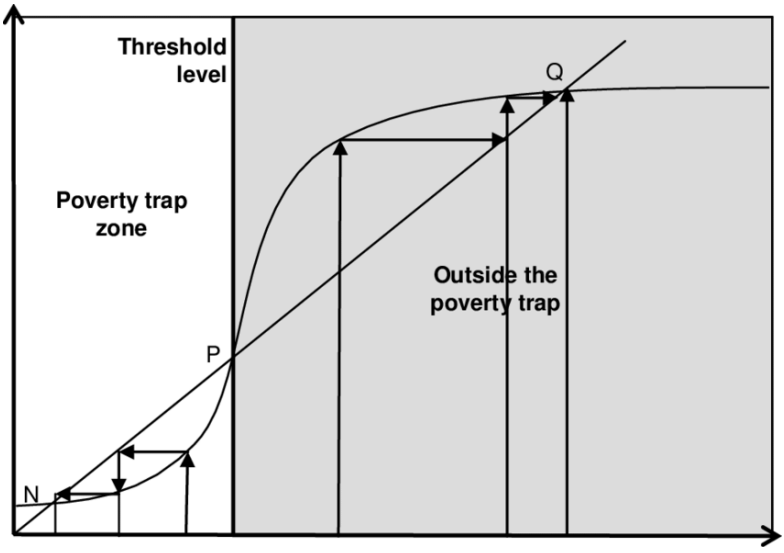


Figure x. Sample of figure
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The table is arranged following the example below.

Table x. Sample of table

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4. Discussion (Font TNR, Size 11)

The Discussion section interprets the research findings and compares them with theories, concepts, or previous research. Authors should explain the significance of the results, whether they support or contradict previous research, and provide strong scientific arguments for each point. The discussion should demonstrate the research's contribution, explain patterns or phenomena emerging from the data, and outline factors that may have influenced the results. Authors are also encouraged to briefly outline research limitations, if relevant, and relate the discussion to the research objectives. The text should be written in justified paragraph format, using Times New Roman font, size 11, without additional numbering.

5. Closing Statement (Font TNR, Size 11)

5.1. Conclusion

The Conclusion section summarizes the key findings of the study without introducing new data or analysis. Authors should clearly and concisely address the research objectives, explain the main implications of the results, and emphasize the academic and practical contributions of the study. Avoid repeating detailed discussion; focus on the most important and relevant key findings. The concluding paragraph may also include limitations of the study and brief recommendations for further research, but should

be concise, no longer than 1–2 paragraphs. The conclusion should be written in Times New Roman font, size 11, and should be justified without numbering.

5.2. Implication

The Implications section describes the impact or contribution of the research to theory, practice, policy, and further research development. Authors should explain how the research findings can be utilized by academics, practitioners, policymakers, or the wider community. Theoretical implications can include contributions to the development of research concepts or models, while practical implications can include recommendations for action based on the findings. Explanations should be concise, focused, and relevant to the research objectives and findings. This section should be written in Times New Roman font, size 11, justified paragraphs, and should not use additional numbering.

References

The References section must list all sources cited in the manuscript and must follow a consistent referencing style as determined by the journal. Authors must ensure that every reference included appears in the main text, and no uncited sources should be added. References should be written in Times New Roman, size 11, single spacing, and formatted with a 1 cm hanging indent. The reference list should be arranged alphabetically by the first author's last name. A minimum of 15 recent and primary sources (published within the last 5 - 10 years) is required, such as journal articles, conference proceedings, and academic books. Website sources are allowed in limited cases and must originate from credible institutional sites.

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- **Book Chapter:**

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