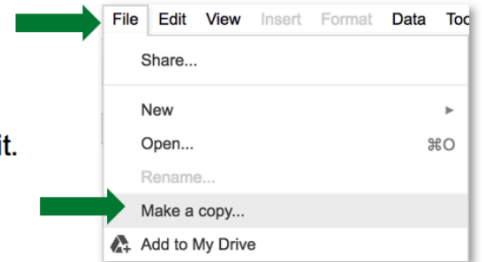


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# Google Docs Marketing Research Proposal Template

Marketing Research Proposal Template Begins on Page 2.



# Marketing Research Proposal Template



# Project Overview

Sample text

# Research Objectives

1	Goal 1	Sample text
2	Goal 2	Sample text
3	Goal 3	Sample text
4	Goal 4	Sample text

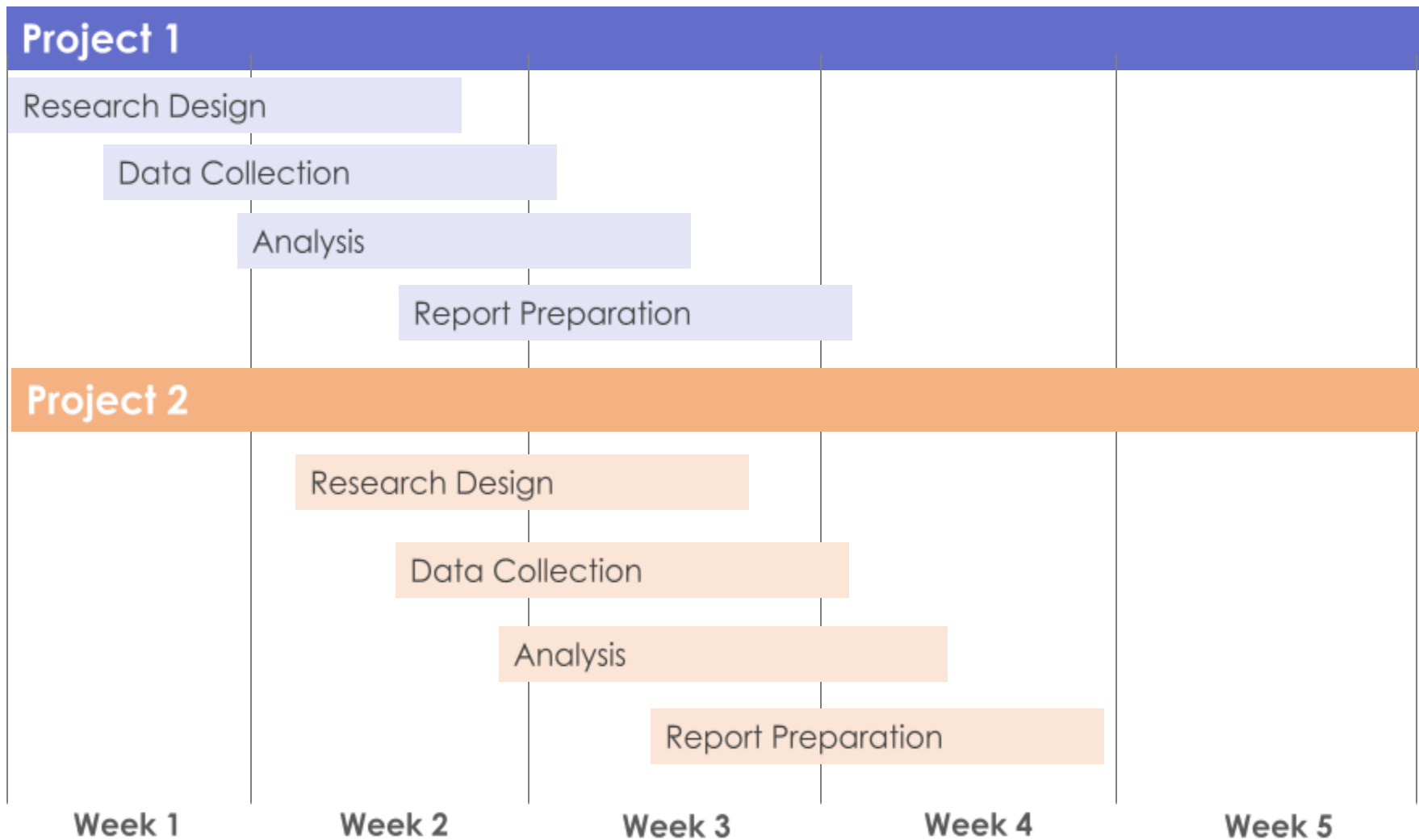


# Proposed Research Areas



Focused Area	Planned Metrics	Research Method	Expected Outcome
Customer Satisfaction			
Product Positioning			
Advertising Effectiveness			
Brand Awareness			

# Timeline



# Budget

Service	Description	Anticipated Cost
		\$
		\$
		\$
		\$
		\$
		\$
Total Cost		\$

## Next Steps



**Proposal Review:** Please review the proposal and provide feedback or approval within 7 days.



**Kick-off Meeting:** Schedule a kick-off meeting and follow up with a meeting agenda.



**Start Date:** The project will commerce on [Date].

## **DISCLAIMER**

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