

## Public vs Private Sector Value/Purpose

	Public Sector	Private Sector
Value/Purpose	<ul style="list-style-type: none"> <li>-accountable to constituency/people</li> <li>-Rules made by executive/legislature</li> <li>- creating “public good” rather than profit</li> <li>-equity and ethics - duty to protect the people</li> <li>- consolidate needs across constituencies</li> <li>-create the playing field</li> <li>-Operating to benefit the public (moral and ethical reasons)</li> <li>-Long-term goals</li> <li>-Defined interests</li> </ul>	<ul style="list-style-type: none"> <li>-accountable to stock holders</li> <li>-Make a lot of money</li> <li>-Innovation (tech, etc...) (myth or reality, who innovates?)</li> <li>-Operating for profit</li> <li>-Short-term goals</li> <li>-Dynamic interests focused on profit</li> </ul>
Source(s) of Legitimacy	<ul style="list-style-type: none"> <li>-government local/state/federal</li> <li>Voters</li> <li>Constitution</li> <li>Members of the community</li> <li>-Constitution/Charter: Allowed to do what is outlined in the law</li> </ul>	<ul style="list-style-type: none"> <li>- Previous customer base, loyal customers</li> <li>- Size/ recognizability/ brand awareness</li> <li>- Permit attainment/ legal legitimacy/ tax and form filing                             <ul style="list-style-type: none"> <li>- That which isn't illegal under law/ statute /ordinance</li> </ul> </li> </ul>