

Main Headline:

“It’s a Real Life Instagram Filter!”

Subheadline:

Whiter Teeth Without Having To Splash A
Thousand Dollars

Dear reader,

Nearly every day you see an ad on TV or scroll through your Instagram feed there’s some shirtless hunk with white teeth and a gazillion women falling for him at the sight of his smile.

What say you? Good ol’ Photoshop and clever Instagram filters right? Maybe, maybe not – who knows.

But what we do know, through all the years humans have pretty much existed on this earth is that tooth color is diverse.

Not everybody’s teeth are naturally white.

Genes play an important role in the color of your teeth, along with their sensitivity to heat and cold.

But just because your teeth aren’t naturally white doesn’t mean you can’t make them white.

You don’t have to look into the mirror every other day on your way out of your house thinking “gee I wish I had whiter teeth”.

I can hear you thinking... *I don’t want to go to the dentist half a dozen times... and... those “cheap” teeth whitening kits don’t work as well.*

Quite the conundrum isn't it?

You also don't need to go to the dentist for some expensive teeth whitening treatment, because here's what dentists won't tell you.

You Can Get Your Teeth Whitened From The Comfort Of Your Own home

Unless you're fine with churning out \$1000 to get your teeth whitened in an uncomfortable chair, then, by all means, go for it.

And now we're not talking about going out to get some random over-the-counter teeth whitening toothpaste as an alternative to dentists.

Those hardly ever work and tend to do more harm than good by damaging your enamel which essentially protects your dentin.

Your "dentin" makes up most of your tooth) -- so trust us when we say you don't want it to get compromised. **You really don't.**

We're pretty sure you want to get your teeth whitened without having to worry about doing them any kind of harm.

That's where we come in.

You see, our sole objective is to help you make your teeth whiter without you having to go through a ton of stress.

Whether you want to get them whitened to get more attention from your preferred sex, or maybe you've been a little too self conscious lately and you just want to feel more confident when you smile.

Our teeth whitening solution, Smile Brilliant, will help you reach your goals. It won't turn you into an Instagram hunk, though.

You've got to hit the gym for that, or go learn Photoshop...

It's not just about having whiter teeth, it's about one keyword that makes the world go round...

Confidence.

You can easily use Photoshop to make your teeth look whiter in your photos but you don't need to do that since you've got us to help you smile brilliantly.

With us, getting your teeth whitened won't be like working your butt off for hours on end at a gym.

It's a simple process and we'll walk you through it in a sec, but before that it's worth noting that you don't need to have naturally yellow teeth to benefit from using Smile Brilliant.

These days, taking a morning walk to your local Starbucks for some great-tasting coffee is a common routine for most.

It gives you some much-needed energy to get through your day, especially when you've got a lot of work to do.

But after a while, your regular coffee intake starts to reflect on your teeth.

They're not yellow, but they're not quite as white as they used to be and if you continue that routine without curbing the effects of drinking coffee nearly every day with Smile Brilliant, you risk long-term discoloration of your teeth.

Substances like tea, red wine, soda and even habits like smoking all have a similar effect to coffee regarding discoloring your teeth as their stains often get stuck in your teeth's pores.

Poor oral hygiene is also a leading cause of tooth discoloration.

Brushing once a day won't cut it, you've got to do it twice to maintain good oral health.

So if you only brush once a day you're not doing yourself any good.

If for some reason you currently brush just once every other day and rely mostly on Mouthwash and Breath Mints **YOU NEED TO STOP**. We mean it!!!!

You're putting not just the color of your teeth, but your oral health at serious risk. Brushing can't be replaced by using Mouthwash or taking a breath mint.

It's the only way you can remove plaque from your teeth properly and if you didn't already know, plaque is one of the leading causes of tooth discoloration.

You need to up your oral hygiene before you start getting your teeth whitened so that you can get faster results using our product.

How does Smile Brilliant Work?

Smile Brilliant is a teeth whitening gel made with 5 key ingredients; Glycerin, Carbamide Peroxide, Carbomer, Menthol and EDTA.

Here's what each of them does:

- **Glycerin**

Thickens and controls the flow of the substance from overextending to the gum tissues.

- **Carbamide Peroxide**

Oxidizing agent that penetrates the enamel to break down the stain deposits

- **Carbomer**

Used as a thickening agent and also acts as an emulsion stabilizer, preventing separation of the solution

- **Menthol**

Added for flavor purpose.

- **EDTA**

Responsible for removing surface proteins & bacteria debris creating an ideal atmosphere for the oxygenation process to begin.

If you use Smile Brilliant consistently YOU WILL undoubtedly get whiter teeth. Our gel soaks into your teeth and softly removes the stains in your pores thus granting you whiter teeth.

It'll take around 12 to 20 stain removing sessions (1 per day) with our gel to achieve your desired results with each session ideally lasting for 1-3 hours, but it's all stress free.

Applying the gel is simple, but you need teeth whitening trays for it to work as intended.

Fear not, though, as our gel comes complete with a tooth whitening tray.

You simply apply the gel to the front outer surface of the tray and go about your day while it works its magic.

After an ideal amount of sessions your teeth will be looking like this (insert photo).

You'll be able to smile with confidence knowing how white your teeth are. You want that don't you?

For just \$70 you can get that.

Our gel and teeth whitening trays are usually sold separately, but you can get both right now for just \$70 – hurry up, though, cus' our offer ends in exactly 7 days after which you'll have to pay \$90 for the gel and \$20 for the tray.

If you're looking to get your teeth whitened while going through as little stress as possible, then what are you waiting for? Get Smile Brilliant today! Your teeth will thank you for it!

-- Soft pitch for my new book I'm working on "7 Figure Marketing Copy" - if you found this kinda stuff useful I captured a lot of the processes in that book :) <http://sean.co/copy> - either way really impressed by your first pass! Don't be afraid of the revision phase, it's so important. - Sean Vosler