

15 secrets that make websites more profitable

SHORT FORM COPY

1. DIC format

Subject line: Gary's 15 secrets that can change your life

Have you ever wondered how some people flip their fortunes in no time?

It's not luck, it's not raw IQ, and it's not magic.

Gary's techniques are simple and much more effective, which can take you from anonymity to indisputable greatness

Gary quietly teaches serious men who ask

[Click here to make way to greatness](#)

2. PAS format

Subject line: Key to making money online

Take a second look at your life and think about what you are getting out of it.

Are you making enough money to satisfy your desires?

Are you driving the car of your dreams?

Is your wife proud of the life you've given her? Do your coworkers see you as a successful person?

Or are you getting crushed under the 9-5 grindstone?

Struggling to be able to meet both ends?

Here's the kicker,

Did you even want to live this life in the first place?

If you are tired of living this miserable life and want to achieve greatness while giving more time to your family at the same time,

[Then click here to enter the world of greatness](#)

3. HSO format

Subject line: Before knowing these 15 secrets

I found out the hard way that if you want to live well, you need to be smart.

I was working for a high tech company, which was a dream job for many people I know.

Everything was going well. I had food on the table, I was paying my children's school fees, and I was paying my mortgage.

But what about my dreams?

Working 9-5 was paying well in terms of fulfilling my needs

But I couldn't spend enough time with my family

I would usually miss out on my children's special days.

And the worst of all, I was driving this average corolla to work, which was fine but this wasn't what i wanted

These thoughts started eating on me and I kind of started getting depressed

I had to come up with something

Fast

Or I'd be living the rest of my life in this state of misery

I had two options at this point

To come up with a solution, change my life for good or live the rest of my life, I could only dream of

To overcome adversity or to fall victim to pressure

The choice was mine

Fortunately, I came across a solution designed by internet gurus after a lifetime of trials and errors

(Plus, it actually helped people change their lives for the better.)

[Click here to know what actually changed my life](#)

