

WINNER'S WRITING PROCESS

Business Type: Tax strategy coaching

Business Objective: increase engagement and brand awareness

Funnel: social media

WINNER'S WRITING PROCESS

Who am I talking to?

[Market research for single mums](#)

[Market research for aspiring tax preparers](#)

Where are they now?

1. On Facebook groups seeking support
2. On Google actively searching for a solution
3. Market awareness
 - a. Problem aware
4. Market Sophistication
 - a. stage 3

Levels

1. Desire - 7/10
2. Certainty - 5/10
3. Trust - 1/10
 - a. Video testimonials
 - b. Unique mechanism
 - c. Proven track record

What do I want them to do?

- Stop the scroll
- Click the link to go to watch the webinar

What do they need to see/feel/experience in order to take the action I want them to, based on where they are starting?

WEEKLY CONTENT PLAN: - AUGUST 19TH - AUGUST 25TH, 2024

Monday, August 19th [outline]

Post #1

- Motivational quote
 - “The only way to do great work is to love what you do.” – Steve Jobs
- Caption
 - Everybody knows 🙄
 - Why you need to love what you do if you want to do great work
 - There's nothing more motivating than that 🙌

- Your business took off because you loved what you do (even if it was a bit intimidating at the start)
- Drop me some “👏👏👏” below if you agree! ⚡

Post #2

- Post
 - Top 5 Mindset Tips To Make Tax Prep Your 6-Figure Superpower
 - List
 - Empower
- Background
 - Pink with money
- Caption
 - One of the FASTEST ways to (achieve your desired outcome) is to...
 -have the right mindset!
 - (I mean, obvi, right?!)
 - So (advice to embrace this mindset) 📝
 - ⚡List the mindset ⚡
 - Drop your (thoughts) in the comments below! 👉
 - 🙌 Empower!
 -
 -

Post #3

- Theme
 - Trend-based reel
- Reel
 - Find a trending reel
 - Nod as the person talks
- Text overlay
 - Us vs them (up) + angry emoji + highlight the topic mentioned
 - Tease the benefit at the bottom + shocked emoji
- Caption
 - Save this post and CTA 💡🏠
 - Want to (achieve the desired outcome quickly)?
 - Consider using a (solution)!
 - (how it works), you can (benefit)
 - Plus, combining (mechanism + FON) can accelerate your (desired outcome)!

Tuesday, August 20th [outline]

Post #1

- Theme
 - Testimonial
- Caption
 - “testimonial” 🔥🔥🔥
 - 🍎 Brenda was a single mum working in a soul-sucking 9-5.
 - She used to DREAM about living a life that didn’t include early mornings...🚫
 - Angry parents...🚫
 - Administration nightmares...🚫
 - Difficult students...🚫
 - And no work/life balance.🚫
 - Today, Brenda doesn’t have to worry about ANY of that.
 - ✅ Because she used the step-by-step strategies I shared with her to kickstart her 6-figure tax prep business from scratch!
 - She’s making way more than she was making at her previous job, and she STILL saves from daycare expenses (and can go to the bathroom whenever she wants 😊).
 - And Brenda did ALL OF THAT in under a year.
 - Now...
 - 🚀 Just imagine what YOU could do with a proven tax preparation strategies in your hands...
 - Would you be making more money?
 - Would you be traveling the world?
 - Would you be more present for your kids?
 - Would you be at home, working during naptime?
 - Would you be going to bed a little earlier (or later... guilt-free 😊)?
 - Would you finally have extra time to go to the gym or take “morning walks”?
 - Would you be less stressed, more patient, and more present?
 - Would you be starting your own business?
 - Would you be on track to retire early?
 - 🙄 Maybe a little of ALL of it?!
 - The best thing about tax preparation is it opens up an entire WORLD of possibilities 🙌🙌🙌
 - You get to work when you want, where you want, with whom you want, for as long or as little as you want...
 - 🙌 THIS is the definition of “building your dream life.”
 - It CAN happen to you.
 - Want to know how Brenda and 999 more like her went on to build a tax prep career that gives them the freedom, flexibility, and financial stability they crave?
 - 👉 Comment “YES” and I’ll show you how in less than 50 minutes.

Post #2

- Theme
 - Motivational
- Text overlay
 - you shouldn't worry about when success is going to happen, it's coming
- Caption
 - Tell them to send the post to a friend they want to see win

Wednesday, August 21st, [outline]

Post #1

- Theme
 - Tips on how to balance tax practice with a full time job
- Post
 - x steps to desired outcome
 - Want to know how to (obtain result), so you can achieve (desired outcome) in 2024?
 - Give value
 - CTA to follow for more tax preparation tips to streamline their business
- Caption
 - 🙄 Address a frustration ⬇️
 - Agitate their pain 🗡️
 - Why you need these tips to achieve your desired outcome in 2024...
 - Give a reason why 🙌
 - So yeah...
 -
 - If you want to (acheive your desired outcome) then you HAVE to (steps required to achieve desired outcome. No "if"s, "and"s, or "but"s about it. 🙄
 - Encourage them to follow the steps
 - 👉 CTA to comment below and follow! ⬇️

Post #2

- Theme
 - Quote from a book
 - "The Richest Man in Babylon"

- “A part of all you earn is yours to keep. It should not be less than a tenth no matter how little you earn. It can be as much more as you can afford. Pay yourself first.”
- Caption
 -  “It should not be less than a tenth no matter how little you earn”
 - Philosophy you need to adopt if you want to get wealthy (you can also say that the difference between a wealthy person and a poor one is that wealthy persons pay themselves first )
 - In today’s world, where the cost of everything is increasing day by day, has never been more important to get wealthy.
 - And how do you do that?
 - 🙌 BT PAYING YOURSELF FIRST.
 - Drop 🔥🔥🔥 in the comments if you agree 

Thursday, August 22nd [outline]

Post #1

- Theme
 - Meme
- Caption
 - I could resist
 - CTA

Post #2

- Theme
 - Travel picture
- Caption
 - Address a frustration
 - Opinion
 - Sell out of other solutions
 - Use logic to explain why this is not good for them
 - What you should do instead
 - What’s the outcome of you implementing the right solution
 - CTA to save the post and share

Post #3

- Theme
 - Trend based post
- Image
 - Hook to get people's attention
- Caption
 - What you think about Patrick David's reaction to a woman who realized what it's like to pay taxes today
 - Ask the audience what they think

Friday, August 23rd [outline]

Post #1

- Theme
 - Meme
- Caption
 - Understand that you need to teach your kids how to handle taxes when they are young
 - CTA if they agree with the smiling emoji

Post #2

- Theme
 - Trending content
- Caption
 - Make a comment that can relate with entrepreneurs, ws earners, small businesses, and self employed who pay taxes
 -

Post #3

- Theme
 - My journey from tax novice to expert
- Post
 - Sequence of videos of your life
- Caption

- It is MIND BOGGLING to me that I now run a multi-6 and 7-figure tax preparation business and have a community of 1,000 rad tax preparers. Because just a few years ago... 👉
- I was an anonymous tax preparer and consultant who worked solo and completely behind the scenes.
- My job was to help others (job of a tax preparer)
- I helped (what you've helped your clients with.
- And yet...
- I had no (requirements to be a successful tax preparer)...
- No one in my family even really knew what I did 🙈
- (What other people in their life thought about them).
- If only it was *that easy* 🤔🤪
- Starting the Dynasty Tax Services has been the most rewarding and confronting journey of my entire life...
- And I wouldn't trade it for the world.
- It's been an amazing 4 years, and we have ZERO plans to slow down 😊
- I think TWO BIG things contributed to our success... 📌
- 1 KNOWLEDGE.
- I had been working behind the scenes and helping others (credibility)
- I saw what worked (and what didn't work 🙄)...
- Watched trends come & go...
- And learned what *actually* mattered and moved the needle.
- 2 CONNECTIONS.
- I spent years networking, attending conferences, getting my name out there, and making connections with people who helped me in all kinds of unpredictable and amazing ways.
- Some of them answered my annoying questions...
- Others vouched for me...
- Gave me a platform...
- Made career-changing introductions...
- And many became mentors, coaches, clients, and team members.
- Together, these things gave the Dynasty Tax Services a huge advantage...
- And now I want to give YOU that same leg-up.
- Join me in my free tax preparation webinar 🤘🔥⚡
- Inside, you'll discover:
- ✅ How to escape your 9-5 and start a 6-figure tax prep biz from home
- ✅ The RIGHT strategies to confidently communicate your services, close more clients, and get fully booked in as little as six months to a year
- ✅ The "80-20" tax preparation secret to find overlooked deductions and boost your clients returns immediately (don't even tax professionals know about this secret)
- Comment "WEBINAR" below to get your butt in here 👉

Saturday, August 24th [outline]

Post #1

- Theme
 - Motivational
- Image
 - Sticker
 - “Just remember x years ago you dreamed about where you are now”
- Caption
 - Reminder to be grateful this morning 🙌.
 - Share this message with those who need it 🙏

Post #2

- Theme
 - Trending reel
- Caption
 - Comment "WEBINAR" to discover the only tax strategies you need to build a 6-figure tax preparation business in under a year, and build generational wealth.
 - Shoutout to the man who revealed the solution in the reel (Myron Golden).
 - Advice on generational wealth, which is not about passing down money but information
 - CTA to follow @nanciekem for expert tax tips and insights.

Sunday, August 2024 [outline]

[Reel](#)

- Theme
 - How to boost your confidence as a tax preparer
- Script
 - Here's how to (desired outcome) instantly.
 - Give valuable tips
 - And that's how you (desired outcome) overnight.
 - If you want more tips on how (desired outcome), follow me.
- Effects

- Contrast
- Emoji
- Sound
- Quick transition up
- Lateral transition after you give the tip
- Effect taken from pexel related to the topic discussed
- Put the Instagram link after you say follow me on Instagram
- Caption
 - CTA to follow
 - Address their problems
 - Intro the solution and the benefit
 - CTA to follow

Post #1

- Theme
 - Meme
- Caption
 - Humor
 - CTA to see if the audience can relate

Post #2

- Theme
 - Trending reel
- Caption
 - Agree
 - Summarize
 - Question to the audience to know what they think

DRAFT

Monday, August 19th [draft]

Post #1

We've all heard the saying: "The only way to do great work is to LOVE what you do," right?
WELLLLL 🙌

That doesn't just apply to your hobbies...

It ALSO applies to your career and business.

You should be diving into work that truly excites you, embracing challenges with passion, and finding joy in every task...

There's nothing more motivating than that 🙌

My business took off when I started focusing on what I genuinely love (even though it felt a bit scary at first).

That's the secret no one is talking about...

Drop me some “🙌🙌🙌” below if you agree! 📌

#lovewhatyoudo #passiondriven #entrepreneurmindset #businessgrowth #motivationmonday
#doitwithlove #successmindset #startupjourney #workwithpassion #inspirationdaily

Post #2

Post

Top 5 Mindset Tips To Make Tax Prep Your 6-Figure Superpower

- 1) Adopt a growth mindset
- 2) Prioritize client value over sales
- 3) Stay consistent and trust the process
- 4) Believe in attracting high-paying clients
- 5) Be on the lookout for meaningful connections that lift you up

Caption

🚀 Want to know how I went from living in warehouses to making 6 and 7 figures in tax preparation?

It wasn't because I had a knack for numbers...

It wasn't because I had an accounting degree... 🎓

And it wasn't because I followed some illegal route like others might (unfortunately)... 🚫

But because I embraced the right mindset! 💡

(I mean, obvi, right?!)

So, here are the 5 mindset tips that will put your tax prep biz into 6-figure mode (just like they did for me) 🙌

- 1️⃣ See every challenge as an opportunity for growth: When you face obstacles, view them as stepping stones rather than roadblocks. Each challenge is a chance to learn, adapt, and become better at what you do EVERY. SINGLE. DAY. 🌱
- 2️⃣ Focus on providing value to clients rather than just making a sale: Your primary goal should be to serve your clients' needs. When you prioritize their success, your profits will naturally follow. Building trust and delivering exceptional service makes you a sought-after tax preparer. 🤝
- 3️⃣ Trust the process and stay consistent, even when results aren't immediate: Success doesn't happen overnight. Stay committed to your strategies, even when progress seems slow. Remember, "a river cuts through rock, not because of power, but because of its persistence." 🌊
- 4️⃣ Believe in your ability to attract high-paying clients: Your mindset is your magnet. If you believe you can attract high-quality clients, you'll take the actions necessary to make it happen. As your confidence in your value grows, high-paying clients will start chasing you on repeat. ✨
- 5️⃣ Surround yourself with a supportive community: Being around like-minded professionals who share your dreams and are ready to support you every step of the way is key to creating the life and freedom you crave. Find your tribe and lean on them for support and inspiration. 😊

Which of these mindset tips have you tried out so far?

Drop it in the comments below! 🙋 (I'm curious 😊)

And don't forget to follow @nanciekem for more tax prep and mindset tips. 🔥💖

#TaxProTips #MindsetMatters #BusinessGrowth #SuccessMindset #EntrepreneurLife
#TaxPreparation #FinancialFreedom #SmallBusinessTips #GoalGetter #SixFigureMindset

Post #3

What most tax preparers don't know about getting clients
The two most effective ways to find tax clients

This PP formula can flood your tax client's pipeline TODAY!
Fill YOUR tax clients roster TODAY with these two secrets
The ONLY two ways to find tax clients on repeat
Two secrets to finding tax clients on autopilot
I wish I had known these two client-getting secrets 12 years ago
Two insider tips to keep your tax pipeline full
Why you're NOT finding tax clients (and what to do instead)
You'll NEVER find clients until you follow these 2 client-getting secrets

You'll be shocked by how easy it is to blow up your tax client's pipeline with these two client-getting secrets

Caption

If you haven't filled your client roster yet, you need to follow these two client-getting secrets NOW! 🚀✨

Especially when they come from someone who has amassed multi-millions with his businesses, like @AlexHormozi 💰

He definitely knows a thing or two about client acquisition 🔥

Did you know these client-getting secrets?

And more importantly, will you use them to fill your tax client pipeline as quickly as possible?

If so, drop a "YES" in the comments below! 🙌👉👉

#TaxClientSecrets #ClientAcquisition #EffortlessMarketing #BusinessGrowth
#TaxPreparationTips #TaxBusinessSuccess #ClientAttraction #MarketingHacks
#BusinessHustle #GrowYourBusiness

Teasday, August 20th, [draft]

Post #1

Testimonials

"Thank you, Nancie, you will not understand how easy you have made my life. I'm now working from home, earning more than I was earning at a job, and still saving from daycare expenses."

Brenda Masari



"Thank you, Nancie. You won't understand how easy you have made my life. I'm now working from home, earning more than I was at my job and still saving on daycare expenses." 🔥🔥🔥

🍎 Brenda was a single mom stuck in a stressful 9-5 job.

She used to dream about life without early mornings...🚫

Angry bosses...🚫

Endless paperwork...🚫

And zero work/life balance. 🚫

Today, Brenda doesn't have to worry about ANY of that.

✅ Because she used the step-by-step strategies I shared with her to launch her 6-figure tax prep business from scratch!

She's now making WAY more than she did at her previous job, and she STILL saves on daycare expenses (plus, she can finally go to the bathroom whenever she wants 😊).

And Brenda did ALL OF THAT in under a year.
Now...

🚀 Just imagine what YOU could achieve with proven tax preparation strategies in your hands..

Would you be making more money?

Would you be traveling the world?

Would you be more present for your kids?

Would you be working from home during naptime?

Would you be going to bed a little earlier (or later... guilt-free 😊)?

Would you finally have time for the gym or "morning walks"?

Would you be less stressed, more patient, and more present?

Would you be starting your own business?

Would you be on track to retire early?

👁️ Maybe a little of ALL of it?!

The best thing about tax preparation is it opens up an entire WORLD of possibilities 🙌🙌🙌

You get to work when you want, where you want, with whom you want, for as long or as little as you want...

🙌 THIS is the definition of "building your dream life."

It CAN happen for you.

Want to know how Brenda and 999 more like her built a tax prep career that gives them the freedom, flexibility, and financial stability they crave?

👉 Comment “YES” and I'll show you how in less than 50 minutes.

#TaxPrepSuccess #WorkFromHomeLife #FinancialFreedom #SideHustleToSuccess
#MompreneurLife #TaxBusinessGrowth #6FigureIncome #RemoteWorkRevolution
#DaycareSavings #BuildYourDreamLife

Post #2

Success is coming,
don't worry about
when.

Tag the friend you're rooting for in 2024 and want to see SUCCEED! 🌟👊

Wednesday, August 21st [draft]

Post #1

5 TIME MANAGEMENT "HACKS" TO SMOOTHLY BALANCE YOUR TAX PRACTICE AND 9-5

WANT TO KNOW HOW TO SMOOTHLY MANAGE YOUR TAX PRACTICE ALONG WITH YOUR FULL-TIME JOB...

SO YOU CAN SAY GOODBYE TO TERRIBLE HEADACHES AND PANIC ATTACKS...

AND SPEND MORE TIME AT HOME WITH YOUR KIDS?!

🙄 Are you feeling overwhelmed trying to juggle your tax practice with a full-time job? 📌

Here's what experienced tax pros say about managing both worlds:

"You need a solid strategy. Without it, you'll drown in deadlines and stress!" 🚢

Balancing a tax practice with a full-time job is a real struggle...

😓 WHY?

Because without smart time management, your workload can quickly become unmanageable, leaving you stressed and missing deadlines.

And you definitely don't want to burn out before you even get to enjoy the fruits of your hard work! 🙌

So yeah...

If you want to successfully juggle your tax practice and a full-time job, then you HAVE to master time management. No "ifs", "ands", or "buts" about it. 🙋

Here's how to make it happen:

- 1️⃣ **Prioritize Tasks:** Start with the most important tasks and use tools like to-do lists or apps to stay organized. Examples include Trello, Asana, or Todoist.
- 2️⃣ **Set Clear Boundaries:** Establish specific work hours for both your tax practice and a full-time job, and stick to them. Let clients and employers know your limits.
- 3️⃣ **Automate Where Possible:** Use software to handle repetitive tasks in your tax practice so you can focus on what really matters.
- 4️⃣ **Schedule Regular Breaks:** Short breaks throughout the day help keep you fresh and focused, preventing burnout.

5 Delegate When You Can: Get help with tasks that don't need your direct involvement to free up more of your time.

Will you follow these steps to achieve a better work-life balance in your life...

Say goodbye to terrible headaches and panic attacks...

And spend more time at home with your kids?!

👉 If so, drop your favorite time management tip below! ⬇️

Let's see how you manage your time and find the perfect balance! 😊

#TimeManagement #WorkLifeBalance #TaxPractice #FullTimeJob #ProductivityHacks
#BurnoutPrevention #WorkSmart #MomLife #TaxProfessional #StressFreeLiving

Post #2

“A part of all you earn is yours to keep. **It should not be less than a tenth** no matter how little you earn. It can be as much more as you can afford. **Pay yourself first.**”

— George S. Clason, *The Richest Man in Babylon*

🚫 "It should not be less than a tenth, no matter how little you earn."

If you're dreaming of building wealth, this is the mindset you need to have.

What's the difference between those who are wealthy and those who aren't?

Wealthy people ALWAYS make sure to pay themselves first 📉

With prices rising everywhere, it's more important than ever to start growing your wealth.

And one of the best ways to do that?

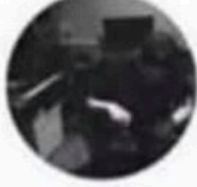
👉 Start by paying yourself first.

Drop 🔥🔥🔥 in the comments if you agree 👉

#WealthBuilding #FinancialFreedom #PayYourselfFirst #MoneyMindset #PersonalFinance
#EntrepreneurLife #FinancialSuccess #WealthTips #MoneyManagement #InvestInYourself

Thursday, August 22nd [draft]

Post #1



Syndrome

@prodbysyndrome

taxes are essentially just a yearly
subscription to the country you
live in lol

childhood is the free trial



I'm sorry, but couldn't resist 😊💕

Tag a friend who needs to hear this 🙌🙌

Follow @nanciekem for more tax tips and insights! 💕💕

#TaxTips #FinanceHacks #MoneyMatters #TaxSeasonReady #WealthBuilding"

Post #2

What does it REALLY take to build a 6-figure tax prep business from home? 📌

Hey, let's be real for a second... 😊

If you've ever thought, "I'd love to start a tax prep business, but I don't have a degree or license," you're not alone.

I totally get it.

There's this idea out there that you need years of experience, fancy certifications, or a degree to be taken seriously.

And, yeah, it can feel like everyone else is telling you to go back to school or jump through a million hoops just to get started. 😞

But here's the thing... you really don't need all that.

I know, I know, it sounds a bit crazy, but stick with me. 😊

Let me ask you this: if you keep waiting until you feel "qualified enough," what's going to change?

You'll probably still feel stuck, right?

Plus, how many people have gone through the traditional route, gotten all the "right" credentials, and still ended up struggling to build a business? (Hint: A LOT.)

So, what should you do instead? 🚀

Here's my take: focus on getting real, practical training that shows you exactly what you need to know and to turn your side hustle dream into your 6-figure tax prep business superpower—no fluff, no filler.

You don't need another piece of paper; you need skills that actually help you serve clients and grow your business.

Imagine this... 🎉

You start your tax prep business, begin helping clients, and start bringing in that extra income you've been dreaming about—all without spending years and thousands of dollars chasing degrees or licenses.

Sounds good, right?

🚩 SAVE this post so you can remind yourself what it really takes to build a 6-figure tax prep business that gives you the freedom, flexibility, and financial stability you crave" 😊

And if you want more tax prep nuggets to get your tax prep business off the ground ASAP...

Make sure to follow @nanciekem so you don't miss anything.

#TaxPrepBusiness #EntrepreneurLife #SideHustleSuccess #HomeBusinessTips
#FinancialFreedom #TaxPrepTips #BusinessFromHome #SixFigureIncome
#SmallBusinessOwner #BusinessGrowth

Post #3

The harsh truth about taxes
What the elites don't want you to know about taxes
Why you have to get rich NOW
The top 1% don't want you to know THIS about taxes
What the IRS doesn't want you to know about taxes

Caption

So many people are totally unaware of what's really happening behind the scenes with taxes.
😞

I don't know about you, but this girl's realization about how the tax system works is a mix of both sadness and hope (I bet Patrick Bet-David feels the same way too 😊).

I'm sad because she's discovered the harsh reality of our "matrix"—a system rigged against the poor and middle class. 😞

It keeps you trapped in a 9-to-5 grind with a paycheck that barely gets you by, all while taxing you to the limit.

But I'm also happy for her because now that she understands how the system works, she can break free—if she has the courage and a clear plan for a life of freedom, flexibility, and financial stability. 🌟

What about you? Have you ever questioned how the tax system works and what steps you can take to escape it? 🤔

I'd LOVE to hear your thoughts in the comments below! 💬👉

👉 Follow @nanciekem for more tax tips and insights! 💖

Friday, August 23rd [draft]

Post #1

💡 Every parent should teach their kids how to handle taxes from a young age! 📚✍️

This is a skill that will set them up financially for life! ☀️

Why wait until they're older to start?

As a single mom, I do everything in my power to teach my kids the basics of taxation.

So they don't end up in massive debt and make me sell my house to repay it! 🤔

How about you? Are you teaching your kids how to handle taxes?

If so, drop some "100 100" below! 😊👉

#financialliteracy #teachkidsfinance #parentingtips #moneymangement #taxeducation
#futurefinancialsuccess #investinyourkids #smartmoneymoves #financialfreedom #kidsandtaxes

Post #2

These Tax Saving Secrets Are So Powerful They Are Almost ILLEGAL 🙄

When the IRS hits you with that number, savvy taxpayers know it's time to pull out all the tricks.

💼 Why should taxes take all your hard-earned cash when you can make them work for you?

Leave some '💰💰' below if you agree! 👉

Follow @nanciekem for more expert tax tips!

Follow me @nanciekem for more exclusive tax strategies.

@nanciekem

@nanciekem

@nanciekem

 @socialcapofficial

#TaxTips #SmartMoneyMoves #EntrepreneurLife #TaxStrategy #FinancialFreedom

Saturday, August 24th [draft]

Post #1

Just remember, 4 years ago, you dreamed of being where you are right now.

Take a moment this morning to soak in how far you've come and celebrate the journey that brought you here. 🙌

All those late nights, hard work, and small victories have led you to this incredible place.

It's easy to forget how much you've achieved, so let's take a moment to be grateful.

Know someone who needs a little nudge to appreciate their own journey? Share this with them! 🙏❤️

#Gratitude #CelebrateSuccess #SelfLove #Motivation #InspireOthers

Reel #2

Script

Here's how to boost your confidence as a tax preparer INSTANTLY.

Start by using tax preparation software like **TurboTax Pro** or **Drake Tax**—both offer built-in checks and guidance to help you move through complex returns.

Familiarize yourself with common tax scenarios by reviewing sample returns from the **IRS website** or **TaxSlayer's** sample return library.

Join online forums like **TaxProTalk** or **r/TaxPros** on Reddit, and connect with local groups such as your area's **National Association of Tax Professionals (NATP)** chapter, where you can ask questions and get support from experienced tax preparers.

Then, watch your confidence EXPLODE overnight.

Want more practical tips to level up your tax skills? Follow me on Instagram for more insights!

Caption

👉 Follow @nanciekem for more tips to boost your tax preparation skills!

Feeling unsure about becoming a sought-after tax preparer? You're definitely not alone!

Handling tax returns and building a client base can be daunting at first, but it doesn't have to be overwhelming.

Here are a few practical tips to boost your confidence RIGHT NOW:

- 1️⃣ Use tax preparation software like TurboTax Pro or Drake Tax. Both offer built-in checks and guidance to help you tackle complex returns with ease.
- 2️⃣ Review sample returns from the IRS website or TaxSlayer's library to familiarize yourself with common tax scenarios.
- 3️⃣ Join online forums like TaxProTalk or r/TaxPros on Reddit, and connect with local groups such as your area's National Association of Tax Professionals (NATP) chapter for support and advice from experienced professionals.

Watch your confidence EXPLODE overnight! 💥

Want to level up your tax skills even faster?

So you can attract high-quality clients and get paid on repeat?

👉 Follow @nanciekem for more skill-building and confidence-boosting tax insights! ✨

#TaxPreparation #TaxTips #TaxPros #TaxStrategy #TaxSeason #FinancialConfidence #TaxHelp
#TaxAdvice #TaxSoftware #TaxProfessionals

Post #3

How YOU can ACTUALLY build generational wealth!!

The ONLY way YOU can build generational wealth (never published before)

REVEALED: The BEST way YOU can build generational wealth

You've been MISLED about generational wealth

What YOU know about generational wealth is wrong

Why YOU'RE wrong about building generational wealth

I was WRONG about building generational wealth

The BEST Generational Wealth Insight of 2024

This Generational Wealth Tip Will Make You Rich

The TRUE Secret To Build Generational Wealth

Why You're *Decimating* Your Family's Wealth (And How To Fix It) 🚨

👉 Comment "WEALTH" below if you're serious about building generational wealth! 💰

Big shoutout to @myrongolden for his invaluable insights on generational wealth. 🌟

It's not just about passing down money—it's about sharing knowledge that empowers future generations to sustain and grow wealth over time.

Follow @nanciekem for expert tax tips 💡👉

For advanced tax-saving strategies, follow me @nanciekem.

#GenerationalWealth #WealthBuilding #FinancialFreedom #WealthManagement #TaxTips

Sunday, August 25th [draft]

Post #1

When your friends all getting tax returns but you gotta pay taxes



Ever have one of those moments where you're just like, 'Wait, why is everyone else getting a refund while I'm the one footing the bill?' 😞

Drop a 🤔 if you can relate to the tax season struggle!

#TaxSeason #TaxHumor #TaxStruggles #TaxLife #TaxRefunds #TaxProblems
#TaxpayerProblems #TaxWoes #RelatableMememes #TaxSeasonBlues

Post #2

The REAL reason that is stopping you from chasing YOUR dreams
Why YOU haven't chased your dreams yet
Why YOUR business never grows
This "BELIEF" could literally blow up your business and life
This "ONE BELIEF" could be YOUR gateway to financial freedom
You'll NEVER grow YOUR business until you shift this "BELIEF"
Your dreams will always stay dreams until you shift this one "BELIEF"
This ONE belief is sabotaging your business growth
Your 8 figure business dream is one belief away (here's why)
I would have made 7 figures 12 years ago by changing this "ONE BELIEF"
Why Most People Never Achieve Their Dreams 😞😞

What @myrongolden said is pure gold! ✨👏

You should believe what you hear from God rather than what you see with your eyes.

Success is all about having faith in your vision and taking action based on that belief.

The more you act on that faith, the faster your dreams will become reality. ✨

So, believe in what you hear, not what you see!

If you agree, drop "BELIEF" in the comments! 📌

For more inspiring tax and business insights, follow @nanciekem.

Follow me @nanciekem for advanced tax and business strategies.

#FaithAndSuccess #VisionaryLeadership #BelieveInYourself #EntrepreneurMindset
#SuccessJourney

Metrics to Track:

- **Post Engagement:** (e.g., likes, comments, shares)
 - 115 likes
 - 2 comments
- **Story Engagement:** (e.g., views, interactions)
- **Overall Reach and Impressions**
 - 39.5% increase

Weekly Summary:

- **Highlights:** Note which posts and stories performed best.
 - Motivational post
 - Success is coming, don't worry about when
 - **Challenges:** Identify any issues or areas for improvement.
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4. Insights and Adjustments

Performance Insights:

- **Successful Strategies:** Describe what worked well.
- **Areas for Improvement:** Note what didn't perform as expected.

Adjustments for Next Week:

- **Content Changes:** Outline any changes to the content strategy.
 - **New Ideas:** List any new content ideas or themes.
 - Post tips the audience can apply the same day
 - Time management
 - Work-life balance
 - Tax Software
 - Morning routine
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5. Additional Notes

Collaboration Notes:

- **Feedback:** Any feedback from team members or stakeholders.
- **Changes:** Any updates or changes made to the original plan.

Resources:

- **Links to Assets:** Provide links to any graphics, videos, or other resources needed for the content.