

Ardsley Historical Society
Meeting Agenda
December 20, 2022

A. Old Business

1. Approve Meeting Minutes (November 15)
2. Review Action Items

B. New Business

1. Announcements (Pete)
2. Membership (Pete)
3. Odell House – Current Status (Pete)
4. RW250 – Upcoming Events (Pete)
5. Middle School History Club (Pete)
6. Newsletter (George)
7. 2023 Calendar (Barbara)
8. Historical Markers (Pete)
 - i. Station marker – replacement has been installed
 - ii. Encampment marker - Pierre's video on our website
 - iii. QR Code Signs: number of hits
9. Select new photos for Gallery on Village website (Matt)
10. Social Media Publicity Blast (Matt)
11. Programs (Gary)
 - i. Mary Calvi ?
12. Advantage Archives (Gary & Rob)
 - i. Digitization/searchability of our newsletters
 - ii. Customize landing page (Blake)
13. Discussion (Gary)
 - i. Expand Scope with Advantage Archives to Include Masterson Press; share cost with Edgemont Historical Society
 - ii. Use of Direct Mail Campaign to communicate with (members, residents, etc)

C. Next Meeting: Tuesday at 7:30 pm

1. January 17