

The Book Distribution Day is the earliest introduction that your readers will have to our Battle of the Books program. As the Battle of the Books is an excellent tool to advocate for literacy amongst our deaf and hard of hearing middle school students, it's important that it starts off with a 🎆BANG🎆! Setting a fun and joyful tone for the Battle of the Books from the very start will go a long way in motivating your readers and getting them to view reading as enjoyable for the rest of their lives. So, here are some ideas to make the Book Distribution Day special for your readers:

- Wrap up the books in gift wrap and present them like presents 📦
- Make it into a pizza party 🍕
- Invite parents to join in on the celebration 👨👩
- Have a school-wide/middle school assembly to recognize your readers 📢
- Decorate the hallways and/or classrooms to celebrate 🎊
- Give out sweets to commemorate the day 🍪
- Unveil comfy chairs/bean bags that they can use when reading 🪑
- Start a countdown to the Preliminary Competition for everyone to follow along with 📅
- Gift bookmarks or book lights to help support your readers 📖
- Have the school mascot show up 🦁
- Take pictures & video and post it on social media 📱 (tag us @guyouthprograms)
- Invite a yearbook reporter/photographer to cover the event 📷
- Set up a scavenger hunt and have the books waiting at the end 🔍
- Have the principal invite them for a special lunch 🍽️
- Use that time to also brainstorm ideas/design for cool team shirts 👕