

Finance Steering Committee — Charter

Draft for committee approval · Nordic Blockchain Association · October 2026

Purpose

Nordic blockchain companies raise capital badly, not because the companies are weak but because the local investor base does not yet understand the category and the founders do not reach the investors who do. This committee exists to close that distance — to put Nordic founders and serious capital in the same room, repeatedly, and to make blockchain legible to Nordic allocators.

Mission

To make the Nordics a place where a good blockchain company can raise money locally: a visible pipeline of fundable companies, an investor base that knows how to assess them, and a route from first pitch to term sheet that runs through NBA.

Objectives 2026–2027

1. **Run a credible annual pitch competition.** The Nordic Blockchain Pitch Competition at NBC — 5–7 early-stage companies selected by open application, a real jury of active investors, and prizes that matter.
2. **Keep a year-round online programme.** Recurring virtual pitch events, starting with the investor pitch webinar on 5 November 2026, feeding the annual competition rather than standing alone.
3. **Educate the capital side.** An LP masterclass on blockchain as an asset class and recurring VC-insights sessions, so Nordic allocators can tell a frontier-tech vertical from a new asset class and judge both.
4. **Educate the founder side.** A founders' roundtable where Nordic founders share real fundraising experience — valuations, terms, inactive-founder clauses, what actually closed.
5. **Build the investor network.** A standing, named list of VCs and angels active in or open to the Nordics, maintained by the committee, so events are not sourced from scratch each time.

Working groups

Objectives are carried by working groups of 3–5 members, each with a named member lead who owns delivery and reports back to the committee. Proposed groups: pitch competition, online events programme, LP and investor education, and investor network. Any member may propose and lead a group; the committee approves its purpose.

Membership

5–10 active members from NBA member companies — founders who have raised, investors who deploy, and advisors who do neither but know everyone. Chaired by Jakob Mikkell Hansen (NBA), with Charlotte Bossen Nielsen as GSD lead. Members are expected to attend the bi-monthly call, contribute to at least one working group, and open their own investor network to the committee's events.

How we work

- **Cadence:** bi-monthly call, Wednesdays 10:00 CET.
- **Standing agenda:** what we do · what we should do.
- **Comms channel:** email.
- **Minutes:** recorded and circulated promptly after every meeting; all activities and decisions tracked in Airtable.
- **Reporting:** a quarterly update on what the committee has achieved and what it is aiming at, and a presentation of results at the Nordic Blockchain Conference.
- **External communication:** investor outreach and event communication are cleared with the NBA chair before they go out — for alignment and quality assurance, with committees becoming more independent over time.
- **Conduct:** all work stays within the NBA Code of Conduct. The committee creates access, it does not broker deals, give investment advice or take a position in member companies.

What success looks like in twelve months

A pitch competition investors ask to judge; a maintained investor list the committee can call on in a week; at least one NBA-sourced round closed; and LPs in the room who were not in the room this year.