

To TRW: What exactly is FV, and how do you apply it here? Did I not apply it, or is it missing completely?

SL: Marketing Strategies

Hi,

I was taking a look at your business today, and I want to say it is really awesome, especially your video about the spiritual ammo can.

While looking around at others like you, I've seen that the best way to boost your business is by frequently giving your customers a reason to feel excited and engaged with what you have to offer. Most especially if you use this strategy with a seasonal and holiday/holy day theme with it.

I've seen how the top players have used this strategy and it has worked out very well for them. If you keep giving your customers a roller coaster ride, they will keep on coming to you.

If this sounds interesting to you at all, if you'd like to try this, you can let me know via email and I'll be happy to discuss it with you.

Sincerely,

Michael