



Filming Setup Checklist

(Tested + Trusted Gear from Setup to Delivery)



Audio

★ Shure MV7

- Plugs directly into your computer via USB-C
- Records in the same track as your video (Zoom, Loom, etc.)
- Great for podcasting, meetings, and indoor content
- Simple plug-and-play — no extra syncing needed

★ DJI Mic

- My favorite for high-quality content filming
- Records on a separate track (must be exported + synced)
- Comes with a wind sock — ideal for outdoor filming
- Clip-on mic — discreet, easy to use, excellent sound

★ Hollyland LARK M2

- Highly recommended by a trusted community member (I haven't personally used it yet)
- More affordable than the DJI Mic
- Super lightweight (9g) — nearly invisible on camera
- Known for being very plug-and-play, especially with phones
- Built-in noise cancellation with up to 10 hours of use
- Compatible with smartphones, cameras, and computers

★ Apogee Mic

- Clean, compact mic for voiceovers
 - Not clip-on, best used in controlled indoor settings
 - Smaller than the Shure, great sound for narration
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Camera

- **iPhone (newer model)**
 - Used specifically for filming content

- Clipped to laptop using Belkin mount
 - Can be selected as the camera input in Zoom, Loom, etc.
 - Super sharp footage and easy to set up
 - **DJI Osmo Pocket**
 - My go-to for walk-and-talks and outdoor filming
 - Built-in gimbal for smooth footage
 - Ultra portable — fits in your pocket
 - **Logitech 4K Webcam**
 - Great for video calls and virtual meetings
 - In a pinch, I've used it to record live workshops — and it held up well
 - Customizable settings, but not my choice for content filming
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Lighting

- **NEEWER Advanced 18" Ring Light**
 - LCD touchscreen + 2.4G remote control
 - Adjustable color temperature (3200–5600K)
 - Can mount your phone directly on the ring
 - Long-lasting, travel-friendly, and super reliable
 - I've tested everything — this one wins

I still use natural light when possible — it's always the best when you can get it.



Editing

- **Final Cut Pro**
 - My main editing tool — more advanced, but worth it
 - I use green screen keying + Canva titles for polished visuals
 - Full creative control for long-form content
- **Canva**
 - I create text overlays, titles, and branded visuals
 - Easy to pair with Final Cut or other editors

- **CapCut**
 - Quick mobile editing, great for short-form content
 - The paid version has more flexibility
 - **iMovie**
 - Great beginner tool
 - I used this for years before switching to Final Cut
 - Still solid for simple edits and getting started
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