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Communication Design Theory 3504

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Designers Biggest Battle: Climate Change

1. Introduction

In one or two sentences, define your research question or thesis:

- Climate change affects people all throughout the world. Unfortunately, its effects are worse in countries that have low emissions and carbon footprints.

Then explain in detail the topic you are explaining and why it's significant:

- The topic presented will be about how climate change affects the lives of everyday people. This is significant because without proper legislation, many people will die as a consequence of this and it'll only get worse. We're already experiencing a record amount of drought, hurricanes and even landslides within our lifetime. I'll also explain how we as designers are able to help mobilize and bring about positive changes for our planet. We have the ability to rally together and bring about these issues on a much higher level.

2. Background/Review of the Sources

Include a summary of the basic background information on the topic gleaned from your sources/readings review (you can include information from the readings and class, but the bulk should be outside sources).

- Over the past 20 years, global warming has been to blame for increased rates of many different health complications, especially among the elderly, minorities and the poor. For example, rising temperatures are linked to a more than 50% increase in heat-related deaths among people over 65 years of age, and are also linked to increased heart and lung conditions, mental illness, immune system reactions such as allergies, and many other disorders.

Climate change is already increasing cancer risk. Skin cancer as a result of increased UV radiation and lung cancer due to air pollution are two straightforward examples, but there are additional less-obvious factors at play. High temperatures, droughts, floods and other weather phenomena caused by climate change also have an impact on the quality and availability of our food. According to a modeling study, it is predicted there could be 534,000 climate-related deaths worldwide, including deaths from cancer, by 2050, as a result of changes in the food supply, and the reduced consumption of healthy foods like fruits and vegetables.

3. Rationale

A description of the questions you are examining and why you are exploring this topic. Why is it meaningful to you?

- How can we better solve the issues people are experiencing from worldwide climate change and how can we limit its effects on us? It's a pretty broad question, but a question everyone should be most familiar with. The topic of climate change is vast and it affects us all. I'm exploring this topic because not many people are vocalizing this issue and for great reason. The average person doesn't bring about big changes to slow climate change, but the corporations that run the world do. How can we voice our concerns to them and explain how their continued cycle of fossil fuel usage will slowly erase humanity. This is meaningful to me because I've had many discussions with people about these sudden changes of our planet. It made me more susceptible to advocating and vocalizing change with my peers. As a movement of people all sharing these same issues we can enact change. Hopefully, there's enough time to alter the course we're currently on.

4. Method and Design

A description of how you will go about collecting resources/data and how you plan to present the information in your presentation, starting with the introduction and ending with a conclusion.

- I plan on utilizing secondary research which uses existing data of the effects of climate change on society. I want to narrow my research down on how this affects people as a whole and what could happen if not averted. I've already started to collect and compile both data and research for me to use for my presentation. I also want to take advantage of the college's library in terms of finding readings linked to my topic.**References**

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