

[Insert Date]

Dear [insert name of elected body—i.e. City Council, Board of Supervisors, Select Board, etc.]:

The undersigned businesses **support the proposed reusable foodware policy**. There are clear financial benefits to local businesses. Reusables reduce waste disposal costs, eliminate the need for continuous purchasing of disposable packaging, and elevate the customer dining experience. They also insure against supply chain delays that may be caused by forces beyond the control of local businesses, such as trade wars, pandemics, or weather related incidents.

According to <u>ReThink Disposable</u>, which has **helped over 600 businesses transition from disposable to reusable foodware**, all of them have saved money even with upfront investment in reusable dishware and any upgrades to dishwashing systems. The breakeven point is usually within one to three months.

In addition to clear financial benefits, the reuse ordinance would also help businesses decrease litter. A significant source of waste in the city is from disposable food and beverage packaging, which clogs our streets and waterways, costs taxpayer money to clean up, and poses serious social and environmental problems for our communities. This ordinance will help keep communities and streets cleaner, which attracts customers, increases visibility, and ultimately drives sales.

We are in support of the proposed policy and respectfully urge the [insert the name of the elected body of legislators] to support this ordinance.

Sincerely,

[Business Name]
[Business Name]