



Data Privacy Policy for Blueprint for Change Ltd – YOU-Identity

Effective Date: 06082023

Introduction

Blueprint for Change Ltd ("we," "us," "our") is committed to protecting the privacy and security of personal data entrusted to us by individuals ("you," "your") when using our framework for change. This Data Privacy Policy outlines how we collect, process, store, and protect your personal data in compliance with the Data Protection Act 2018 and the General Data Protection Regulation (GDPR).

Blueprint for Change Ltd is registered with the ICO.

Data Collection and Use

2.1. Personal Data We Collect

When you use our framework for change, we may collect various types of personal data, including but not limited to:

Name and contact information (e.g., email address, phone number)

Demographic information (e.g., age, gender)

Health-related information (e.g., physical health conditions, mental health status)

Information related to your engagement with our framework and services

2.2. Purpose of Data Processing

We collect and process your personal data to provide you with the best possible framework for change services. The main purposes of data processing are as follows:

To communicate with you and provide relevant information related to our framework for change.

To personalize our services and tailor our framework to better suit your needs and preferences.

To analyze trends and improve our framework's effectiveness and user experience.

To comply with legal and regulatory requirements.

2.3. Legal Basis for Data Processing

Our data processing activities are based on one or more legal grounds as registered with the ICO, including:

Your explicit consent, where applicable.

The necessity of data processing to perform our contractual obligations to you.

Compliance with legal obligations to which we are subject.

Legitimate interests pursued by us, provided that they do not override your fundamental rights and freedoms.

Data Storage and Security

3.1. Data Retention

Blueprint for Change Registered Company Number (England and Wales) 14445633

Registered address: 474 OL8 3HG

www.you-identity.com



We will retain your personal data for as long as necessary to fulfill the purposes outlined in this Data Privacy Policy, unless a longer retention period is required or permitted by law.

3.2. Data Security

We implement appropriate technical and organizational measures to protect your personal data from unauthorized access, accidental loss, alteration, or disclosure. However, no data transmission over the internet or data storage system can be guaranteed to be 100% secure. While we strive to protect your personal data, we cannot guarantee the security of any information you transmit to us, and you do so at your own risk.

Sharing of Personal Data

We may share your personal data with third parties in the following circumstances:

To third-party service providers who assist us in delivering our framework for change services.

To comply with legal obligations or respond to lawful requests from governmental authorities.

To protect our rights, privacy, safety, or property, and that of our users or the public.

Your Data Protection Rights

Under the Data Protection Act 2018 and GDPR, you have the following rights regarding your personal data:

The right to access and obtain a copy of your personal data held by us.

The right to rectify any inaccurate or incomplete personal data we hold about you.

The right to erasure (right to be forgotten) under certain circumstances.

The right to restrict the processing of your personal data in specific situations.

The right to data portability, allowing you to receive your data in a structured, commonly used, and machine-readable format.

The right to object to the processing of your personal data in certain circumstances.

The right not to be subject to automated decision-making, including profiling.

Contact Us

If you have any questions, concerns, or requests regarding this Data Privacy Policy or your personal data, please contact us at:

Blueprint for Change Ltd BLUEPRINTFORCHANGE@YOU-IDENTITY.COM

Updates to the Privacy Policy

We may update this Data Privacy Policy from time to time to reflect changes in our data processing practices or legal obligations. We encourage you to review this policy periodically to stay informed about how we protect your personal data.

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