

Cold email outreach for a client who offers bookkeeping services to photographers

Subject line:

Bookkeeping for PA Photographers

Email:

Hey Eric,

Firstly, just wanted to say that your photography is amazing! My favourite ones have got to be your commercial photos of the food!

Secondly, I help photographers in Pennsylvania with their bookkeeping and here's a quick summary of what I promise to give all my clients:

- Don't have to deal with the hassle of accounting
- Never have to worry about financial compliance ever again
- Free up hours of their time for a more flexible day

If this sounds like something you'd be interested in, let me know and I'll send you a 3-min form to fill out.

Thanks,
Mike.

#2

SB
Accounting?

Email:

Hey _____,

Found your photography business because of its great reviews.

I help photographers save time by removing the hassle of managing their business accounts.

Would that be of interest to you?

Sincerely,
Mike.