Massachusetts Music Educators Journal

Advertising Rates 2026–2027

Table 1: Digital Quarterly Issues

Fall · Winter · Spring/Conference · Summer

Ad Placement	Ad Size	B&WNon-Profit/Higher Ed	ColorNon-Profit/Higher Ed	B&WCorporate	ColorCorporate
Back Cover	7½" W × 10" H	*N/A*	$450	*N/A*	$600
Inside Cover	7½" W × 10" H	*N/A*	$400	*N/A*	$550
Full Page	7½" W × 10" H	$300	$350	$400	$500
Half Page Vertical	4½" W × 7" H	$205	$250	$300	$350
Half Page Horizontal	7½" W × 5" H	$205	$250	$300	$350
1/3 Page	2½" W × 10" H	$175	$185	$235	$250
1/4 Page	4½" W × 4½" H	$150	$160	$200	$215

Live link add-on: $75 flat rate for a clickable link embedded in a digital issue ad.
Frequency discounts (quarterly issues only): 15% for all 4 issues · 10% for 3 issues · 5% for 2 issues.

Table 2: All-State Concert Program (Printed)

Distributed to approximately 2100 attendees at the annual All-State Concert in March.

Ad Placement	Ad Size	B&WNon-Profit/Higher Ed	ColorNon-Profit/Higher Ed	B&WCorporate	ColorCorporate
Back Cover	7½" W × 10" H	*N/A*	$540	*N/A*	$720
Inside Cover	7½" W × 10" H	*N/A*	$480	*N/A*	$660
Full Page	7½" W × 10" H	$360	$420	$480	$600
Half Page Vertical	4½" W × 7" H	$245	$300	$360	$420
Half Page Horizontal	7½" W × 5" H	$245	$300	$360	$420
1/3 Page	2½" W × 10" H	$210	$220	$280	$300
1/4 Page	4½" W × 4½" H	$180	$190	$240	$260

Rates reflect a 20% premium above digital quarterly rates.
Frequency discounts do not apply to the All-State Concert Program.
Live link add-on does not apply (printed publication).

Mechanical Specifications

Page size is 8.5” x 11” trimmed; three columns per page. Type page size is 7.5” width (45 picas), 10” length (60 picas), and 2.25” column width (14 picas). 133 line screen used. Emulsion down. Bleeds ads accepted. Color and black and white photos accepted. Ads should be supplied as reproduction proof, offset negative, in PDF or In Design files. The Annual All-State Concert Program is printed offset and is saddle stitched. Artwork may be emailed to the Business Manager.