

(Product Is Recess Mood Drink)

PAS Format Email

Pain: Green

Amplify: Yellow

Solution: Red

Subject: Enough is Enough. Stress. Anxiety. Alcohol.

Alcohol. Work. The perfect combination. But at what cost? Your Health? Relationships?

Let's face it. According to the Anxiety & Depression Association of America, the average woman is twice as likely to be diagnosed with a stress disorder than men in their lifetime, and statistically have an anxiety disorder. It doesn't help.

Oh but the experience? The calm, cozy feeling after the first glass, the tension of the work life all released, the relaxation that washes over?

But no. Regular consumers of alcohol are *12.5x MORE LIKELY* to have work-related stress according to the US, National Library of Medicine. Look. Alcohol might feel good at first. But it's only enabling you to continue to live in a way where you rely on alcohol to "wash away" your stress. Eventually, this will lead to addiction. Find the definition of addiction. See?

But there is a solution. You can join the 17% of Americans who call themselves former drinkers. Addicts. Casual drinkers. Now sober. Through support groups, actions to quit, self-help, and if needed, rehabilitation.

We offer our hand during your journey. **Recess Mood**. Through ingredients containing adaptogens, electrolytes, and one SPECIAL mineral, proven to reduce stress and cortisol levels.

Proofread and Final Version Below

Subject: Enough is Enough. Conquer Stress, Anxiety, and Alcohol.

Alcohol. Work. The perfect combo, but what's the true cost? Your health? Relationships?

Let's face it. According to the Anxiety & Depression Association of America, women are twice as likely to be diagnosed with stress and anxiety disorders.

Oh but the experience? The calm, cozy feeling after the first glass, the tension of the work life all released, the relaxation that washes over?

Temporary. Regular alcohol consumption **increases work-related stress risk by 12.5x** (US National Library of Medicine).

Alcohol masks stress, leading to dependence, and then possibly, addiction. But we're here to help. Join the 17% of Americans who are now former drinkers—free from addiction. Through support groups, taking actions to quit, self-help, and if needed, rehabilitation.

We're with you. Introducing **Recess Mood**, enriched with adaptogens, electrolytes, and *one key ingredient* to reduce stress and cortisol levels. The best alcohol alternative, coming in 6 different, deliciously soft flavors.

[Link]

Click this link for and start your path to balance today.

Best regards,
Recess Mood

P.S. Don't miss out on redefining relaxation. Click above to experience Recess Mood's magic today!