[fimi] Cardanotalk for Vietnamese

Project Close Report

Project

• Proposal Name: [fimi] Cardanotalk for Vietnamese

• Proposal ID: #1000002

• F10 Challenge: Catalyst Open

Requested:33000 ADA

Proposer(s):

Proposer name: Do Manh Hung

Implement team: Fimi

Implement time:

Date project started: October 1, 2023Date project finished: March 31, 2024

KPIs

Challenge's KPIs:

- explain how your project will benefit the Cardano ecosystem
- explain whether your idea is stand-alone, or whether it will require further development longer-term, after your Catalyst Open project is complete (both possibilities are OK)
- explain how your approach is open-source
- explain how you will share your outputs (for example, a litepaper/white paper for a research proposal, or another form of publicly-accessible documentation to showcase your outputs)
- include a brief, clear rationale to confirm that your proposal does not fit any other challenge in Fund 10.

Project's KPIs:

- Number of online sharing sessions organized.
- Number of people participating in the online sharing session.

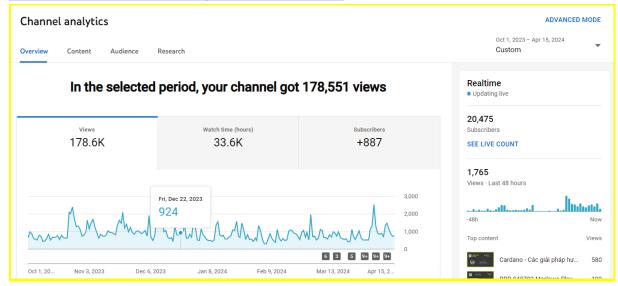
- The total number of videos recorded at the sharing session was published on Youtube.
- Number of video views after 10 days and 2 months after publishing the video.

Key achievements

SUMMARY REPORT

[fimi] Cardanotalk for Vietname			ID = 1000002										
F10: Catalyst Open													
Milestone	No	Schedules	Торіс	Speaker	Livestream (Zoom)			Telegram post		Youtube			Notes
					ID	Date	Views	Link	Views	Link	View after 10 days	View after 2 months	Notes
			Target				<u>100</u>		<u>400</u>		<u>500</u>	<u>2000</u>	
Milestone 1	1	11/10/2023	Understand structure of Cardano's address	Linh - VietCore	https://zoom.us/i/9	11/10/2023	91	https://t.me/StakingADA/118419	502	https://www.youtube.com/watch?	1067	2663	Exceeded pla
	2	25/10/2023	Understand Input Endoser	DoManhHung	https://zoom.us/i/9	24/10/2023	113	https://t.me/FimiCardano/1172	483	https://www.youtube.com/watch?		2639	Exceeded pla
	3	01/11/2023	Midnight	DoManhHung	https://zoom.us/j/9	01/11/2023	102	https://t.me/FimiCardano/1190	1133	https://www.youtube.com/watch?		2283	Exceeded pla
	4	19/11/2023	Cardano Summit Summary - Midnight Update	DoManhHung	https://zoom.us/j/9	19/11/2023	68	https://t.me/FimiCardano/1246	489	https://www.youtube.com/watch?	1107	2334	Exceeded pla
	5	28/11/2023	Understand Cardano Service Layer	DoManhHung	https://zoom.us/j/9	28/11/2023	80	https://t.me/FimiCardano/1275	542	https://youtu.be/wqcDeROpS6E	974	3410	Exceeded pla
Milestone 2	6	10/12/2023	Understand Substrate technology	DoManhHung	https://zoom.us/j/9	10/12/2023	169	https://t.me/FimiCardano/1301	519	https://www.youtube.com/watch?	1567	2578	Exceeded pla
	7	23/12/2023	Cardano Update - 2030 summary	DoManhHung	https://zoom.us/j/9	23/12/2023	92	https://t.me/FimiCardano/1328	526	https://www.youtube.com/watch?	2433	2489	Exceeded pla
	8	10/01/2024	Bitcoin ETF vs Crypto market	DoManhHung	https://zoom.us/j/9	10/01/2024	158	https://t.me/StakingADA/125901	570	https://www.youtube.com/watch?	2857	2995	Exceeded pla
	9	20/01/2024	Cardano Update	DoManhHung	https://zoom.us/j/9	20/01/2024	106	https://t.me/StakingADA/126390	574	https://www.youtube.com/watch?	1097	2259	Exceeded pla
	10	07/02/2024	Cardano Update	DoManhHung	https://zoom.us/j/9	07/02/2024	72	https://t.me/FimiCardano/1394	566	https://www.youtube.com/watch?	781	2041	Exceeded pla
Milestone 3	11	17/02/2024	Cardano Update: Plutus V3, Catalyst Fund 11, Ma	DoManhHung	https://zoom.us/j/9	17/02/2024	83	https://t.me/FimiCardano/1410	504	https://www.youtube.com/watch?	879_1 day	2046	Exceeded pla
	12	26/02/2024	Cardano Update & BitVM	DoManhHung	https://zoom.us/j/9	26/02/2024	83	https://t.me/FimiCardano/1431	526	https://www.youtube.com/watch?	999_4 days	2032	Exceeded pla
	13	06/03/2024	Cardano Governance & CIP 1694	DoManhHung	https://zoom.us/j/9	06/03/2024	100	https://t.me/FimiCardano/1450	568	https://www.youtube.com/watch?	1k1_1day	2006_3 Weeks	Exceeded plan
	14	26/03/2024	How to become a delegated representative (DRe	DoManhHung	https://zoom.us/j/9	26/03/2024	94	https://t.me/StakingADA/131478	630	https://www.youtube.com/watch?	1k8_7days	2024_10days	Exceeded plan
	15	03/04/2024	CIP 1694, dRep	DoManhHung	https://zoom.us/j/9	3/4/2024	89	https://t.me/FimiCardano/1479	406	https://youtu.be/-YiSzic4iH8?si=J	524_1 day		Exceeded plan
							1500						

- Number of sharing sessions:
- Total 15 sessions
- Total minutes spent in 15 sharing sessions:
- Total 1472 minutes of video
- Number of video views after 10 days: 19,522 views
- Number of video views after 2 months: 36,514 views
- Average views after 2 months are 2434 per video.
- YouTube channel subscriber rate increased by 887 people within 6 months.
- Total views of the channel 178,600 within 6 months.



Key learnings

- Vietnam lacks a reputable forum to present and discuss issues of the Cardano ecosystem for the community of cryptocurrency lovers in Vietnam; The Cardano ecosystem has yet to attract many community members to participate.
- Create online talks to share knowledge, information and potential of the Cardano ecosystem. Answer, guide, advise and encourage the community to participate in the ecosystem. Public video sharing sessions on social platforms.
- The CardanoTalk proposal aims to bring the Vietnamese community and developers interested in Cardano and cryptocurrency. Additionally, it will also attract new people to join Cardano.
- CardanoTalk will provide an open, reputable, quality online forum for Vietnamese users, providing diverse and detailed information about projects, while creating opportunities for them to discuss, ask questions and comments.

What's next?

- We will continue to organize discussions, share with the existing community and edit into videos to serve the Cardano Vietnam community.
- Continue to support the community in the <u>Cardano Telegram group in Vietna</u>m.
- We continue to update relevant information about the Cardano ecosystem daily in the Telegram group.

Our thoughts

 Participating in a project sponsored by Catalyst is a great opportunity for us to realize our ideas and projects. Catalyst is a nonprofit organization that provides funding for innovative, creative projects that have the potential to create a positive impact on society. The Vietnamese community of cryptocurrency lovers has the opportunity to officially and easily access the Cardano ecosystem.

Documents

- List of talks
- <u>Telegram Group</u>
- YouTube channel
- Link to Close out video