

SL: The (product) sales aren't really increasing, are they...

Hi, (name)!

By the looks of it, you *kind of* agree with that statement.

Well, otherwise, you wouldn't have clicked on here, would you have?

Let me tell you something...

I'm assuming you're aware of how competitive the hearing aid industry tends to be.

And It's quite fierce as well, which is frustrating for growing a business such as (company name)

.

Multi-million dollar competitors that result in a limited customer base for you... *It kinda sucks, doesn't it?*

But even those multi-million dollar businesses started off where you are right now.

This means they, at some point in their journey, have faced the same problem you're facing, (name) .

So don't get discouraged. I can help to make (company name) innovative, to *really* make a difference, and to help more people. But most importantly...

To expand.

I made a Facebook ad to show what I mean, and I want you to take a look. 📌

<https://docs.google.com/document/d/1fWfhUhTHIRWm009aNoDsQFHAL0cbEtRVfK6WrL02bII/edit>

Test it!

If you run Facebook ads such as these, I promise **you will find a lot more customers and sales heading your way.**

So, if you'd like to talk more about how else I can help scale (company name), we can always talk over a quick Zoom call.

Just reply with quick a *"Hey, let's talk!"* and we'll schedule a meeting.

Thank you.

John Philip Goedkoop