

Agenda: Itana Business Architecture Working Group (IBAWG) 6/4/2021

Agenda will be put in the chat at the beginning of the session

1. Introduction and Announcements

- a. Attendee roll call ---If possible, update your name and the institution you are from in the Zoom Participants window and I'll do a screen capture and put it in the agenda notes:
- b. IBAWG provides structured programming and open discussion of workplace success and challenges using Business Architecture methods
- c. **Agenda:**
 - I'll put the agenda into the Zoom chat at the start of the call
 - 1. The agenda is a crowdsourced artifact of our time together
 - a. Feel free to add notes, thoughts, images, etc in the **Session Notes** section below
 - You can also access the agenda on the [IBAWG page](#)

2. Updates

- a. EUNIS Workshop

3. Main Discussion Items

- a. Open Session
 - Continue to Review and provide feedback on a draft of CAUDIT HERM Business Model Canvas
 - 1. For anybody without prior exposure to the Business Model Canvas, it's a foundational artefact in the business architecture landscape,

and was "invented" by Alexander Osterwalder, whose company "Strategyzer" makes the templates and supporting material available freely, including definitions of each building-block component:

<https://www.strategyzer.com/expertise/business-models>

This as something each institution using the HERM would be much more likely to tailor for their specific context and locale, so it's also intended to much more flexible (and therefore much less stable) than, say, the BRM, and provide guidance to architects for how their business capabilities ought best be configured.

■ Dana

1. Remove the things from the edges of the HEBRM in the future?
2. Key Partners
 - a. Traditional Owners?
 - i. The indigenous people
3. Key Activities=Sort of Value Streams?
 - a. Duplicates of capabilities
4. Value Propositions
 - a. Research & Innovation
 - i. Start ups?
 1. New products
 - a. Technology Transfer
 - b. Applied Physics Lab (APL)
 - c. Battelle
 - d. Argonne Labs
 - i. Fermi Lab
 - e. Teaching Hospitals
 - f. Field Stations
 - g. Athletics
 - h. STOPPING POINT LAST SESSION
5. Strategic Engagement
 - a. Political landmines?
6. Customer Relationships
 - a. Pastoral Mentorship?
7. Customer Segments
 - a. Corporate staff?

- **Upcoming Soon!**
 1. Senior Gartner Analyst to discuss business architecture landscape (June 25th tentative)
- Summer 2021 planning
 1. Other ideas
 - a. API Working Group meets monthly
 - b. ITSM group has a monthly open session with no agenda at all (A happy hour)
 - i. Review [ITANA BAWG Working Group List of topics: 2021-](#)
- [EUNIS 2021 Athens](#) (June 9-11)
 1. CAUDIT/UCISA Summit
- CAUDIT's ea2021 symposium has been moved into a Tuesday--Thursday (plus unconference) window to better accommodate our friends and colleagues in North America: 16--18 November 2021 (plus unconference 19 November 2021).
- Ongoing Process Palooza
 1. <https://processpalooza.ucsd.edu/about/index.html>
 - a. Just did proces landscape
 - b.
- Discuss current successes and challenges using BizArch
- Itana Wiki Refresh updates
- Sam Holcman response:

Thank you for your response. One of the most "confusing" areas in Business Architecture is the concept of a knowledge base – "body of knowledge".

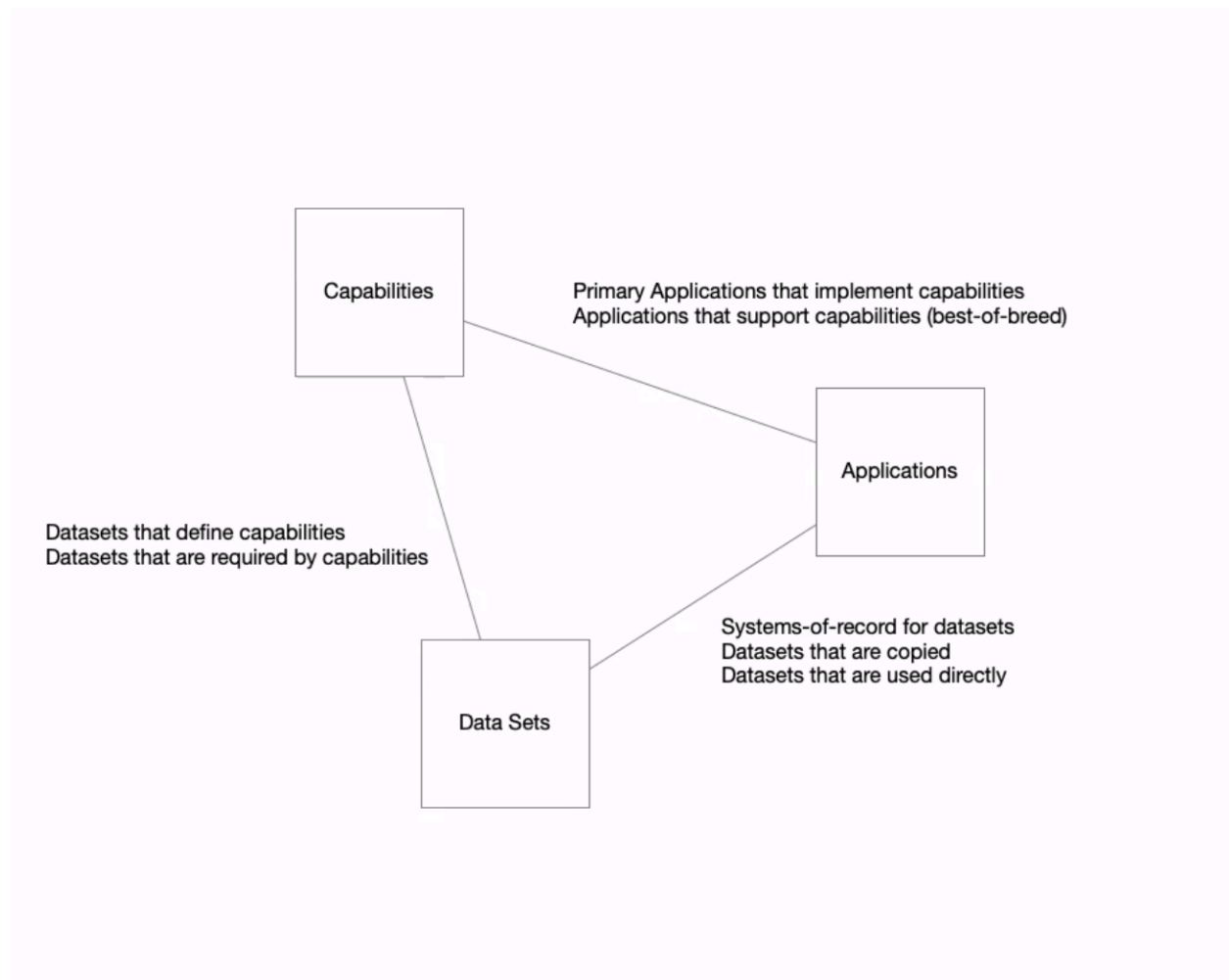
Here is what I would suggest and a writeup:

Have you recently passed your Business Architecture exam? Perhaps you have had your Business Architecture certification for some time now? Are you now wondering, well, what's next?

This presentation will outline the 26 components that are required to actually develop, maintain, and enhance Business Architectures, and remove as much of the burden of developing a Business Architecture as possible. Quite simply, a “recipe” is what is required – well beyond a knowledge base.

There are many more topics that may be of interest, and I would be happy to explore your and your groups interest!

b. Session Notes



From Raoul Sevier

- c. Follow up questions from previous sessions

4. Future session ideas

a. Itana Book Club

- Itana General Session, Friday, May 28th
 - 1. [Technology Strategy Patterns](#)

ZOOM Chat:

15:16:26 From jeff kennedy to Dana Miller(Direct Message) : The meeting is configured to not allow participants to rename themselves =
<https://itconnect.uw.edu/connect/phones/conferencing/zoom-video-conferencing/secure/allow-re-naming/> --- not a big problem, but easily fixable!

15:19:16 From Dana Miller to jeff kennedy(Direct Message) : I'll get that fixed!

15:33:53 From jeff kennedy to Everyone :
<https://docs.google.com/presentation/d/1ly82J53TGcpEoWIY5T-xZ47KnMvGfyKcdfJglfwXUSo/e/dit?usp=sharing>

15:35:51 From Krassi to Everyone : sorry folks, gotta bolt... thanks Jeff for the slides

15:36:24 From Dana Miller to Everyone : Have a good weekend, Alberto. I'll get the renaming feature fixed on Zoom.

15:39:12 From jeff kennedy to Everyone : <https://www.hropenstandards.org/>

15:40:15 From Krassi to Everyone : false alarm :D

15:40:28 From Dana Miller to Everyone : Welcome back!

15:50:20 From jeff kennedy to Everyone : Jones, L.C. (2021) _Executive Leaders Must Promote Data Sharing as a Business Necessity to Accelerate Digital Business_, Gartner Research, Article ID #G00741330, available at <https://www.gartner.com/document/3997142>

Executive leadership seeking the acceleration of digital business value must direct their teams to:

- * Adopt Gartner's "must share data unless" data sharing model to align trust-based data sharing with strategic outcomes for optimal business transformation and value.
- * Confront roadblocks to data sharing by proactively and continually instilling enterprisewide data sharing capabilities across people, processes and technologies.
- * Avoid potential losses due to a failure to share data; relentlessly narrate the "business necessity" of aligning data collaboration with competitive differentiation and digital business growth.

15:58:57 From jeff kennedy to Everyone : ...perfect time to call out the upcoming ITANA session on low-code platforms in *.edu!

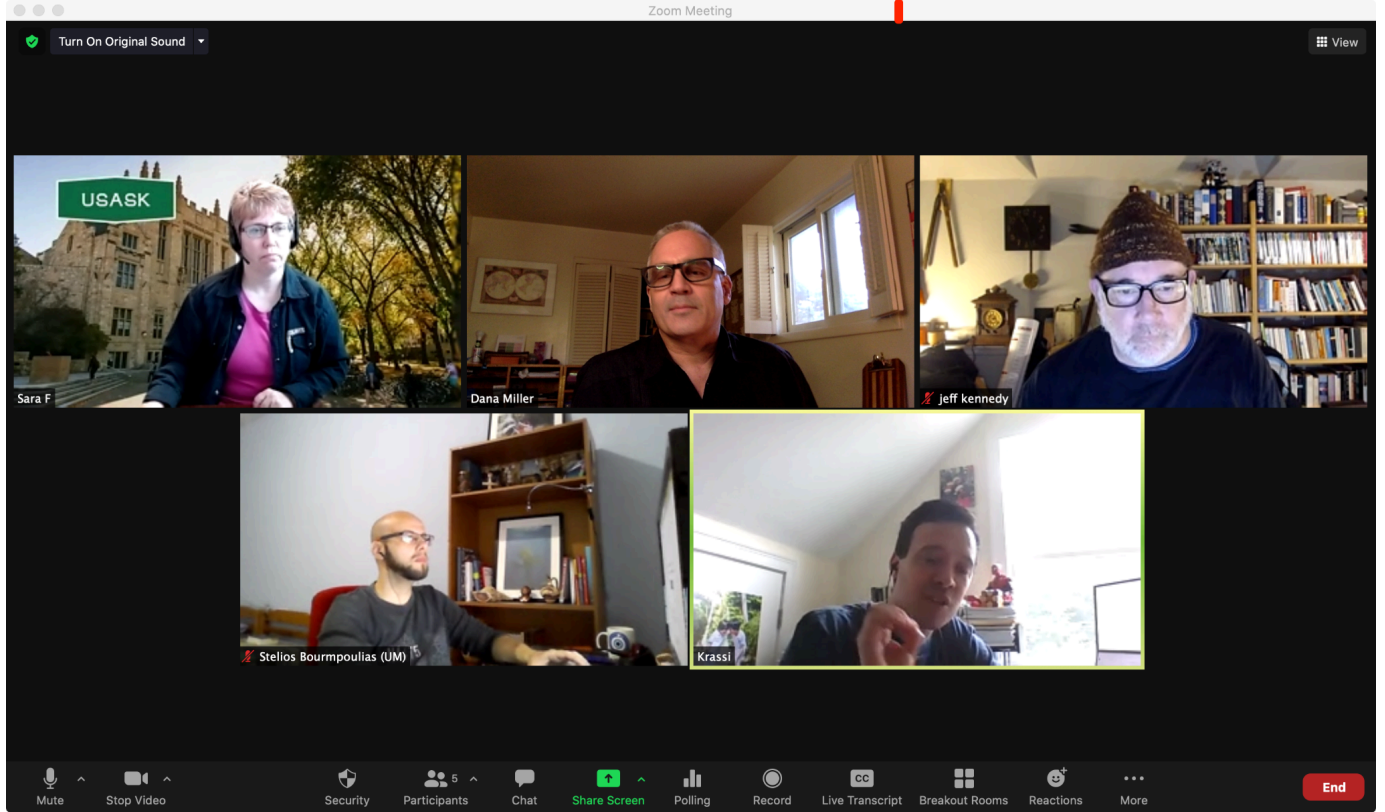
16:02:33 From jeff kennedy to Everyone : "SAP" the joke used to be "Second After PeopleSoft"!

16:04:25 From jeff kennedy to Everyone : ...argh, before those Java publish-and-subscribe components i mentioned earlier i was doing some C programming for integration with PeopleSoft through BEA Tuxedo gateways!

16:05:50 From Sara F to Everyone : I have to go to another meeting - thanks for all of the information!

16:06:10 From Dana Miller to Everyone : Thanks, Sara.

Screenshot of Attendees:



[end of [document](#)]