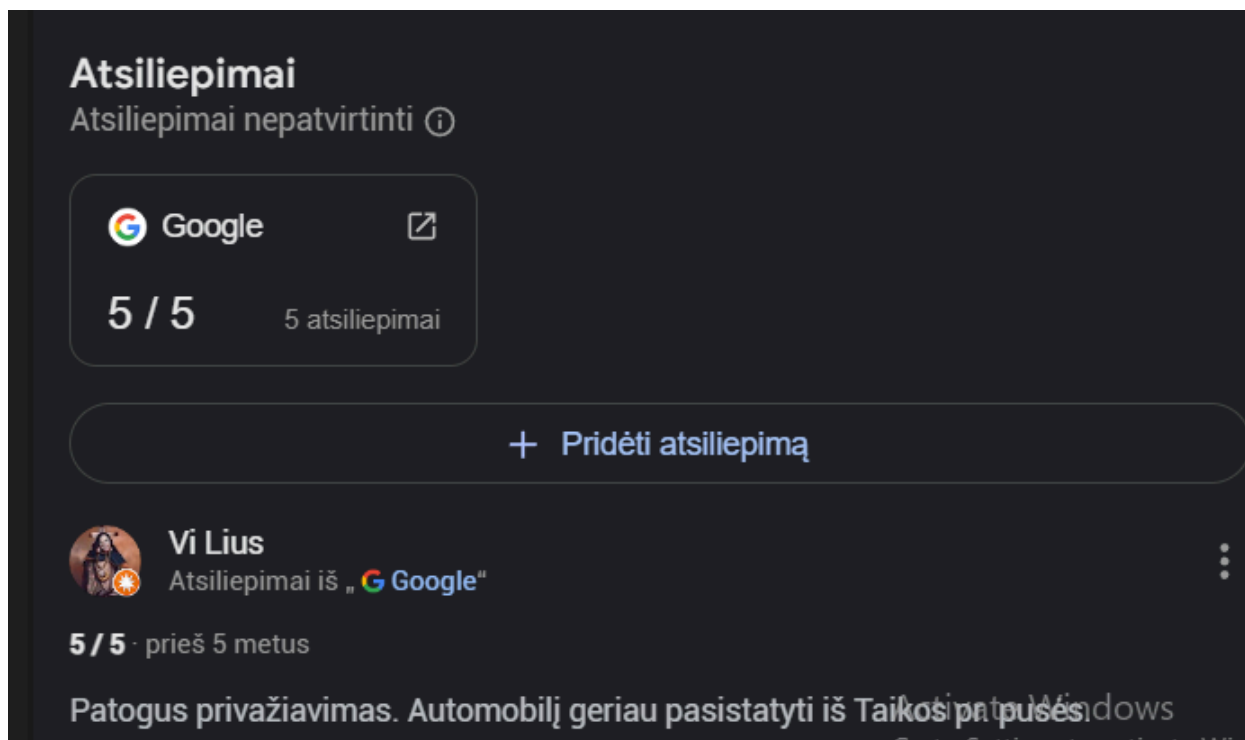
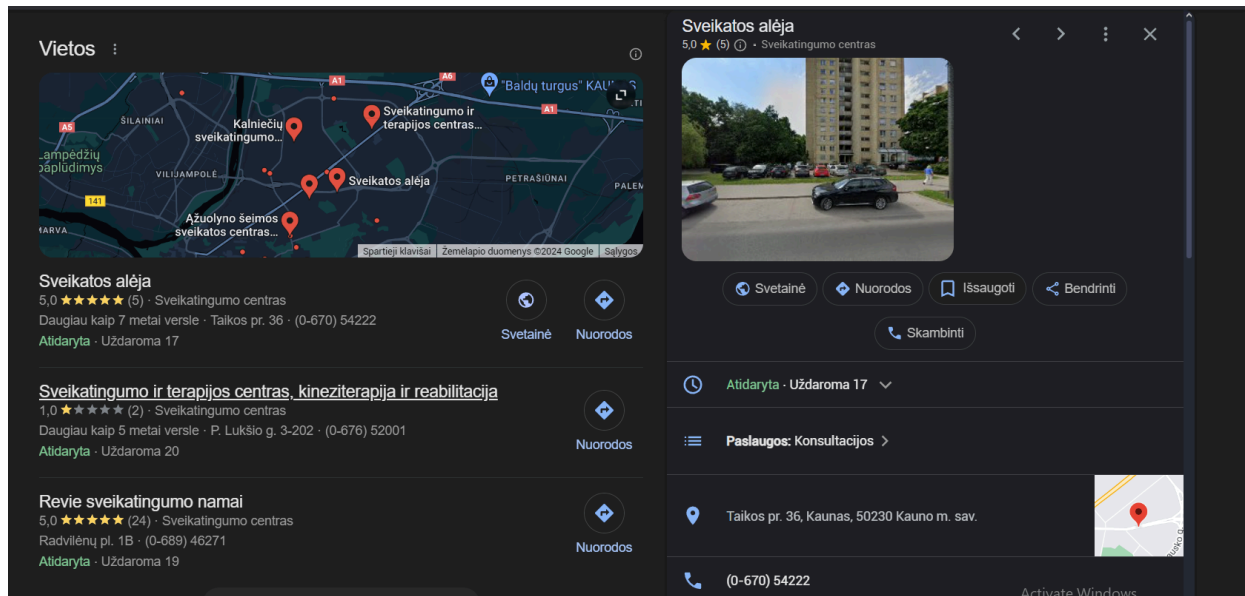


Local centre for public health. Name in english "Alley of Health"

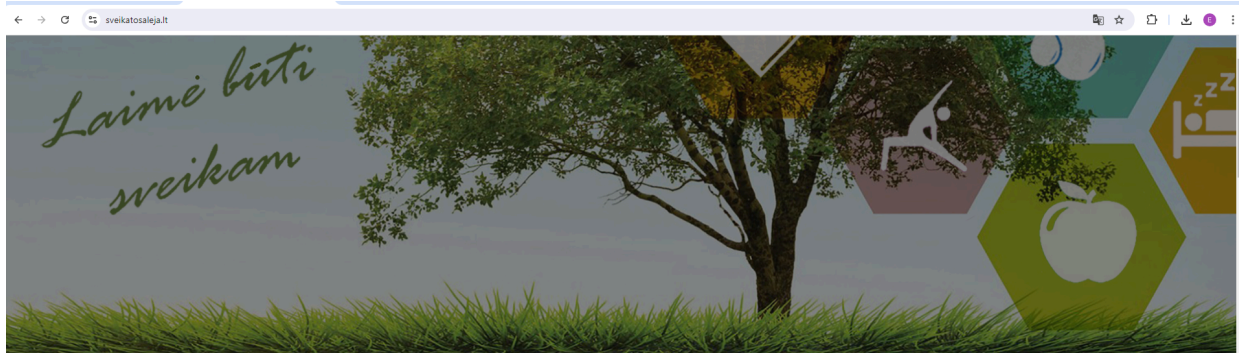
Top end of the funnel is Google.

The only move they have going here is all positive reviews. Only 5 - yes. but all positive.

How can I improve it? The photo is absolute garbage. It gives depression. That MUST improve.
As well as their "services" is only "Consultation" which is bullshit. This must improve.



Going into their website I translated it in english using translator:



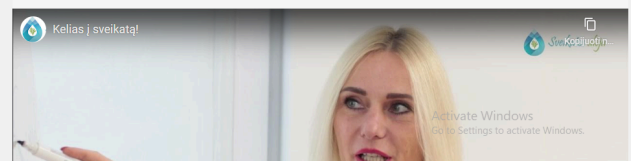
WELCOME TO HEALTH ALLEY!

Learn the steps to feeling good

"We have many years of experience and are constantly interested in various alternatives. Our methods, diagnostics and correct principles of health balance have helped many people. Their health and feedback is our greatest value. We're happy to help."

Director Vilija Gerulienė

Do you feel tired, suffer from insomnia, feel bad, are you constantly sick or do you have serious health problems? How to help yourself? Alarm signals often become a serious risk – deteriorating health or a



Director Vilija Gerulienė

Do you feel tired, suffer from insomnia, feel bad, are you constantly sick or do you have serious health problems? How to help myself? Alarm signals often become a serious sick - deteriorating health or a serious illness that makes me seriously rethink what I'm doing wrong. It is important to clearly define for myself - why it is important for me to live healthy - here and now, at this stage of life. This is where the health journey begins. Balanced health programs, wellness principles, consultations and support have helped most of our clients not only to feel good and healthy, but also to cure much more serious health disorders. For prevention, you can independently order health programs by logging into the system. If you have persistent health problems or suddenly feel worse, we recommend registering for a consultation. During the consultation, an IMAGO study will be carried out and only suitable products for you will be selected and a program will be drawn up. Changes in your health will be constantly monitored.

After all, the greatest happiness is to be healthy, to wake up every morning feeling good and full of energy.

Until the meeting!

[Register For A Consultation](#)

Activate Windows



Sveikatos alga

without happiness is to be healthy, to wake up in the morning

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[1.2.058J - Test](#)

[ZOOM](#)

Until the meeting!

[Register For A Consultation](#)

LOYALTY PROGRAM

COMFORTABLE

Coral Club products include not only health products, but also innovative products for skin and hair, as well as home cleaning products. Clients who follow a diet or cannot take care of a balanced diet due to a busy schedule, can choose food products balanced with vitamins - cocktails, soups.

TAPU

After becoming a member of the Club, you will have the right to buy products at a special price **-20%** off the retail price. You'll also get an additional **10%** cashback discount on all your personal shopping points once you've accumulated a total of 500 points. Each product of the Company is assigned a certain number of points (see the price list on the website www.coralorder.com). Points are calculated for products purchased by you, as well as for products that are purchased with your recommendation. After you accumulate 500 points, your discount card will be assigned Premium status, and healthy products will become even more accessible to you!

[SAVE - BECOME A CLUB MEMBER AND ORDER YOURSELF](#)

Activate Windows
Go to Settings to activate Windows.

FEEDBACK

Your feedback is a powerful tool that helps us see the overall trend of customer service satisfaction, which helps us improve and move forward.

“ I am writing because I want to celebrate the improvement of my health. Local doctors diagnosed me with bronchial asthma. Medicines and antibiotics are getting stronger and more expensive. I was suffocating, I couldn't breathe. The doctors suggested I get a breathing machine. It's not cheap. I tortured myself and there was no end in sight. A friend offered to visit Villa. It turns out that the diagnosis is completely different and can be treated quite simply. I didn't believe it. I drank all kinds of antibiotics, did procedures - and all for nothing? 10 years of hard labor... And everything got better after meeting Villa. Too bad it wasn't sooner. Thank you!

“ At school, I couldn't run long distances during physical education classes, because my heart started to ache, I became weak and all I wanted to do was sit down. All this continued at the university during physical education classes. During the IMAGO technology study, it was explained to me why this problem started and what I need to do to take care of my health. Of course, it took about 2-3 months, but my goal was achieved. The stabs in the heart area no longer hurt. I am happy....

S., Kaunas

“ I felt tired for several years. I took antibiotics on the advice of doctors, after which it only got worse. The doctors did not find any problems, they referred me to a psychiatrist. I met the naturopath Vilija Gerulienė. I have been using her food supplements for 6 months. I regret that I did not go to her earlier, I would have avoided unnecessary doctor visits and expenses. I am happy to have renewed energy. Thanks Villa for your help!

Sonata B.

Activate Windows
Go to Settings to activate Windows.

REIKIA ASMENINIO SVEIKATINIMO PLANO?

Susisiekite dabar +370 670 54222 ir gaukite sveikatinimo planą sau ar savo šeimai

REGISTRACIJA KONSULTACIJAI

+370 670 54222
sveikatosaleja@gmail.com
Taikos pr. 36-3, LT-50230 Kaunas
Darbo Laikas
I – IV 10 – 17 val. V 10 – 16 val.

+370 616 32003
klaipedosandelys@gmail.com
Taikos pr. 24, 321 kab. Klaipėda
Darbo Laikas
II – V 10 – 17 val.

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Share

Registracija Internetu
I. Ž. O. S. B. J. Testas

The MOVES:

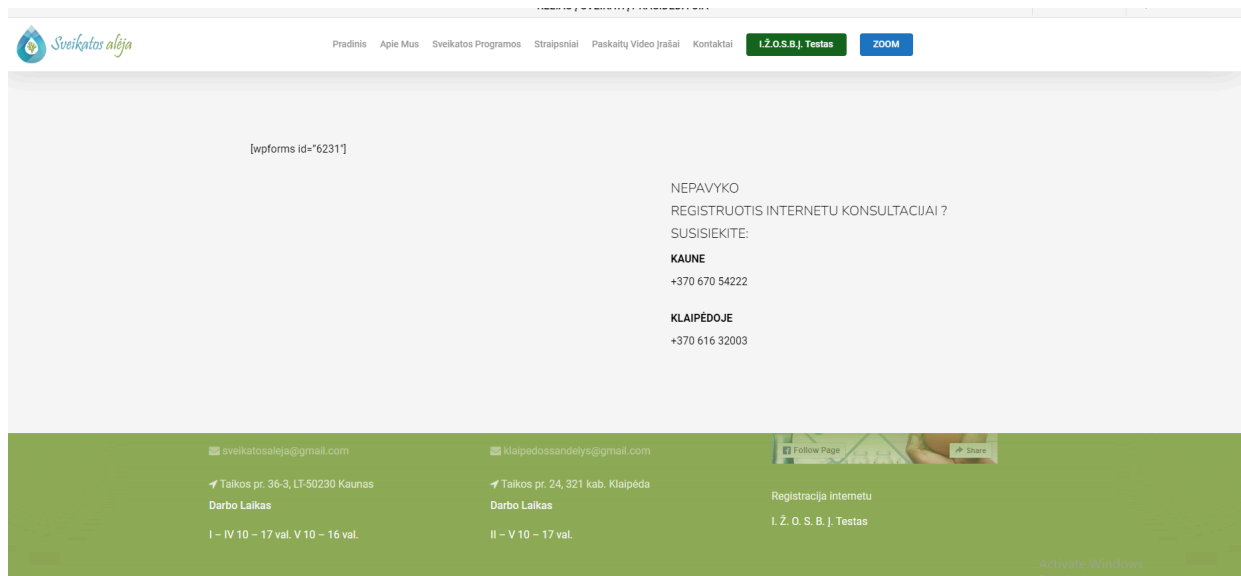
Obviously the video - it's professional, narrated well, edited well, it's really not bad.

Loyalty program - giving special offers and discounts.

Testimonials - A good "Trust me" part.

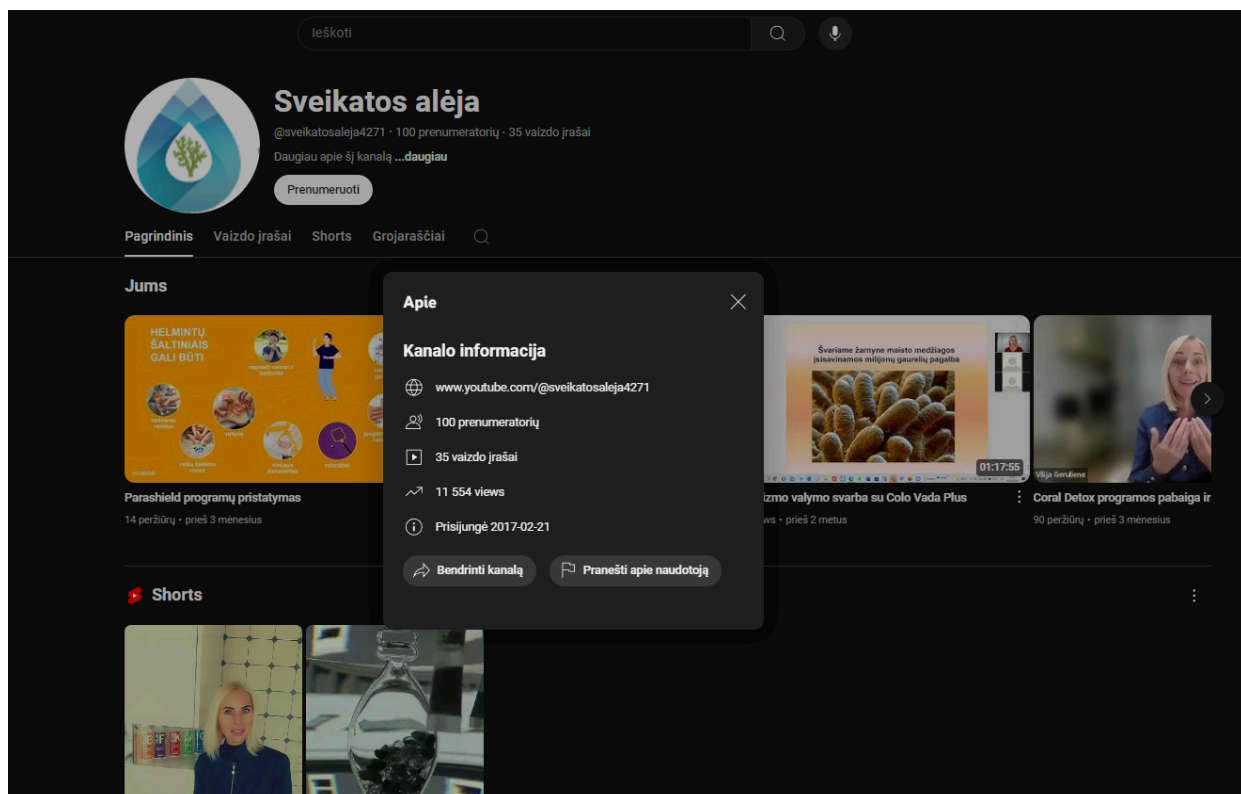
Book a consultation mentioned twice - Clear CTA. Although I would not, because it might cost 10 euros or 2000 euros. I don't fucking know. I don't know you, I am not THAT committed yet. I can make AI chatbots.. FAQ and leadcapture chatbot would be GOLD here.

Trying to get a consultation:



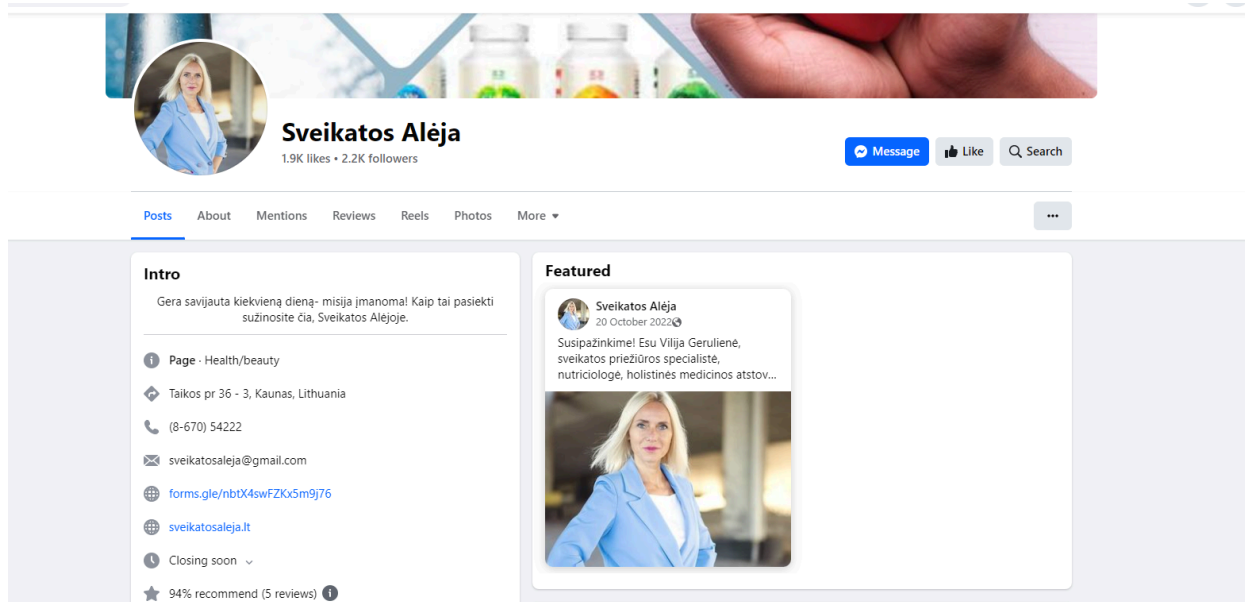
3 links - all broken. Money burning bad. There is a section where you can get plans, button to chose personalized one for you - broken. More money burning. Anyways - back to the funnel analysis.

The youtube channel:



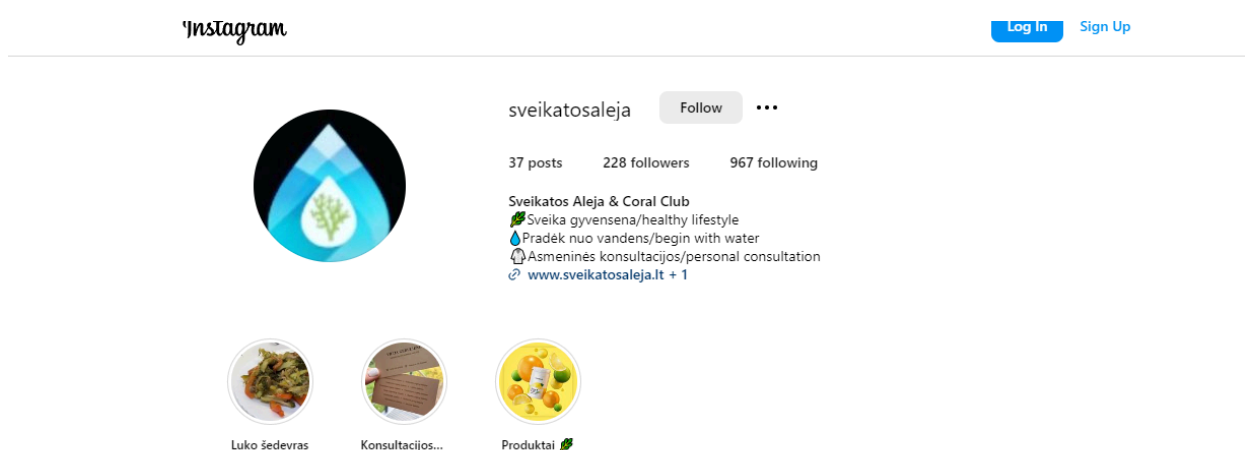
0 moves: no CTA, no description, video descriptions are copy paste walls of text that I can not be bothered to even read. Even if I do, at the end of it theres no link. Thumbnails are bad. Content I havent watched, its long, and doesnt look desirable at all.

Facebook



The image shows a Facebook profile for 'Sveikatos Aleja'. The profile picture is a woman in a blue blazer. The cover photo is a collage of health-related images including a person's face, a hand holding a red apple, and various bottles of supplements. The profile name is 'Sveikatos Aleja' with 1.9K likes and 2.2K followers. Navigation tabs include Posts, About, Mentions, Reviews, Reels, Photos, and More. The 'Intro' section contains contact information: 'Page · Health/beauty', address 'Taikos pr 36 - 3, Kaunas, Lithuania', phone '(8-670) 54222', email 'sveikatosaleja@gmail.com', a link to 'forms.gle/nbtX4swFZKc5m9j76', website 'sveikatosaleja.lt', and a note 'Closing soon'. A 'Featured' post from October 20, 2022, introduces Vilija Gerulienė as a specialist in preventive medicine, nutrition, and holistic medicine.

Instagram:



The image shows an Instagram profile for 'sveikatosaleja'. The profile picture is a blue water drop with a green plant inside. The bio reads 'Sveikatos Aleja & Coral Club' followed by three lines: 'Sveika gyvensena/healthy lifestyle', 'Pradek nuo vandens/begin with water', and 'Asmeninės konsultacijos/personal consultation', with a website link 'www.sveikatosaleja.lt + 1'. The account has 37 posts, 228 followers, and is following 967 accounts. Below the bio are three featured posts: 'Luko šedevras' (a dish of food), 'Konsultacijos...' (a wooden sign), and 'Produktai' (a collection of health products).

Top of the funnel:

Google
Youtube
Instagram

Middle of the funnel:

A website

Bottom of the funnel:

Broken links to book a consultation, an e-mail and a phone number.

I could write 10 more pages, but I think your eyes bled enough of my expert design analysis sheet. As a beginner I can see SO MUCH shit that's wrong here, so I know you're definitely facepalming right now.