The Targeted Development & Adoption GG24 Domain funds programs and initiatives that have clear potential to produce tangible, real-world impact, and onboards a large number of relevant users to Ethereum.

Domains are the vehicles through which trusted and experienced stewards manage capital within clearly defined areas to solve Ethereum's Biggest problems per Gitcoin 3's.* vision. GG24 is the first Gitcoin Grant round to utilize Dedicated Domains as allocation managers and will take place in October 2025.

Targeted Development & Adoption

Targeted Development & Adoption (TDA) leverages expertise from leading development organizations, years of Impact-Web3 experience, and existing high-momentum initiatives to operate curated programs that support the most promising development and adoption projects.

Program	Description	Lead Operator(s)	Target Budget
A. Solution Development Grants	Allocating development and expansion grants to proven, onchain, open-source solutions to develop new SDG-aligned features or expand into new markets. Using a combination of direct grants via Conviction Voting (75%) and Retro review over 4 months (25%). Builds on the previous Real World Builders program.	Luuk Weber, Erik Binde	$182,500
B. Local Funding	Supporting the most promising Web3 hubs by funding a selection of locally led development and onboarding programs alongside regional co-funders. Builds on the previous Regen Coordination and Open Civics programs.	Monty Merlin, Benjamin Life, Patricia Parkinson	$155,000
C. Bioregional Reforestation	This campaign delivers blockchain-native, outcome-based funding for community-led reforestation, turning bioregions into "containers' for SDG-aligned bounties. Builds on the previous BioFi Pathfinders round and 3+ years of Silvi R&D.	Djimo Serodio, Jon Ruth	$107,500
TOTAL			**$445,000**
Current Funds Raised: CeloPG, BioFi, CCN (Momus Collective), Ma Earth			$160,000

Requested Gitcoin Match	$260,000
Fund to be Raised	**$25,000**

Program Operations and Domain Governance
The TDA Domain is stewarded by [Ethereum For The World](#), a builder movement dedicated to positioning Ethereum as THE platform for SDG solutions. The current ETH FTW team consists of Luuk Weber, Monty Merlin, and Erik Brinde.

Each of the programs included in the Targeted Development & Adoption Domain GG24 has access to the resources and network of Ethereum For The World. The programs are free to decide what allocation tools and methodologies they use, as long as they align with the purpose of the Domain.

In line with the emerging [Fair Fees discourse](#), approximately 10% of the Domain budget will be used to cover operations, communications, fundraising, software, and admin costs.

Request for Contribution

We're calling for organizations and individuals who want to contribute their resources to help realize the Targeted Development & Adoption Domain plan during GG24.

Ways to contribute
- Sponsor the Targeted Development and Adoption Domain
- Sponsor a specific program of the TDA Domain
- Volunteer as an advisor/advocate

What you get in return
- Post-round reports that showcase how your contribution made a difference in developing what is needed and accelerating adoption where it matters most.
- Company Logo or Personal Name included in all relevant communication pieces.
- Priority input for future Targeted Development & Adoption and ETH FTW programs.

Are you ready to play a role in supporting Targeted Development and Adoption?

Please get in touch with @LuukDAO or @montymerlin on Telegram or email eth@fortheworld.eco.

A. Solution Development Grants

The Solution Development Grants Program allocates targeted development and expansion funding to 6–10 proven, onchain, open-source solutions. The goal is to accelerate the development of new SDG-aligned features or enable expansion into new development markets, maximizing Ethereum's impact on global sustainable development.

Matching Pool Aim: ~$182.5K post fees

Round Mechanism:
 Funding will be allocated using a hybrid approach:

- **Conviction Voting (75%)**: Community-driven allocation to ensure solutions with strong grassroots support are prioritized.

- **Impact Retro (25%)**: Distributed based on verifiable impact at the 2-month and 4-month marks, leveraging **Karma** to reward measurable, high-leverage outcomes.

This structure ensures a community-powered kickstart, while reserving additional flows for solutions demonstrating tangible impact.

Round Operators: LuukDAO (CeloPG) with support from Erik Brinde (Avantguarde Finance)
Sensemaking Report: [Ethereum For The World - Sensemaking Report](#)

Core Criteria

Projects considered for the Solution Development Grants Program will be evaluated based on the following **core criteria**, designed to optimize for **real-world impact, scalability, and ecosystem legitimacy**:

- **SDG Alignment:**
  - Projects must directly contribute to one or more Sustainable Development Goals.
  - Features should have clear, measurable pathways to social or environmental impact.

- **Scalability:**
  - Solutions should demonstrate potential to expand into **new geographies, demographics, or sectors**.
  - Emphasis on enabling widespread adoption and replicability.

- **Innovation & Feature Expansion:**
  - Development of **new functionality or integrations** that meaningfully enhance the solution's contribution to SDGs.

- ○ Leveraging Ethereum's infrastructure to unlock previously unattainable efficiencies or transparency.

- ● **Sustainability & Adoption Pathways:**
    - ○ Clear strategies for **long-term maintenance, growth, and adoption**, including community engagement, funding sustainability, and open-source contributions.
    - ○ Preference for solutions with proven traction or pilot success.

- ● **Open-Source, Onchain Orientation:**
    - ○ Projects must be **open-source** and leverage **onchain infrastructure**, ensuring transparency, auditability, and accessibility.

By applying these criteria, the program aims to **scale Ethereum's real-world impact**, strengthen the ecosystem, and validate blockchain as essential infrastructure for sustainable development.

B. Local Funding

The Local Funding program will support a small cohort of **local hubs** to design and operate their own funding round or program. Local rounds can have diverse scopes — from supporting local regenerative initiatives and NGOs to civic pilots, hackathons, learning hubs, cultural projects, or Web3-aligned builders — but all with the shared outcome of **growing meaningful adoption and utilization of Ethereum in real communities**.

Matching Pool Aim: ~$155K post fees

Lead Operators: Monty Merlin (Regen Coordination) and Benjamin Life & Patricia Parkinson (OpenCivics)

Key Support & Advisors: [Regen Coordination Council](#) + emerging network [Trust Graph](#)

Sensemaking Reports:
1. [Ethereum Localism x Regen Coordination](#)
2. [Open Civic Innovation](#)

Key Criteria:

The following criteria will guide Local Funding Program round eligibility and selection:

- **Program Scope**
  - Clear articulation of what and who the local hub aims to fund, why this matters, and how it connects to broader intended outcomes.
  - The scope should be **right-sized**: available resources (co-funding + GG24 match) must meaningfully support the targeted number of projects.
  - Programs should be ready to start by **late 2025** (or Jan 2026 latest).

- **Local Fundraising**
  - Demonstrated ability to secure **local co-funding** from municipalities, NGOs, sponsors, or ecosystem partners.
  - Minimum requirement: **$5k raised/committed** from outside sources to apply.
  - More local funds = stronger proposal and higher potential GG24 match (up to **2× match, max $20k per local round/program**).
  - Applicants may also include **[Fair Fees](#)** in their program budgets to cover operational costs.

- **Impact Measurement & Onchain Activity**
  - A clear pathway to capture and report both **real-world outcomes** (ecological, social, civic, educational, or cultural) and **onchain activity**.
  - Commitment to credible impact reporting (qualitative + quantitative), with openness and ability to implement Web3-aligned approaches (e.g. Karma GAP,

Hypercerts v2).

- **Team Experience & Capability**
  - Demonstrated ability to deliver and operate a funding program (governance, partnerships, outreach, treasury, reporting).
  - Ideally anchored in an existing hub, chapter, or coalition with trusted community relationships.

GG24 Round Mechanism

The GG24 Local Funding Program's round will pilot a **multi-stage governance flow** that balances rigor, accessibility, and experimentation.

- **Register Interest Form ([link](#))** will provide the initial entry point for applicants and serve as the first step in validation and support.
- **Karma** will be used for formal application intake and structured expert review.
- **Trust Graph** will be piloted as a governance primitive, using peer-to-peer attestations to validate both the expert group guiding the round and the communities applying. This "web-of-trust" aims to ensure only credible, well-referenced applicants move forward while also testing a reusable, reputation-aware governance layer.
- **Conviction Voting** may be used for final allocation, allowing expert and community signals to build over time before funds are released.

The exact configuration will be confirmed as Trust Graph development and testing55 continues, but GG24 will serve as an **MVP pilot**. The outcome will not only fund local programs but also generate learnings and blueprints for future rounds.

👉 For a more detailed exploration of the planned mechanism and process, see the draft doc: [Local Funding Programs GG24 — Governance Processes & Trust Graph Pilot Plan](#)

C. Bioregional Reforestation

Overview

Silvi's Campaigns deliver blockchain-native, outcome-based funding for community-led reforestation, aligning with SDGs 13 (Climate Action) and 15 (Life on Land). By leveraging smart contracts on Celo/Allo for milestone-based payouts, AI-driven [Treekipedia](#) for species selection, and MRV (Monitoring, Reporting, Verification) via EAS attestations, the initiative funds bioregions as "containers" for bounties. fostering reciprocity: donors seed pools, stewards verify via [Silvi app](#), boosting TVF and Web3 adoption. Integration with KarmaGAP ensures transparent reporting, while Prosperity Pass offers donor rewards. This replicable model can scale to agriculture, biodiversity, and other regenerative initiatives.

Matching Pool Aim

~$107.5K post fees

Round Operators

- Djimo (Silvi)
- Jon (CCN)
- Samantha (BioFi, advisor)

Round Mechanism

Multi-mechanism funding allocation:

Bioregional Level Allocation (During GG24)

- Funds from matching will be allocated to the bioregions using a QF-style round to determine the percentage of funding distributed to each bioregion. This will enable us to crowdfund additional funding for the initiative while also utilizing the community's feedback to distribute funds to the bioregions.

Project Level Allocation (After GG24)

- Bounties for reforestation established in each bioregion.
- Outcome-based funding via Silvi's stack: smart contracts on Celo/Allo for milestone payouts (65% planting, 35% survival).
- EAS attestations serve as decentralized MRV for proof of planting and survival.
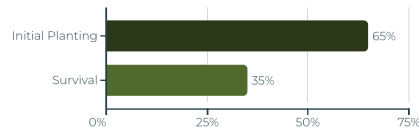- Treekipedia AI ensures species selection matches local soil, climate, and biodiversity data.

15%

Silvi MRV Cost

25%

Implementing Partner Overhead

60%

Reforestation Budget

Example Methodology:

The **60% reforestation budget** will be deployed through the app in exchange for MRV data uploaded. In this example, users are rewarded in stages, **65% for planting** and **35% for proof of survival.**

*These percentages can be adjusted on a case by case basis.

Initial Planting — 65%

Survival — 35%

0%   25%   50%   75%

Core Criteria

- **Scope**: 9 vetted bioregions + 1 global pool for bounties outside these regions.
- **Vetting Criteria**:
    - At least one active reforestation group with a proven track record.
    - Preference for graduates of the BioFi Cultivator Program.
    - Treekipedia-led due diligence for impact categories (e.g., Red Spruce in Appalachia, Polylepis Australis in Dry Chaco Andean Mountains).

Measurement & Accountability

- **KarmaGAP Metrics**:
    - Trees planted
    - Trees survived
    - $ Flowed
    - Stewards onboarded

Infrastructure

- Silvi: MRV and project management
- Treekipedia: AI for ecological intelligence
- AlloKit: Funding pools and allocation strategies
- EAS: Auditable attestations
- IPFS: Decentralized storage
- Celo: Smart contracts and payment rails
- KarmaGAP: Automated impact reporting
- Hypercerts: Fractional impact containers
- Prosperity Pass: Donor rewards

Why This Matters

Silvi, largely funded by Gitcoin, now aims to allocate capital to reforestation—a critical climate and nature theme—while showcasing Gitcoin 3.0's domain-led, multi-mechanism approach. By embedding Ethereum infrastructure into bioregional economies, this initiative drives transparent, impact-driven funding and fosters Web3 adoption among stewards, setting a precedent for scalable, regenerative financing models.

Sensemaking Report: [Bioregional Reforestation Sensemaking Report](#)